

## Zix Corporation Reinforces e-Prescribing Leadership Position as its PocketScript® Solution Earns GoldRx™ Status from SureScripts®

Company reaches milestone as e-prescribing pioneer processing 10 million scripts following successful 2006 growth

**DALLAS — February 27, 2007** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced its PocketScript® e-prescribing service, a SureScripts Certified Solution™, has achieved GoldRx™ certification through the SureScripts GoldRx Certification Program. The Company's GoldRx status follows on a successful 2006 with 43 percent revenue growth for e-Prescribing, as noted in last week's release of year-end results. The Company also announced that PocketScript had reached a significant industry milestone, having surpassed the 10 million scripts processed mark.

GoldRx status mandates that physician software and service providers meet a number of benchmarks for "live" customer deployments – with new physician users and within a technology provider's existing install base. GoldRx certification also requires technology providers to implement changes to product workflow based on feedback and best practices from physicians at hundreds of practices around the country. Supporting certifications for medication history (from community pharmacy) and formulary and eligibility information (from SureScripts-certified payors and pharmacy benefit managers (PBMs)) are also mandatory.

"I am very proud of the hard work and dedication of our e-prescribing team that led us to GoldRx status for PocketScript, and we remain committed to working closely with SureScripts to boost patient safety at the point of care," said Rick Spurr, chief executive officer for ZixCorp. "We are continuing to build on the strong momentum in our e-prescribing business following a record year for PocketScript in 2006. We are the recognized leader in this emerging market, where we are the #1 or #2 vendor in the key metrics of active prescribers and e-prescriptions processed with SureScripts. This GoldRx certification validates our premier status in the industry, and we believe that the payors who are sponsoring e-prescribing initiatives across the country will expect this level of expertise and commitment, along with a track record of success, when selecting their e-prescribing partners."

For more information about the SureScripts GoldRx Certification Program, please visit [www.surescripts.com/goldrx](http://www.surescripts.com/goldrx).

ZixCorp's PocketScript® e-prescribing service enables physicians to order prescriptions through a secure wireless mobile PDA or secure Web site and deliver them electronically to retail pharmacies via SureScripts or mail order pharmacies via RxHub. PocketScript provides clinical decision support at the point-of-care with real-time access to a drug reference guide as well as patient-level eligibility, formulary, and co-pay information to aid the prescriber in selecting the most cost-effective prescription based on the patient's benefits. The application also provides comprehensive drug-to-drug and drug-to-allergy interaction alerts based on patient-specific dispensed drug history. PocketScript delivers end-to-end connectivity within the healthcare system to reduce unnecessary costs, improve patient safety and convenience, and enhance practice efficiency.

### **About SureScripts**

Founded by the pharmacy industry in 2001, SureScripts operates the Pharmacy Health Information Exchange™ which facilitates the electronic transmission of prescription information between physicians and pharmacists and provides access to life-saving information about patients during emergencies or routine care. Today, more than 95 percent of all pharmacies and all major physician technology vendors in the United States are certified on the Pharmacy Health Information Exchange. More information about SureScripts is available at [www.surescripts.com](http://www.surescripts.com).

### **About Zix Corporation**

ZixCorp provides easy-to-use-and-deploy email encryption and e-prescribing services that protect, manage, and deliver sensitive information to the healthcare, finance, insurance, and government industries. ZixCorp's hosted Email Encryption Service enables policy-driven email security, content filtering, and send-to-anyone capability. Its PocketScript® e-prescribing service provides point-of-care access and transmission of patient and payor data that improves patient care, reduces costs, and improves efficiency. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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