

Zix Corporation Positioned in Leader's Quadrant for 2007 Email Encryption Magic Quadrant

DALLAS — November 13, 2007 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced that the Company has been positioned in the Leader's Quadrant of Gartner's Magic Quadrant for Email Encryption(1). Gartner defines leaders as performing well today, having a clear vision of market direction and actively building competencies to sustain their leadership position in the market.

"ZixCorp is pleased to be positioned in the Leader's Quadrant for Email Encryption," said Rick Spurr, chief executive officer for ZixCorp. "Our unique and innovative approach offers the easy-to-use hosted Email Encryption Service with instant access to the ZixDirectory™, the industry's largest global directory of more than nine million email recipients and growing at a rate of 65,000 per week."

ZixCorp maintains a strong presence for email encryption services in the healthcare sector, with three of the top insurance companies, 30 Blues organizations, and over 900 hospitals as customers. ZixCorp's success with financial regulators, including the federal banking regulatory agencies and 17 state banking regulators, has led to growth in its financial services customer base, including over 500 financial institutions and leading insurance companies. ZixCorp supports five encrypted email delivery mechanisms, including S/MIME, TLS, OpenPGP, secure portal and "push" delivery.

About The Magic Quadrant

The Magic Quadrant is copyrighted November 8, 2007 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Zix Corporation

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and

Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit www.zixcorp.com.

(1) Gartner, Inc., "Magic Quadrant for Email Encryption, 2007", by Eric Ouellet, Arabella Hallawell, November 8, 2007

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