

WEB ADVISORY

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ZixCorp to Present at Daly Technology Bowl

ZixCorp discussion to focus on securing sensitive email for the public sector

DALLAS — Oct. 14, 2005 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging and e-prescribing solutions and services, today announced it will present at the Daly Technology Bowl in Baltimore, Md., Oct. 21. David Catalanotto, account executive, government sector, for ZixCorp, will discuss how to eliminate risks and how to make email protection easier and more secure.

For many years, the importance of secure email communication has been addressed mainly in the healthcare and financial sectors. Today in the public sector, there is a growing awareness of the benefits and advantages in protecting sensitive information. With government regulations like HIPAA, GLBA, and SOX looming, protecting private data sent via email has never been more important. As such, Catalanotto will discuss email content recognition, protecting patient health information (PHI) and non-public personal information (NPPI), and best practices for securing sensitive email communications. He will be available after the presentation for questions.

What: Daly Technology Bowl

When: October 21

Who: David Catalanotto, account executive, government sector, for ZixCorp

Where: Baltimore Marriott Inner Harbor
Hotel at Camden Yards
110 South Eutaw Street
Baltimore, Md.

More info: <http://www.daly.com/Events/Baltimore.htm>

About The Daly Technology Bowl

The Daly Technology Bowl provides attendees the chance to see the latest in storage, network security, wireless, display, imaging, switches, routers, scanners, mobility devices, and other technologies in Downtown Baltimore. Daly Computers, the coordinator of the event, is an IT infrastructure service provider focused primarily on the public sector. Daly's mission is to use industry standard technology and its time proven best business practices to solve difficult IT problems and thereby enable our enterprise government and education customers to focus on their core mission responsibility.

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About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth service improves patient care, reduces costs, and improves efficiency through an e-prescribing solution. For more information, visit www.zixcorp.com.

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