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Global Sources wins Gold Award in *The Asset*Triple A Corporate Awards 2013

HONG KONG, Jan. 7, 2014 – Global Sources Ltd. (NASDAQ: GSOL) received the Gold corporate award for excellence in management and corporate governance in *The Asset's* December 2013 issue. The company had previously received *The Asset's* Gold award in 2011 and 2012 and its Titanium corporate award in 2009 and 2010.

Global Sources' executive chairman, Merle A. Hinrich, said: "Our entire organization is dedicated to achieving best practices in corporate governance, social responsibility and investor relations. We are honored to be recognized for our efforts with our third Gold award from *The Asset*."

Founded in 1999, *The Asset* (http://www.theasset.com) is a renowned English monthly financial magazine in Asia and Hong Kong. Into their second decade, *The Asset's* Triple A Awards are Asia's defining recognition for excellence in the industry. This reputation has been built upon the stringent methodology, combined with the rigorous approach, to the selection of the winners of the coveted Triple A. The awards are adjudicated by *The Asset's* Board of Editors who collectively have several decades' worth of evaluating industry awards in Asia.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<u>GlobalSources.com</u>), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.