

## Zix Corporation Email Encryption Selected by Rural Wisconsin Health Cooperative

### Network signs three-year contract for email encryption service

**DALLAS — July 6, 2006** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced that Rural Wisconsin Health Cooperative (RWHC) has signed a three-year contract for ZixCorp's award-winning email encryption service.

"Protecting the privacy of patient information is critical. ZixCorp offered the best solution because it is transparent to end users and the encryption key exchange is automatic. It's stable, secure and the most convenient service for our users and email recipients," said Kierre Fiske, information technology manager for RWHC.

ZixCorp's encryption service will enforce RWHC member hospitals' email policies to ensure secure handling of sensitive data for up to 650 users. The service includes a pre-configured lexicon that automatically detects and encrypts emails that contain protected health information (PHI) to help meet the email security mandates of the Health Insurance Portability and Accountability Act (HIPAA).

"ZixCorp secured the email of this large hospital network in under 24 hours and allowed RWHC to focus on its core business of patient care instead of worrying about email security," said Rick Spurr, chief executive officer for ZixCorp. "Our flexibility, ease of use, and excellent on-site customer care are what make us the leading encryption service for the healthcare community."

### About Rural Wisconsin Health Cooperative

The Rural Wisconsin Health Cooperative is owned and operated by 30 rural, acute, general medical-surgical hospitals. The Cooperative's emphasis on developing an integrated network among freestanding entities distinguishes it from alternative approaches. For more information, visit <http://www.rwhc.com>.

### About Zix Corporation

ZixCorp is the leading provider of hosted email encryption and e-prescribing services. ZixCorp's email encryption services provide an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service reduces costs and improves patient care by automating the prescription process between payers, doctors, and pharmacies. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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**ZixCorp Contacts:**

Public Relations: Farrah Corley (214) 370-2175, [publicrelations@zixcorp.com](mailto:publicrelations@zixcorp.com)

Investor Relations: Peter Wilensky (214) 515-7357, [invest@zixcorp.com](mailto:invest@zixcorp.com)