

## Zix Corporation Announces Participation in State Bar of New Mexico Alliance Program

### Partnership will offer ZixCorp's Email Encryption Service to state attorneys

**DALLAS — August 30, 2007** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in email encryption and e-prescribing services, today announced that the Company has entered into an agreement with The State Bar of New Mexico (State Bar) as an Alliance Program Member. The State Bar is a professional membership organization of attorneys licensed to practice law in the State of New Mexico with over 7,600 members. As an alliance member, ZixCorp will be the exclusive offering of email encryption service for the state's attorneys.

"We applaud the State Bar of New Mexico for its vision in bringing to the forefront the critical need of securing confidential attorney/client email communication. State Bars across the country recognize that email communication is not secure and at a minimum, many associations ask their attorneys to advise their clients of the risks associated with email communication," Rick Spurr, chief executive officer for ZixCorp said. "ZixCorp's Email Encryption Service is easy-to-deploy and it integrates seamlessly into our customers' existing communications infrastructure and can be up and running in just a few hours. Our Email Encryption Service is also easy to use, maximizing end-user transparency by relying on customer-defined policies implemented by our state-of-the-art content filters. The ZixDirectory™, which is our global network of protected email addresses, is a key differentiator in the industry. The ZixDirectory facilitates the open yet secure communication between users in communities of interest, greatly enhancing the value for users and their email recipients."

"We are excited to have ZixCorp join our alliance program," said Christine Morganti, director of membership and communications for State Bar of New Mexico. "We recognize the importance of securing confidential business communications between the State Bar, our attorneys and their clients and partners. It was important for us to partner with a proven company that could offer our attorneys an easy solution to securing their email communications, allowing them send-to-anyone capability with ZixCorp's Email Encryption Service."

As the leading email encryption provider with over 8 million protected email recipients, ZixCorp's vast directory allows seamless encrypted email delivery to healthcare organizations, insurers, financial institutions and regulators, including the federal banking regulatory agencies.

ZixCorp supports five encrypted email delivery mechanisms, including S/MIME, TLS, OpenPGP, secure portal and "push" delivery.

### **About Zix Corporation**

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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