

## Zix Corporation Continues e-Prescribing Leadership with Latest Version of PocketScript®

**Momentum accelerates with expanded payor-sponsorship contract and ZixCorp membership with The Center for Health Transformation**

**DALLAS — February 27, 2008** —Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced the availability of PocketScript® 6.8, which includes extended prescription insurance verification and medication history features and enhancements to the internet browser and prescription access interfaces. ZixCorp's success is driven by its robust technology and high-touch service model, which has resulted in achieving high rates of adoption and utilization of this life-saving technology, especially in smaller practices, resulting in a platform for delivering real-time decision support at the point of care.

Payors across the country continue to invest in e-prescribing programs with ZixCorp as real cost savings and patient safety results have been realized through the use of PocketScript. Aetna, a ZixCorp customer since 2005 and one of the nation's leading diversified health care benefits companies, entered into an agreement to renew the sponsorship of physicians using PocketScript in New York City Metropolitan area and Hartford, Connecticut following a successful e-prescribing expansion into those markets in 2006. This renewal follows the previously disclosed renewal of Aetna doctors in their original New Jersey pilot. Additionally, the eRx Collaborative in Massachusetts, which has been a ZixCorp customer for more than four years, recently announced 2007 results that showed providers who used an e-prescribing device were able to choose more cost-effective drugs and saved 5 percent on their drug costs relative to those prescribers who did not use this technology.<sup>1</sup>

Furthermore, the Company joined The Center of Health Transformation (CHT), founded by former Speaker of the House Newt Gingrich, which is a collaboration of private and public sector leaders committed to creating a 21st Century Intelligent Health System that saves lives and saves money for all Americans. "Electronic prescribing represents the best hope for a better future for American patients," said Wayne Oliver, Project Director for the Center for Health Transformation. "It is safer for patients, better for physicians and pharmacists and more efficient for the system. Zix Corporation has an e-prescribing service which physicians and health plans are implementing today. We are indeed excited to have ZixCorp as a member of The Center."

“ZixCorp remains at the forefront of the e-prescribing industry, whether enhancing our application beyond simple e-Prescribing or improving patient safety and reducing costs through real-time decision support,” said Rick Spurr, ZixCorp’s chief executive officer. “Through our work with industry thought leaders, such as CHT, we will continue to educate patients, providers and legislators on how e-prescribing is a win-win situation for everyone. There has been growing support from both inside and outside of the government for mandating e-Prescribing and, because of our recognized leadership in the industry, we have been actively working with the members of Congress and their offices to promote the adoption and utilization of e-Prescribing.”

ZixCorp’s PocketScript® e-prescribing service enables physicians to order prescriptions through a secure wireless mobile PDA or secure Web site and deliver them electronically to the patient’s preferred pharmacy. Mobility enables PocketScript to provide clinical decision support at the point-of-care with real-time access to a drug reference guide as well as patient-level eligibility, formulary, and co-pay information to aid the prescriber in selecting the most cost-effective prescription based on the patient’s benefits. The application also provides comprehensive drug-to-drug and drug-to-allergy interaction alerts based on patient-specific dispensed drug history. Through partnerships with RxHub, RelayHealth, and SureScripts, PocketScript delivers end-to-end connectivity within the healthcare system to reduce unnecessary costs, improve patient safety and convenience, and enhance practice efficiency.

### **About Zix Corporation**

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp’s hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

(1) eRx Collaborative press release, "eRx Collaborative Continues to Lead the Industry with 13.5 Million Electronic Prescriptions Transmitted to date" (February 5, 2008).

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