#### **Inaugural Ethylene Forum**

Shale Gas and Ethylene: Implications of Increased NGL Production

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Ziff Energy Group (a division of Solomon Associates)

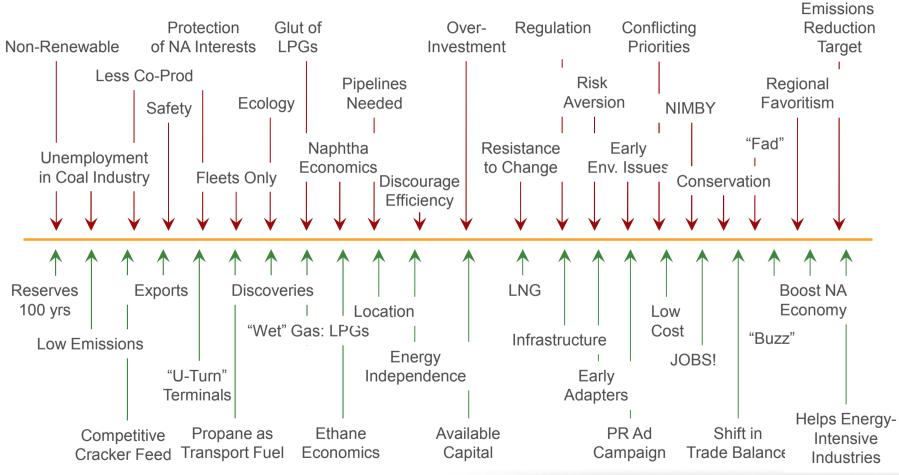






#### **Shale Gas/LPG Production Forces**

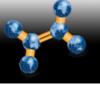
#### **Resisting Forces (Cons)**















#### Ziff Energy Group Extends Solomon's Reach

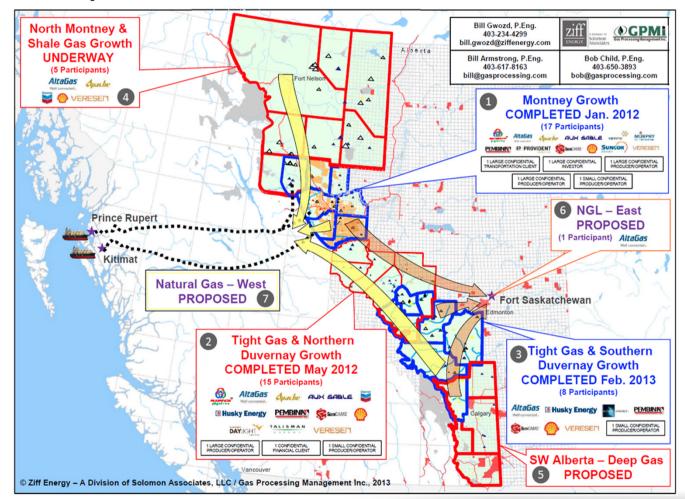
- Solomon acquired Ziff Energy Group, July 2013
  - International Energy E&P benchmarking/consulting
  - North American NG forecasting/consulting
- Creates the #1 benchmarking service provider from wellhead to specialty chemicals
- Combines Ziff's shale gas E&P knowledge with Solomon's actual ethylene plant operating data





## Ziff's NG & NGL Supply & Infrastructure Studies

46 Subscriptions with 24 Clients

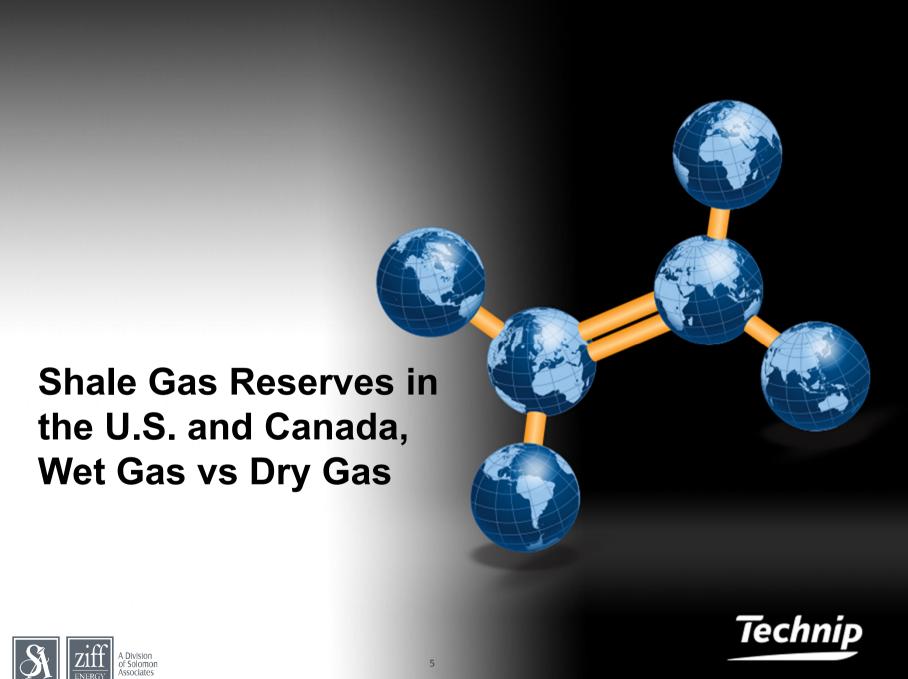


















### Added Value of Wet Gas vs Dry Gas

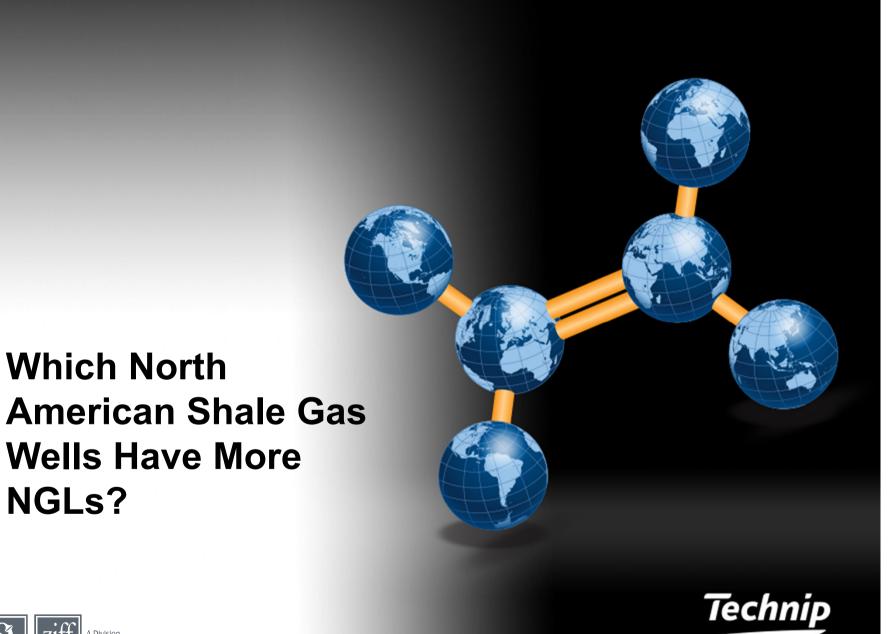
- Many shale gas wells produce significant quantity of NGLs (ethane, propane, butane, C<sub>5</sub>s), referred to as "wet" gas wells
- If little or no NGLs, well is considered "dry gas"
- Separating NGLs adds to well cost, but increased revenue more than offsets cost
- In some cases, ability to sell NGLs limits well producing capacity of natural gas

"Wet" gas wells produce more ethylene feedstock





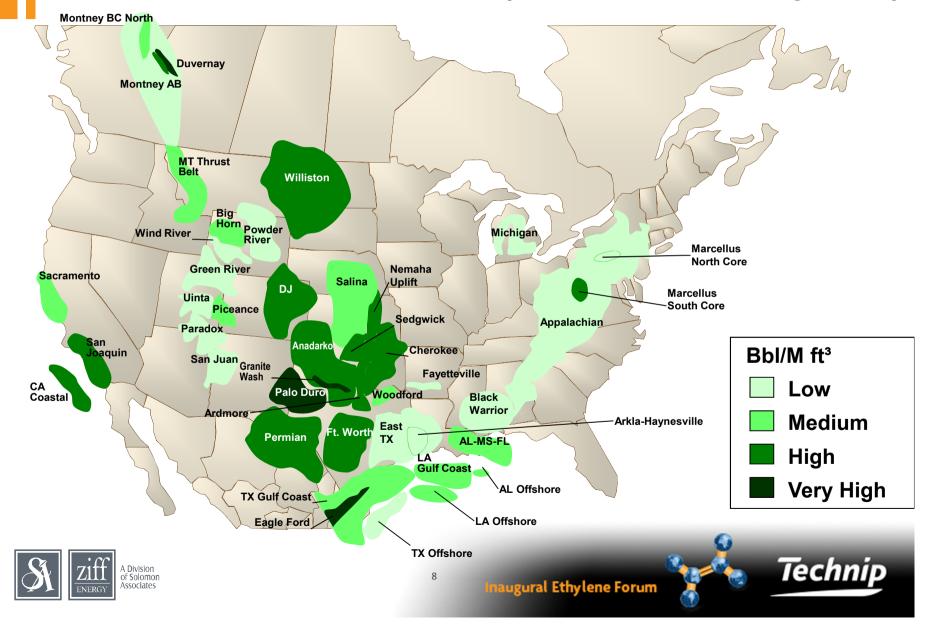


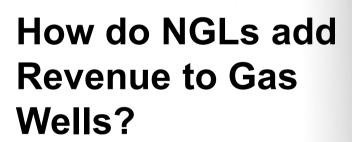


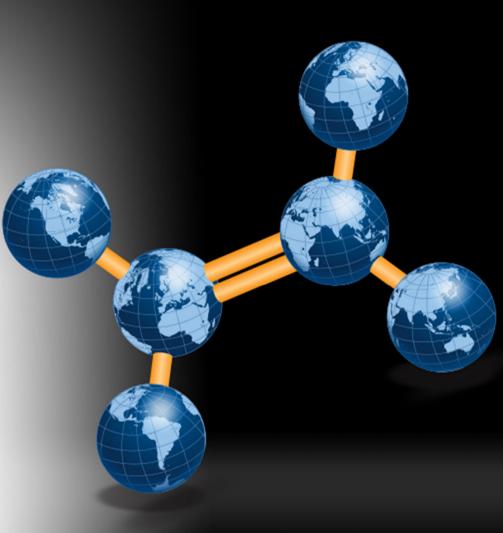




#### NGL Content of Gas Wells (Bbl NGL/M ft³ Dry Gas)







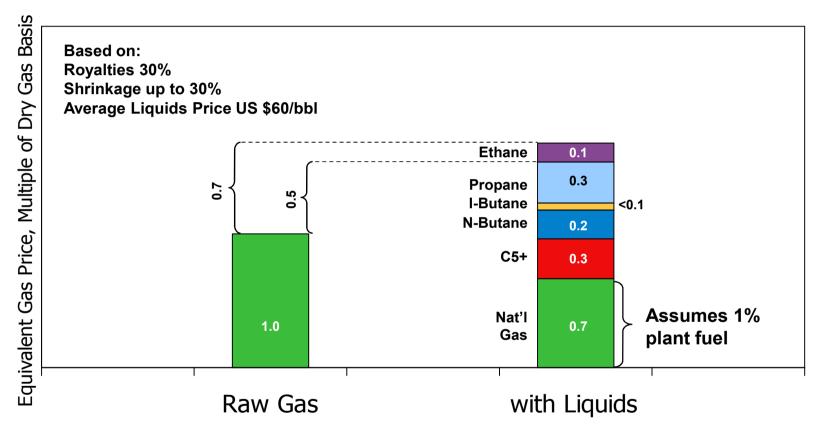








#### Impact of Liquid Content on Revenue



**Example of Liquids Uplift Calculation** 



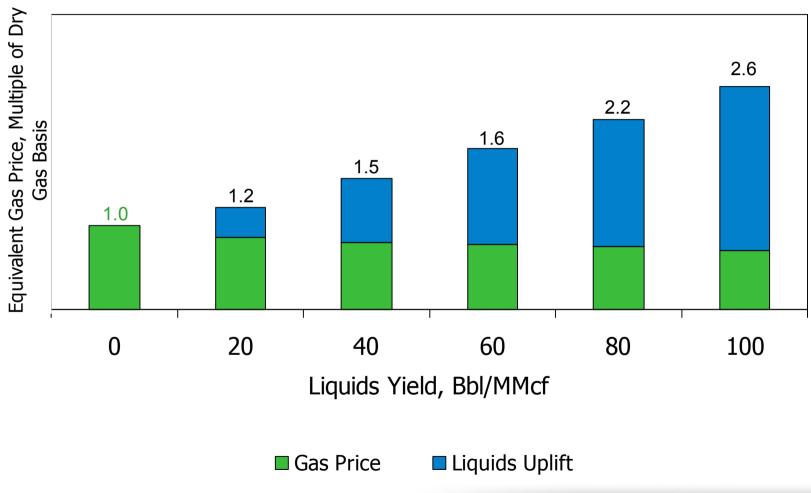








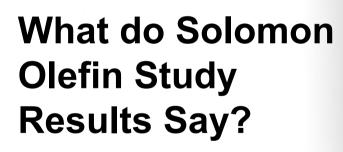
## **Impact of Liquid Content on Revenue**

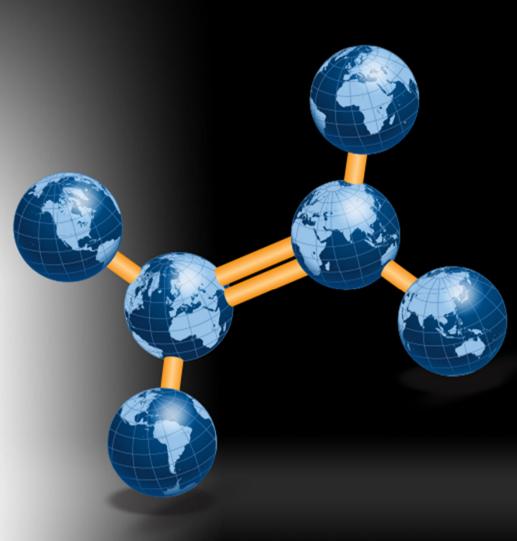




















#### Feedstock Changes for Ethylene Production in North America

- Region with the most feedstock changes
- Olefin Study North American Trend Group
  - Approx 50% of ethylene production capacity
  - Trends over three study cycles on same-plant basis
- More feed-flexible plants than other regions
- Some plants making permanent changes to allow more light feed cracking

North America plants taking advantage of ethane economics

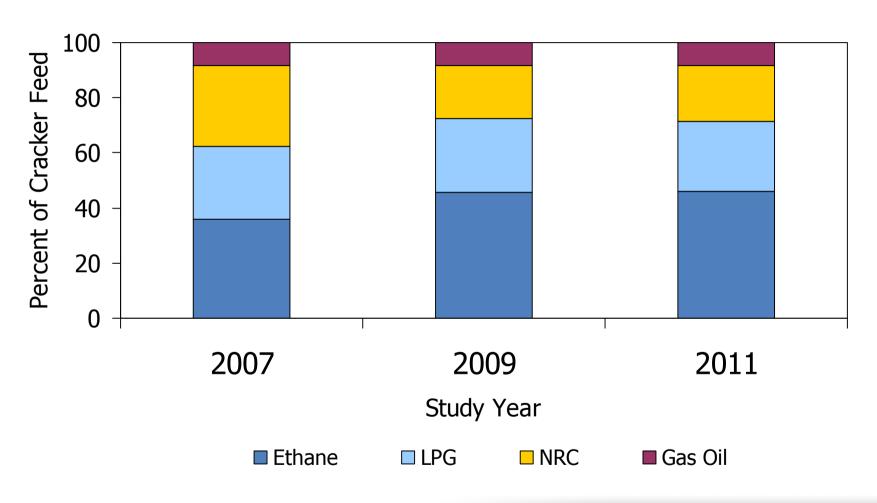








#### North American Feedstock Trends 2007-2011











## What Happened to Co-Product Propylene & Butadiene?

- Switch to more ethane feed in North America
- Less propylene and butadiene produced in North America
- Prices rose worldwide, peaking in 2011
  - Both had higher value per ton than ethylene
- High prices improved alternate (non-cracker) production economics

Severe propylene shortages were short term, prices moderating as alternative production increases





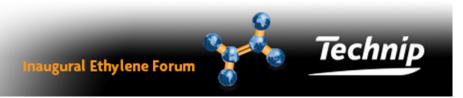




#### **Alternative Production of Propylene**

- Alternate (non-cracker) production to increase
  - Polymer-grade propylene from refineries
    - Must invest in mercury, arsine removal, and C3 splitter
  - Propylene from propane dehydrogenation (PDH)
    - Eight announced PDH units for USA
    - NA PDH economics could turn on export plans
    - PDH also being pursued in ME, E. Europe, Asia
  - Other On-Purpose Propylene (OPP) via catalytic methods (metathesis), methanol (MTP), biomass







#### **Alternative Production of Butadiene**

- Metathesis
- Butane Dehydrogenation
- Biomass

Economic feasibility depends on product price relative to raw materials, investment cost











#### Other Uses for LNG, LPGs from Shale Gas

- Transportation Fuel
  - Currently fleet vehicles such as buses
  - Need infrastructure to use in personal vehicles
- Exports to Europe, South America, Asia
  - LPGs for cracker feedstock, transportation
  - LNG for fuel
- Syngas, Gas-to-Liquid (GTL) Fuel
- Power Generation half the emissions of coal

Price, especially for LPGs, will depend on pipeline logistics, and on how quickly these other uses are put into practice.











#### **How Much Shale Gas is Out There?**

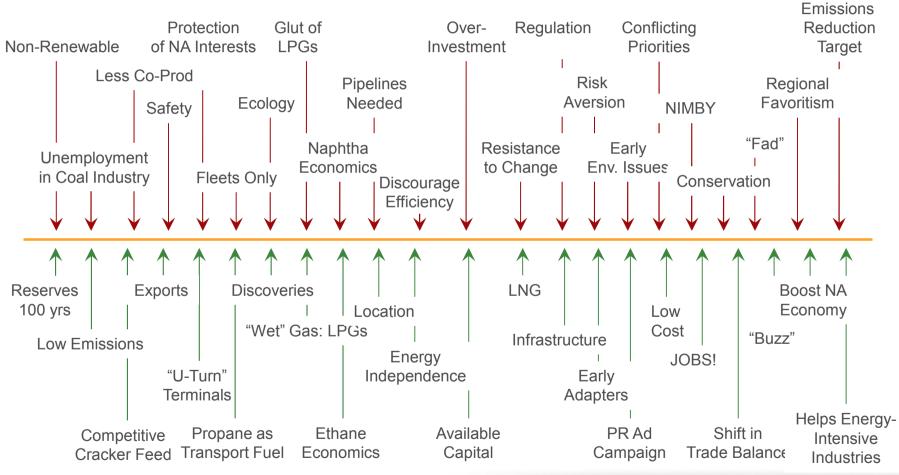
- North American reserves: 100+ years<sup>1</sup>
- Today, limit to North America natural gas production in some areas is disposal of ethane & propane<sup>2</sup>
- New ethane crackers coming online in North America
  - More "room" to produce natural gas
  - More supply can lead to lower natural gas prices
- Shale gas also in Middle East, China, South America, Australia, East Europe
- <sup>1</sup> Chemplants.com, 30 June 2013
- <sup>2</sup> Platts.com, 30 Aug 2013





#### **Shale Gas/LPG Production Forces**

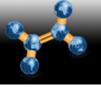
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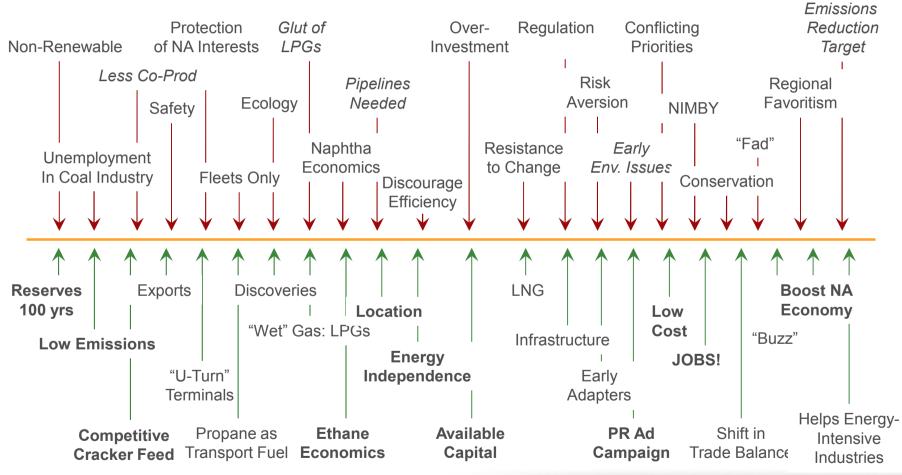




# **Which Forces** are Stronger? Technip 21

#### **Shale Gas/LPG Production Forces**

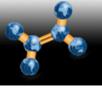
#### **Resisting Forces (Cons)**













#### **Inaugural Ethylene Forum**

#### Thank you!

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