

Page 1 of 2

## Zix Corporation Renews MVP Health Care for Email Encryption Service Contract

Large New York-based health plan to secure 1,000 users for three more years

**DALLAS** — **February 1, 2007** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced that MVP Health Care renewed its three-year Email Encryption Service contract for 1,000 users. MVP Health Care provides health insurance and employee benefits to 750,000 members and was recently among the leading health plans in the nation, based on the U.S. News & World Report/NCQA America's Best Health Plans 2006.

"At MVP, we have entrusted our email privacy and compliance to ZixCorp since 2002. With ZixCorp's strong reputation with the nation's leading health plans and the success we have experienced over the years, our decision to renew our contract for an additional three years was an easy one," said Chris Smith, Associate Director IT Planning and Design for MVP Health Care. "We have a duty to protect our members' personal health information (PHI) and we rely on ZixCorp's Email Encryption Service to accomplish that."

As the leading email encryption provider with over six million protected email recipients, ZixCorp's vast directory allows seamless encrypted email delivery to healthcare organizations, insurers, financial institutions and regulators, including the federal banking regulatory agencies. ZixCorp continues to grow its healthcare insurance customer base, which currently covers over 63 million lives, which is one in three privately-insured Americans. ZixCorp now supports five encrypted email delivery mechanisms, including S/MIME, TLS, OpenPGP, secure portal and "push" delivery.

"ZixCorp's Email Encryption Service remains the first choice in the healthcare and health insurance communities because of our vast directory of email recipients," said Rick Spurr, chief executive officer for ZixCorp. "As the only significant hosted service for email encryption, we can uniquely provide immediate access to a large community of users in a highly scalable and easy-to-deploy manner. Our customer renewal rate of more than 95 percent with leading companies such as MVP Health Care is the best indicator of the high level of customer satisfaction with our Email Encryption Service."

## **About MVP Health Care**

MVP Health Care offers fully-insured employer health benefits plans including HMO, point-of-service (POS), preferred provider organization (PPO), and indemnity coverage through MVP Health Plan Inc. and the MVP Health Insurance Co. MVP Select Care Inc., and its subsidiary Upstate Administrative Services, offer administrative services only (ASO) and third party administration (TPA) services to companies that self-insure their employees health benefits.

## **About Zix Corporation**

ZixCorp is the leading provider of hosted email encryption and e-prescribing services. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service reduces costs and improves patient care by automating the prescription process between payors, doctors, and pharmacies. For more information, visit <a href="https://www.zixcorp.com">www.zixcorp.com</a>.

###

## **ZixCorp Contacts:**

Public Relations: Farrah Corley (214) 370-2175, <a href="mailto:publicrelations@zixcorp.com">publicrelations@zixcorp.com</a> Investor Relations: Peter Wilensky (214) 515-7357, <a href="mailto:invest@zixcorp.com">invest@zixcorp.com</a>