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Capstone Business Strategy



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Fuel high growth by expanding products, markets and distribution

Margins

Drive margins to 35% with higher prices, lower DMC and warranty

Quality

Provide the highest quality products in the energy industry

Reliability

MTBF of 20,000, Fleet Availability of 99.5% and TFS of 95%

IP

High value patent portfolio and cutting edge new products and services

Expense

Hold operating expenses flat while leveraging our distribution channel



Macro Drivers/Business Catalysts



U.S. Trend To Energy Independence

Significant Reduction of Technology Costs

New Subsidies in Key
Markets

Maturing Project Finance Market Corporate Focus on Reducing Costs



Green Building
Practices

Sustained Low Cost
Gas Environment

Declining Grid Reliability

New Gas Flaring Regulations

Tier 4 Emissions
Requirements

Broad Suite of Products



All Capstone MicroTurbines operate:

- Continuously or on-demand
- Stand alone or grid connect
- Individually or multi-pack
- Smart grid compatible
- Remote dispatch & diagnosis

All are multi-fuel capable:

- Low or high pressure natural gas
- Biogas (landfill, wastewater treatment centers, anaerobic)
- Associated flare gas
- Diesel
- Propane
- Kerosene

Low-emission, clean-and-green Capstone products are scalable from 30kW to 10MW+



Products based on the 200kW turbine are also available in 600kW, 800kW, and 1MW configurations

Global Market Segments

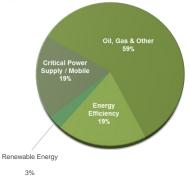












3Q14 Shipment Mix (\$)



U.S. Oil & Gas Customers



























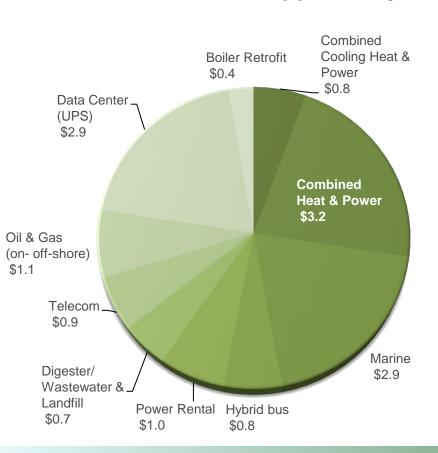




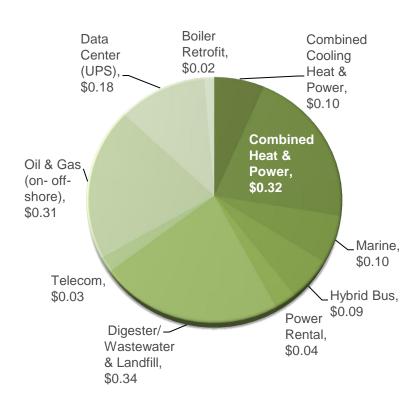
Sizing the Opportunity



Total Market Opportunity



Management's Estimate of Potential Capture

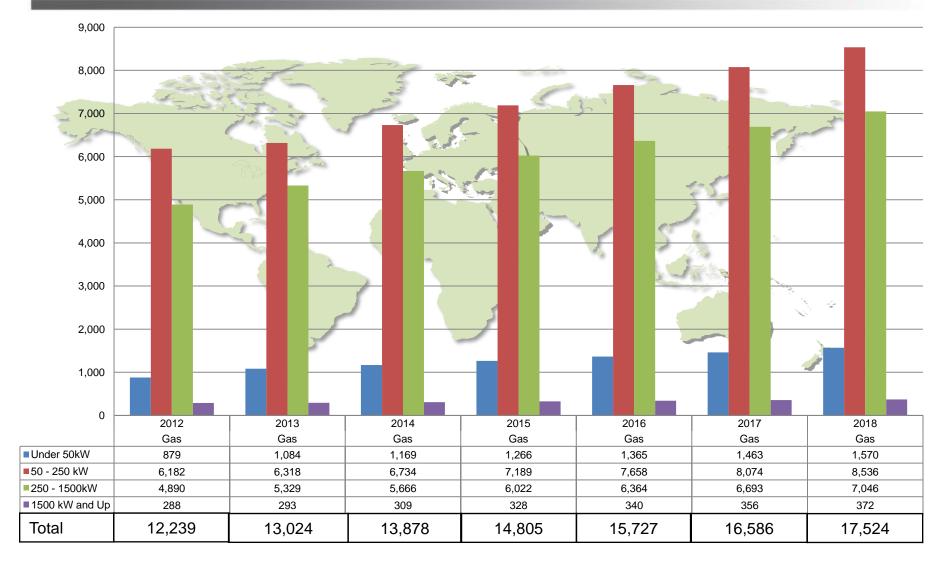


\$14.7 billion market opportunity; \$1.5 billion potential capture

Industrial Generators Current and Forecast Market Size

Up to 1500 kW - Natural Gas

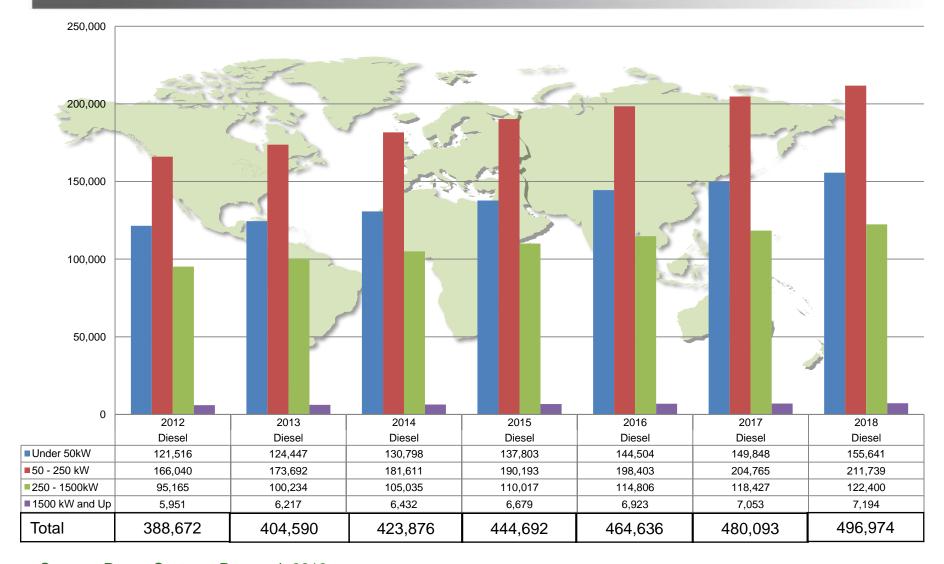




Source: Power Systems Research 2013

Industrial GeneratorsCurrent and Forecast Market Size Up to 1500 kW - Diesel

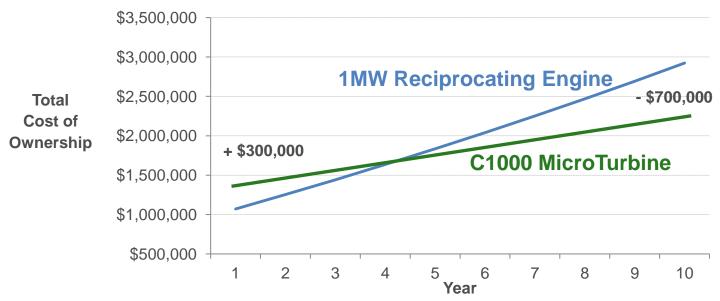




Source: Power Systems Research 2013



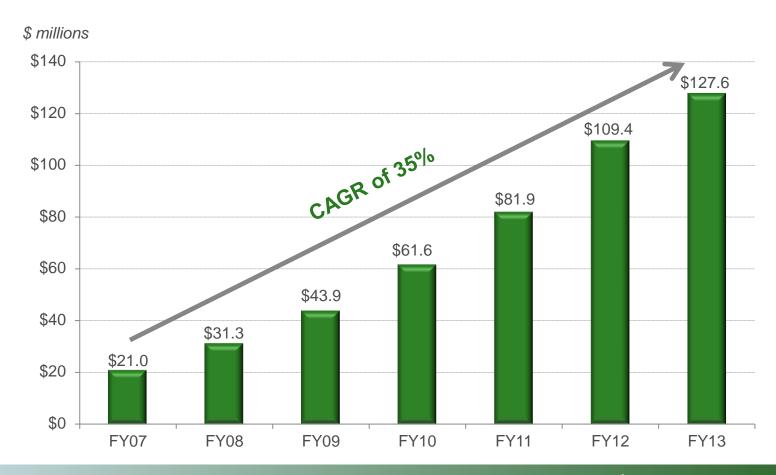
Capstone Value Proposition



Competing Solution	Manufacturers	Why We Win
Reciprocating gas engines	GE Jenbacher/Waukesha, Caterpillar/MWM, Deutz, Cummins, Tecogen	Lower total cost of ownershipMore environmentally friendlyHigher system uptime
Fuel cells	Fuel Cell Energy, Bloom Energy, UTC Power	Not reliant on government subsidiesLower total cost of ownership
Microturbines	FlexEnergy, Turbec	Stronger brand and distributionMore attractive warranty program
Gas turbines	Solar Turbine, Kawasaki	 Lower efficiency below 4.5 Mw

Annual Revenue Growth

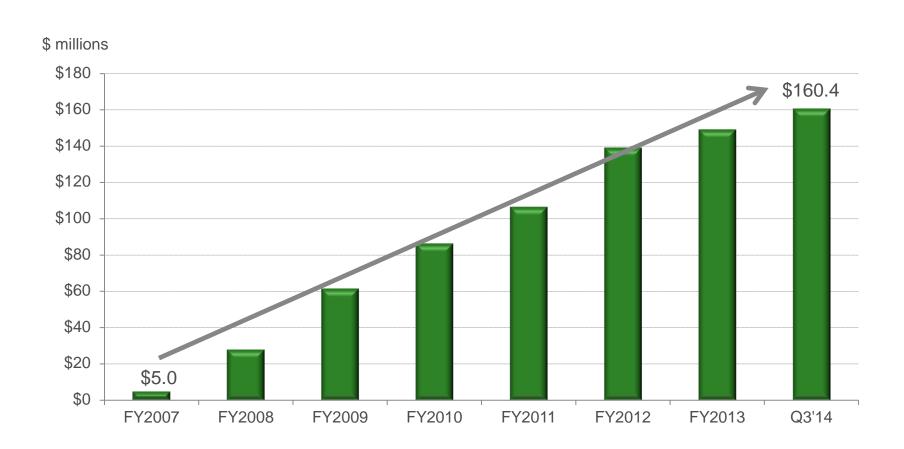




Record annual revenue despite a YOY decrease of \$21 million in Europe (including Russia)





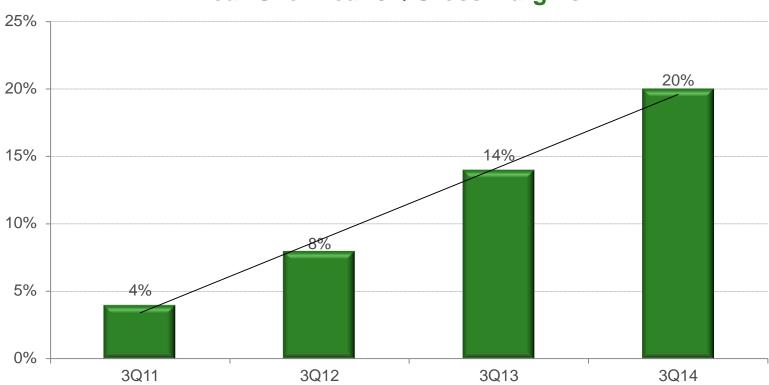


3Q14 Book to Bill 1.4:1 – Record Backlog





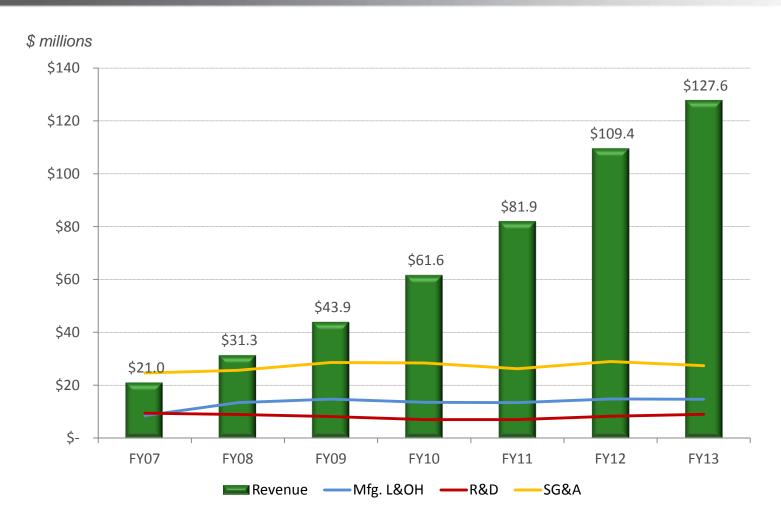
Year-Over-Year 3Q Gross Margins



Fifth Consecutive Quarter of Double-Digit Gross Margin; Positive Gross Margin in 13 of Last 14 Quarters.









Target Financial Model

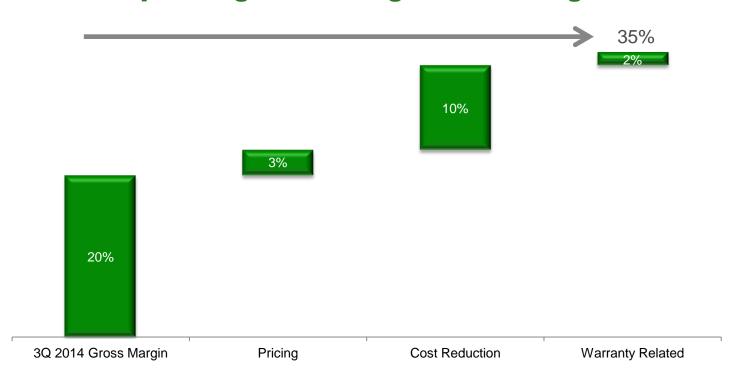
Gross margin	35%
Research & development expense (% of revenue)	5%
Selling, general & administrative expense (% of revenue)	15%
Operating margin	15%

Positive operating margins to be driven by improved gross margins and operating leverage.





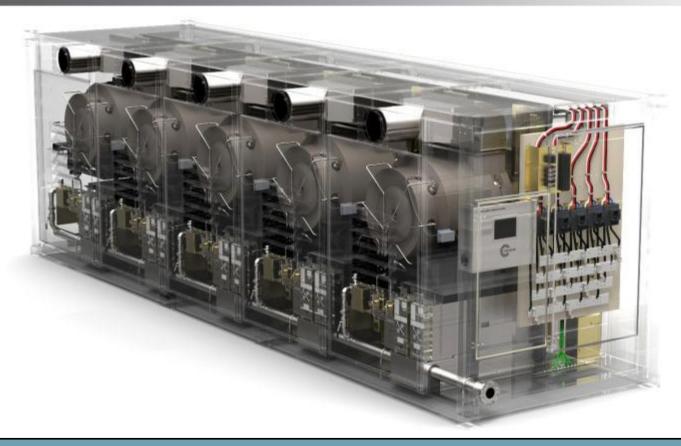
Operating Model Targets 35% Margin



Profitability achievable at lower gross margins based on higher revenue growth.

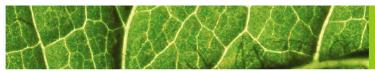
Key Takeaways





- ✓ Market expansion and new product development across high growth segments
- ✓ Strong growth trends in revenue, gross margin and backlog
- Clear path to profitability through operating leverage and margin expansion initiatives
- √ Favorable outlook based on key performance indicators





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