

Zix Corporation Selected to Participate in Blue Cross and Blue Shield of North Carolina ePrescribeSM Initiative

PocketScript[®] certified to participate in electronic prescribing initiative

DALLAS — May 25, 2006 — Zix Corporation (ZixCorp[®]), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced Blue Cross and Blue Shield of North Carolina (BCBSNC), the state's largest health insurer, has selected ZixCorp to participate in its ePrescribe program, which targets 1,000 North Carolina physicians for adoption of electronic prescribing technology. This deal was announced earlier by ZixCorp as a 500 physician initiative by an unidentified payor in the Southeast. The purpose of this release is to provide more detail on the initiative.

"We're very excited about adding ZixCorp to our list of approved electronic prescribing vendors," said Dr. Ron Smith, vice president of Corporate Pharmacy with BCBSNC. "A select group of doctors in North Carolina will have the opportunity to work directly with ZixCorp and to deploy the proven PocketScript technology in their practice."

The collaborative program estimates that electronic prescribing can generate drug cost savings of approximately \$250 per doctor per month because of increased use of generics, avoidance of unnecessary or inappropriate prescriptions and other efficiencies. A similar electronic prescribing program in Massachusetts found that physicians report a timesaving of up to two hours a day. Thirty-five percent of physicians also reported positive patient care benefits such as increased accuracy and the ability to check for drug interactions. BCBSNC estimates its physicians and members could save millions of dollars in medical costs when the technology is fully deployed across the state.

"BCBSNC joins other Blue Cross plans in Massachusetts, Pennsylvania and Louisiana in selecting PocketScript as a major part of new e-prescribing state-wide initiatives," said Rick Spurr, chief executive officer for ZixCorp. "In addition to demonstrating increasing momentum for e-prescribing in general, the inclusion in Blue Cross and Blue Shield of North Carolina's plan represents a new geographic region for ZixCorp and will help broaden awareness and adoption of e-prescribing in this part of the country. I'm excited to see continued expanding interest in the benefits that PocketScript can bring — including increased efficiency, generic prescribing, and patient safety."

The prescriptions are transmitted by users of ZixCorp's PocketScript e-prescribing service, which enables physicians to write prescriptions electronically and send them directly to pharmacies

through either a wireless handheld PDA or a secure Web site. The application also includes formulary information, a drug reference guide, drug-to-drug and drug-to-allergy checking, and patient-specific drug-dispensed lists.

Recruiting for this program has begun and deployments are expected to begin in June.

About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy email encryption and e-prescribing services that protect, manage, and deliver sensitive information to the healthcare, finance, insurance, and government industries. ZixCorp's email encryption services enable policy-driven email security, content filtering, and send-to-anyone capability. Its e-prescribing service provides point-of-care access and transmission of patient and payor data that improves patient care, reduces costs, and improves efficiency. For more information, visit www.zixcorp.com.

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