

FOR IMMEDIATE RELEASE

Press Contact

Camellia So

Tel: (852) 2555-5021

e-mail: GSpress@globalsources.com

Investor Contact in Asia

Connie Lai

Tel: (852) 2555-4747

e-mail: investor@globalsources.com

Investor Contact in U.S.

Cathy Mattison

LHA

Tel: (1-415) 433-3777

e-mail: cmattison@lhai.com

**Global Sources 2016 spring trade shows in Hong Kong to feature more than
7,500 booths covering electronics, gifts, home and fashion items**

***Startup Launchpad* pavilions highlight Hong Kong's role as one of the world's leading
startup hubs**

HONG KONG, March 15, 2016 – [Global Sources](http://globalsources.com)' (NASDAQ: GSOL) 2016 spring trade show series is scheduled to be held at Hong Kong's AsiaWorld-Expo from April 11 to 30, 2016. With more than 7,500 booths expected, the shows will showcase new and innovative products across various industries:

- *Global Sources Electronics*
- *Global Sources Gifts & Home*
- *Global Sources Fashion*

Global Sources trade shows have become Asia's premier trade events. With 90 percent of exhibitors exclusive to the shows – and with all exhibitors conveniently located on one level, buyers can efficiently discover quality products and verified suppliers.

World's largest electronics sourcing event

Global Sources Electronics, the world's largest electronics sourcing trade show, is set to feature the latest electronics in 5,500 booths from Greater China, Korea and across Asia. With multiple *Experience Zones*, the *Startup Launchpad* pavilion, and an extensive conference program, the show will give attendees insight into the rapidly accelerating pace of innovation in the region.

Global Sources Electronics kicks off with its first phase from April 11 to 14 focusing on home, office, and auto electronics, plus security products and electronic components. The second phase, *Mobile Electronics*, will run from April 18 to 21 and will feature the latest smartphones, tablets, wearables devices and mobile accessories.

The show will feature several new *Experience Zones* highlighting emerging and high-growth electronics categories. Products in these special zones include virtual reality and gaming, smart home security devices, sports and health gadgets, personal electric transporters and drones.

President of Global Sources Electronics Group, Tommy Wong, said: “Global Sources’ continuous effort to bring the hottest product categories to the shows demonstrates our commitment to nurturing innovation and technology. Our platform strengthens Hong Kong’s role as Asia’s innovation hub,” added Wong.

***Startup Launchpad* spurs innovation and idea exchange**

The *Startup Launchpad* will showcase the latest tech products from emerging hardware startups. The booths are integrated as Pavilions within both phases of the *Global Sources Electronics* show.

Now in its second year, *Startup Launchpad* is an integrated trade show and conference program designed to cover the four main stages of the startup lifecycle: product ideation, validation, manufacturing and distribution. More than 30 industry thought leaders will join the event to share their valuable experiences. For more information, please visit <http://www.launchpadhk.com/>.

Consumer products trade shows to cover gifts, home and fashion items

The *Gifts & Home* show will take place April 18 to 21, co-located with *Mobile Electronics*. The event is dedicated to helping buyers discover unique, creative and innovative products from China and throughout Asia.

Global Sources Fashion, Asia’s leading, one-stop fashion sourcing show is scheduled to be held from April 27 to 30. The show will exhibit a wide selection of fashion items including accessories, apparel, fashion jewelry, underwear and swimwear, bags and luggage, scarves, footwear and fabrics.

Top buyers from 150 countries and territories set to attend

The 2016 spring Global Sources trade shows are expected to attract tens of thousands of buyers from more than 150 countries, including executives from many of the world's leading brands and retailers including Adidas, Amazon, Best Buy, BOSE, Brookstone, Dolby Laboratories, eBay, El Corte Ingles, Foxconn, Haier, Hugo Boss, Intel, Kate Spade, Li & Fung, Logitech, Mary Kay, MGB Metro, Panasonic, Philips, Ralph Lauren, Samsung, Staples, Tesco and Vodafone.

Global Sources trade shows are complemented year-round by 12 industry-specialized websites accessible from GlobalSources.com. Each site delivers exclusive content, updated daily – including *Analyst's Choice* which provides an unbiased selection of new and innovative products from exhibitors, advertisers, non-advertisers, startups and leading brands in the region.

For more information about *Global Sources* trade shows, please visit

<http://www.globalsources.com/exhibitions>. More information about Global Sources is available at the company's corporate site (<http://www.corporate.globalsources.com>), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), trade show, magazines, and apps.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.