

Zix Corporation Introduces ZixConnect™

Managed TLS service enables financial services industry to extend secure communications with a single connection

DALLAS — February 5, 2007 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing announces its newest service offering. ZixConnect is a managed Transport Layer Security protocol (TLS) service designed specifically for secure financial communications with federal banking regulators, banks and other financial institutions. With ZixConnect, clients use a single TLS connection, established and maintained by ZixCorp, to send and receive encrypted emails with key business partners.

Email audits conducted by ZixCorp find that between 1 percent and 5 percent of all outbound emails contain personal non-public information. Additionally, more than 30 states have existing legislation surrounding secure electronic communication. To aid the financial services community with a quick and easy email encryption solution, ZixCorp can deploy ZixConnect in just a few hours. This transparent service enables users to send and receive emails seamlessly while email retention policies remain enforced. ZixConnect is also ideal for existing ZixCorp Email Encryption Service clients who need to communicate with certain partners through TLS but would rather not setup and maintain the connection directly from their existing ZixVPM system.

The ZixConnect advantage:

- Secure email communication with key business partners
- No hardware or software required
- Transparent to end users
- Fully compatible with email retention policies
- Operational in hours

"We found that many financial services organizations have a need to secure their email communication, but they didn't want the hassle of managing TLS connections or hosting an appliance onsite. ZixCorp solved that industry-wide problem by designing a service that offers a single TLS connection linked to our SysTrust certified data center that can be used to communicate with multiple partners. It's simple – ZixCorp handles all of the setup and maintenance of establishing the TLS connection and then our customers can send secure emails effortlessly," said Nigel Johnson, vice president of product management and business development for ZixCorp. "Last week, we announced that the FDIC is using ZixCorp's Email Encryption Services. ZixConnect allows the FDIC to communicate securely with their key business partners, including the other federal banking regulators. The supervising agencies of the financial

industry recognized the huge benefit that ZixConnect delivers and we expect that many other financial institutions will turn to ZixCorp for simple, cost-effective security solutions."

As the leading email encryption provider with over six million protected email recipients, ZixCorp's vast directory allows seamless encrypted email delivery to healthcare organizations, insurers, financial institutions and regulators. ZixCorp now supports five encrypted email delivery mechanisms, including S/MIME, TLS, OpenPGP, secure portal and "push" delivery.

About Zix Corporation

ZixCorp is the leading provider of hosted email encryption and e-prescribing services. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service reduces costs and improves patient care by automating the prescription process between payors, doctors, and pharmacies. For more information, visit www.zixcorp.com.

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