

## WEB ADVISORY

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### **ZixCorp to Showcase Secure Email Solutions at 2005 VHA Georgia Leadership Expo**

**DALLAS — Oct. 14, 2005 —** Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging and e-prescribing solutions and services, today announced it will exhibit at the 2005 VHA Georgia Leadership Expo on Oct. 19 in Atlanta. ZixCorp representatives will be available to present its suite of email encryption solutions.

Addressing key healthcare industry challenges, the 2005 VHA Georgia Leadership conference is presented to encourage the organization's members to learn from clinical and operational best practices. HIPAA has taught the healthcare industry that the security of patient information must be a priority. Data leaks, compliance, and secure delivery have forced healthcare organizations to closely examine their strategies for ensuring the protection of sensitive information. ZixCorp's eSecure solutions, including ZixVPM® (Virtual Private Messenger) and ZixMail®, ensure the security of sensitive information.

**What:** 2005 VHA Georgia Leadership Expo

**When:** October 19

**Where:** Cobb Galleria Centre  
Two Galleria Parkway  
Atlanta, Ga.

More info:

[https://www.vha.com/portal/server.pt/gateway/PTARGS\\_0\\_2\\_1847\\_300\\_0\\_43/http%3Bremote.vha.com/public/offices/vhageorgia/events/leadershipexpo\\_about.asp](https://www.vha.com/portal/server.pt/gateway/PTARGS_0_2_1847_300_0_43/http%3Bremote.vha.com/public/offices/vhageorgia/events/leadershipexpo_about.asp).

#### **About 2005 VHA Georgia Leadership**

This annual one-day event addresses profound healthcare industry changes and innovations through member best-practice presentations in the areas of clinical, operational, supply chain, and community outreach excellence; showcases contracted products and services from VHA, VHA Georgia and Novation; and creates a leadership development and creativity forum for VHA Georgia member participants. VHA Inc. is a healthcare provider alliance of more than 2,200 not-for-profit healthcare organizations. The organization helps members deliver safe, effective, and cost-efficient care. Based in Irving, Texas, members benefit from national and local support. VHA has 18 regional offices in 48 states as well as an office in Washington D.C.

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**About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth service improves patient care, reduces costs, and improves efficiency through an e-prescribing solution. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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