



FOR IMMEDIATE RELEASE

Press Contact in Asia

Camellia So
Tel: (852) 2555-5021
e-mail: cs@globalsources.com

Investor Contact in Asia

Suzanne Wang
Tel: (852) 2555-4747
e-mail: investor@globalsources.com

Press Contact in U.S.

Brendon Ouimette
Tel: (1-480) 664-8309
e-mail: bouimette@globalsources.com

Investor Contact in U.S.

Cathy Mattison
LHA
Tel: (1-415) 433-3777
e-mail: cmattison@lhai.com

**Global Sources scheduled to report second quarter 2012 results on
August 23, 2012**

NEW YORK, August 9, 2012 – [Global Sources Ltd.](http://GlobalSourcesLtd.com) (NASDAQ: GSOL) expects to release its financial results for the second quarter 2012 before the market opens on August 23, 2012.

Executive Chairman Merle A. Hinrichs and CFO Connie Lai are scheduled to conduct a conference call at 8:00 a.m. ET on August 23, 2012 (8:00 p.m. on August 23, 2012 in Hong Kong) to review these results in more detail. Investors in the United States may participate in the call by dialing (877) 941-1427, and non-Hong Kong international participants may dial (1-480) 629-9664. Investors in Hong Kong may participate by dialing (852) 3009-5027. The conference ID is 4553190 and participants are encouraged to dial 10 minutes prior to the call to prevent a delay in joining. A live webcast of the conference call is scheduled to be available on Global Sources' corporate site at <http://www.investor.globalsources.com>.

For those who cannot listen to the live broadcast, a webcast replay of the call is scheduled to be available on the company's corporate site for 30 days. A telephone replay of the call is also scheduled to be available through August 30, 2012. To listen to the telephone replay dial (800) 406-7325 or dial (1-303) 590-3030 outside the United States, and enter pass code 4553190. For those in the Hong Kong area, the replay dial-in number is (852) 3056-2777, and the pass code is 4553190.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

Over 1.18 million international buyers, including 85 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 40 office locations and a community of over 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.