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***Mobile Electronics* show opens today**

The second phase of the *Global Sources Electronics* show features 2,300 booths of smartphones, tablets, wearables and accessories

***Startup Launchpad* pavilion showcases new and innovative products**

HONG KONG, April 18, 2016 – *Global Sources Electronics* is the world's largest electronics sourcing show. The second phase *Mobile Electronics*, runs from April 18 to 21 at Hong Kong's AsiaWorld-Expo, with a focus on smartphones, tablets, wearable devices and mobile accessories.

Mobile Electronics features greater product selection in emerging, high-growth categories including sports & health electronics, wearables & smart watches, Bluetooth and NFC, wireless charging, and MFI products. In addition, a brand zone showcases 400 booths of suppliers marketing their own designs and brands.

President of [Global Sources](http://GlobalSources.com) (NASDAQ: GSOL) Electronics Group, Tommy Wong, said: "In just two years, the event has grown by more than 100 percent to become the world's largest mobile electronics sourcing show. Strong and growing attendance by the world's top industry buyers has made it an ideal platform for exhibitors to launch new, cutting-edge products."

"The global sports and fitness wearable market is expected to triple in size reaching US\$15 billion by 2021. To give buyers convenient access to Misfit, ZTE and all the other suppliers in this category, we are launching a Sports & Health Wearables Pavilion, Experience Zone and wearables fashion shows," added Wong.

Analyst's Choice booklets will be distributed to buyers at the show featuring new and innovative products selected by Global Sources analysts. In addition, Innovation Showcase, powered by The Chinese University of Hong Kong, will bring attention to a range of innovative products.

Another highlight is the three-day *Smart China Sourcing Summit* where attendees can learn the best practices for selling on Amazon.

***Startup Launchpad* spurs innovation and idea exchange**

Startup Launchpad, an integrated business-to-business sourcing platform and conference program, aims to showcase the latest tech products from emerging hardware startups. The booths are integrated as pavilions at both phases of the *Global Sources Electronics* show. *Startup Launchpad* creates a vibrant ecosystem for hardware startups, manufacturers, distributors, industry influencers and investors.

Its conference program covers the four main stages of the startup lifecycle: product ideation, validation, manufacturing and distribution. More than 30 industry thought leaders are scheduled to share their insights. More information is available at <http://www.launchpadhk.com/>.

Global Sources Electronics

The *Global Sources Electronics* show is expected to attract more than 50,000 buyers from 150 countries and territories, including purchasing decision makers from Asus, Belkin, Best Buy, Bose, Brookstone, Canon, Carrefour, Dolby Electronics, Fujitsu, Haier, Hewlett Packard, Hitachi, Huawei, IBM, Intel, Intelbras, Li & Fung, Lowe's, Monster, Panasonic, Samsung, Staples and Toshiba.

The show is complemented by five electronics industry websites accessible from GlobalSources.com. Each site delivers exclusive content, updated daily – including *Analyst's Choice* which provides an unbiased selection of new and innovative products from exhibitors, advertisers, non-advertisers, startups and leading brands in the region.

Value-added services to enhance buyer and supplier efficiency

- TradeMatch allows buyers to submit buying requests, compare quotes, and communicate with suppliers through [Global Sources Message Center](#).

- [Buyer App](#) enables buyers to search for exhibitors, take notes and product pictures of exhibitors they meet, as well as find products and suppliers year-round on GlobalSources.com.
- [Supplier App](#) helps exhibitors to obtain buyer information instantly and to submit quotations.
- VIP Buyer Offices provide selected buyers with fully-equipped, on-site offices for meetings.

Opening hours for the show are:

- April 18-20 from 10:00 a.m. to 6:00 p.m.
- April 21 from 10:00 a.m. to 5:00 p.m.

Buyers can find more information about *Mobile Electronics* and pre-register to attend at <http://www.globalsources.com/TRADESHOW/HONGKONG-MOBILE-ELECTRONICS.HTM>.

More information about Global Sources is available on the company's corporate site (<http://www.corporate.globalsources.com>), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), trade shows, magazines, and apps.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.