



## **MARKETING NEWS**

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### **GTECH UNVEILS NEW POKER PLATFORM AND MOBILE SOLUTIONS AT G2E 2013**

**Company presents full library of mobile games targeted at  
North American players**

**(LAS VEGAS, Nevada)** – GTECH is revealing its new Poker Platform, along with its Mobile Poker for iPad tablets, featuring ergonomic thumb-based game play, at Booth 1265 at the Global Gaming Expo (G2E) in Las Vegas beginning tomorrow through Sept. 26. This new playing experience is offered on GTECH's newly launched Interactive Platform.

The new Poker Platform has been completely re-designed and rewritten to include additional features, with further releases scheduled over the coming months. It is scalable and flexible, giving customers the ability to tailor it to their specific needs and player base. The new platform has all the features of a modern and robust poker platform, and it has been designed to address the changing dynamics of online poker. Special emphasis has been placed on preparing the platform for multiple channels and networks. It is accessible through mobile browsers and through the Apple Store, and is iOS7 and iOS6 compatible.

The industry-first, thumb-controlled tablet game play delivers a comfortable experience for gamers that can only be achieved through GTECH's new poker solution. Simply put, GTECH's app allows all of the poker playing functions to be carried out by the player's thumbs, to accommodate the landscape position gamers typically prefer when playing on their iPads. GTECH's tablet solution features a user-friendly touch interface that utilizes swipes, taps, and gestures, mimicking natural tablet handling and providing easy access to exciting game actions.

GTECH will also showcase its complete portfolio of mobile games for players on the go, including Las Vegas-style casino games, bingo, sports betting, lottery, and poker. In response to the ever-growing importance of mobile specifically in North America, GTECH has prioritized the development of top-performing games for mobile devices, including player favorites from the popular SPIELO casino games library.

*"GTECH's new thumb-based tablet features and rebuilt Poker Platform provide tangible proof of the Company's commitment to making all of our games available for mobile. We arguably have the widest in-house-built mobile portfolio in the gaming space, with an offering that includes casino, bingo, poker, sports betting, and lottery, with the technology to drive them all from a single player account management system,"* **said GTECH Senior Vice President of iGaming, Matteo Monteverdi.**

*"GTECH has a content strategy and technology roadmap that will continue to fill the mobile space and 'open up' the content development market, building on device innovations and the Lottery Developer Network that we launched to promote development of compelling third-party content,"* **Monteverdi said.**

All of GTECH's interactive products are Windows and Mac compatible, with native apps developed to take advantage of unique device features.

Booth 1265 at G2E will showcase GTECH's truly multi-channel line-up. From land-based casino gaming, to PC and laptops, to mobile smart phones and tablets, GTECH is bringing gaming to life.

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*GTECH S.p.A. is a leading commercial operator and provider of technology in the regulated worldwide gaming markets, delivering best-in-class products and services with a commitment to the highest levels of integrity, responsibility, and shareholder value creation. The Company is listed on the Milan Stock Exchange under the trading symbol "GTK" and is majority owned by De Agostini S.p.A. In 2012, GTECH had €3.1 billion in revenues and 8,600 employees in approximately 60 countries. For more information, please visit [www.gtech.com](http://www.gtech.com).*