

MEDIA ADVISORY

Zix Corporation to Speak at Metroplex Technology Business Council's Third Friday Lunch Series

Discussion will focus on the use of technology in healthcare

DALLAS — Nov. 14, 2005 — Zix Corporation (ZixCorp[®]), a global provider of secure e-messaging and e-prescribing solutions and services, today announced ZixCorp's Vice President and Chief Medical Officer Daniel Z. Sands, M.D., M.P.H, will speak at The Metroplex Technology Business Council's Third Friday Lunch Series on Nov. 18.

According to Sands, the country's healthcare system is potentially moving toward a state of crisis. Burgeoning information needs, skyrocketing costs, prevalent medical errors, well-informed and demanding consumers, and other pressures are forcing a transformation within the healthcare industry. He will discuss how underused information technology can help physicians, including e-prescribing, electronic health records, and clinical decision support.

As a practicing physician with 14 years of healthcare IT experience and a director of the American Medical Informatics Association, Sands will speak from his familiarity with the ways IT can improve processes, outcomes, and customer service.

What: Metroplex Technology Business Council's Third Friday Lunch Series

When: Nov. 18, 11:15 a.m.

Who: Daniel Z. Sands M.D., M.P.H., ZixCorp's chief medical officer

Where: Radisson Hotel Richardson
1981 N. Central Expressway
Dallas, Texas

More info: <http://www.metroplextbc.org/events-3FHT.html>

About Metroplex Technology Business Council's Third Friday Lunch Series

The Third Friday Technical Luncheon Series, sponsored by the law firm of Thompson and Knight, LLP, is the flagship luncheon program of the MTBC. Launched in 1997, the series has hosted more than 75 programs featuring technology experts and industry leaders from across the nation. The 3rd Friday Technical Luncheon is held on the third Friday of every month at the Radisson Hotel Richardson. The program begins at 11:15 a.m. with registration and networking, and typically adjourns around 1:15 p.m.

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About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth service improves patient care, reduces costs, and improves efficiency through an e-prescribing solution. For more information, visit www.zixcorp.com.

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