Zix Corporation Email Encryption Service Selected by Lake Regional Health System

Missouri-based health system becomes part of the ZixDirectory, joining more than seven million email recipients

DALLAS — March 14, 2007 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced that Lake Regional Health System, a six-clinic health system which includes pharmacies and rehabilitation services located throughout the region, has signed a three-year contract for the company's Email Encryption Service.

ZixCorp will enforce Lake Regional's email security policies to ensure secure handling of confidential information for its users. The service includes a pre-configured lexicon that automatically detects and encrypts protected health information (PHI). ZixCorp will also provide custom branding and encrypted messaging functionality to the organization's Web site.

"Our healthcare system serves a large region in Missouri and we have a strong reputation to protect within the communities we serve. We needed a trusted encryption partner with a successful track record in the healthcare industry to secure our communications and prevent data leaks, which could potentially damage the reputation of our health system," said Scott Poest, director of hospital information systems for Lake Regional Health System. "After reviewing ZixCorp's healthcare references, we're confident our choice was the right one. We were also impressed with ZixCorp's directory of users that included many of our business partners in the insurance and healthcare industries."

Lake Regional is accredited by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO), and has grown into a modern, state-of-the-art healthcare facility. The health system has an emphasis on quality outcomes and service satisfaction and has been awarded the Missouri Quality Award.

"ZixCorp continues to be the leader in securing email for the healthcare sector. The Company's Email Encryption Service offers the healthcare community a large interoperable network of health insurance plans and healthcare organizations," said Rick Spurr, chief executive officer for ZixCorp. "As the only significant hosted service for email encryption, we can provide Lake Regional Health System immediate access to our large community of users quickly and easily."

As the leading email encryption provider with seven million protected email recipients, ZixCorp's vast network allows seamless encrypted email delivery to healthcare organizations, insurers,

financial institutions and regulators, including four of the five banking regulatory agencies. ZixCorp now supports five encrypted email delivery mechanisms including S/MIME, TLS, OpenPGP, secure portal and "push" delivery.

About Zix Corporation

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service reduces costs and improves patient care by automating the prescription process between payors, doctors, and pharmacies. For more information, visit www.zixcorp.com.

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