

## Zix Corporation's Leading e-Prescribing Service Continues Evolution with Latest PocketScript® Release

### PocketScript 6.7 meets National Provider Identification Standard

**DALLAS — February 28, 2007** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced the latest release of its e-prescribing service, PocketScript® 6.7. The Company maintains its strong momentum in the industry by continuing to evolve its e-prescribing service with value added features that are supported by ZixCorp's successful high-touch model.

Featured in PocketScript 6.7, enhanced co-pay visualization gives physicians the ability to quickly and easily consider the patient's financial responsibility by displaying tiered co-pay information at the point of care. This latest release also supports the National Provider Identification (NPI) standard, which will soon be a required element of all HIPAA regulated transactions.

"We are constantly improving our PocketScript service to maintain our leadership position in e-prescribing," said Lee Fowinkle, vice president of product management for PocketScript. "We are committed to remaining at the forefront of this rapidly evolving industry by combining leading edge features and functionality with unsurpassed customer support. ZixCorp's pioneering success in achieving demonstrated adoption and utilization of this technology has been sustained by our unique high-touch model. This, along with updated features such as enhanced co-pay visualization, is the mark of an industry leader that is working diligently to reduce the more than 8.8 million adverse drug events that occur each year in the US."

ZixCorp's PocketScript e-prescribing service enables physicians to order prescriptions through a secure wireless mobile PDA or secure Web site and deliver them electronically to retail pharmacies via SureScripts or mail order pharmacies via RxHub. PocketScript provides clinical decision support at the point-of-care with real-time access to a drug reference guide as well as patient-level eligibility, formulary, and co-pay information to aid the prescriber in selecting the most cost-effective prescription based on the patient's benefits. The application also provides comprehensive drug-to-drug and drug-to-allergy interaction alerts based on patient-specific dispensed drug history. PocketScript delivers end-to-end connectivity within the healthcare system to reduce unnecessary costs, improve patient safety and convenience, and enhance practice efficiency.

**About Zix Corporation**

ZixCorp provides easy-to-use-and-deploy email encryption and e-prescribing services that protect, manage, and deliver sensitive information to the healthcare, finance, insurance, and government industries. ZixCorp's hosted Email Encryption Service enables policy-driven email security, content filtering, and send-to-anyone capability. Its PocketScript® e-prescribing service provides point-of-care access and transmission of patient and payor data that improves patient care, reduces costs, and improves efficiency. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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