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**Global Sources 2017 spring trade shows in Hong Kong to feature 8,800 booths of electronics, gifts, home and fashion items**

**HONG KONG, March 28, 2017** – [Global Sources](http://globalsources.com)’ (NASDAQ: GSOL) spring trade shows are set to take place at Hong Kong’s AsiaWorld-Expo from April 11 to 30, 2017. Across 8,800 booths, attendees can see the latest products from various industries at three shows:

- *Global Sources Electronics*
- *Global Sources Gifts & Home*
- *Global Sources Fashion*

**Largest electronics sourcing event in the world**

*Global Sources Electronics* is the world’s largest electronics sourcing trade show. Set in two phases, the show will feature 6,200 booths of the latest electronics from manufacturers and suppliers in Greater China, Korea, and nine other countries. Attendees can also gain insights into the industry’s rapidly accelerating innovation and technologies through *Startup Launchpad*, experience zones and conference programs.

The first phase of *Global Sources Electronics* will run from April 11 to 14 with 3,600 booths focusing on consumer electronics, VR and gaming, components and smart living. The second phase, *Mobile Electronics*, will run from April 18 to 21 showcasing 2,600 booths of smartphones, tablets, wearables, accessories, and AR/VR.

Tommy Wong, President of Global Sources Electronics Group, said: “*Global Sources Electronics* show has grown by more than 90 percent in the last five years and has established the reputation as a vitally important platform for buyers worldwide. For more than a decade, Global Sources has been showcasing the hottest electronics product categories and nurturing the growth of technology and innovation.”

*Smart Living* is an example of new innovation. It is a new pavilion in the first phase of the electronics show and covers smart security, energy management, entertainment, appliances, and gadgets. Other new pavilions include Health and Wellness, Commercial Electronics, and Electric Personal Transporters. Also new this spring is the eCommerce pavilion featuring the Ready-to-Buy zone and exhibitors who are keen to do business with online and Amazon buyers.

The show will also feature a number of experience zones for high-growth categories. Products include virtual reality and gaming, AR/VR, electric personal transporters and drones.

### **Comprehensive summits and conferences to deliver insights about rising industries**

*Global Sources Electronics* show will host a series of on-site conferences to cover smart living, AR/VR/MR, autonomous vehicles and personal transporters. Top industry experts will share their views on market trends as well as industry development. The second phase of the show will host the *Global Sources Summit*, an intensive three-day sourcing and selling workshop for online and Amazon sellers.

### **Startup Launchpad to showcase innovation and facilitate global distribution**

*Startup Launchpad* is the largest collection of hardware startups in Asia. Spanning across both phases of the *Global Sources Electronics* show and featuring 200 startups, the pavilions give buyers the chance to be the first to market with shelf-ready emerging products. Its conference program covers emerging product trends covering topics from autonomous vehicles and health tech, to sports wearables and the Internet of Things. More information is available at <http://www.launchpadhk.com>.

### **Creative, curated and innovative gifts, home and fashion products**

The *Gifts & Home* show will be held concurrently with *Mobile Electronics* from April 18 to 21 to feature a wide variety of gifts, premiums and home products. It will include a *Creative Design Pavilion* and a *Living and Giving Gallery* where attendees can see interactive displays and product

demonstrations. The show will help buyers to source creative, curated and innovative products from Greater China and across Asia.

*Global Sources Fashion*, Hong Kong's largest, one-stop fashion sourcing show is scheduled to run from April 27 to 30. The show will feature 1,700 booths of accessories, sportswear, fabrics and apparel from China, India, South Korea and throughout ASEAN. This spring, the Bags and Luggage and Footwear pavilions have been expanded. Other highlights of the show are the Fashion Tech Zone as well as the Transforming Fashion and eTailer Source2Sell seminars.

### **Top buyers from 150 countries and territories expected to attend**

Tens of thousands of international buyers from more than 150 countries have pre-registered to attend the 2017 spring Global Sources trade shows, including executives from many top global brands and retailers including Amazon, Antepima, Audiovox, Brookstone, Burberry, Carrefour, Casio, Dolby Laboratories, eBay, El Corte Ingles, Fossil, Foxconn, Fujitsu, Gibson Technology System, Hewlett Packard, Hitachi, Intel, Jebsen, Kingfisher, LG Electronics, Li & Fung, Microsoft, Nintendo, Office Depot, Panasonic, Philips, Qualcomm, Quiksilver, Robinsons Supermarket, Samsung, Target, Telstra, Thonet & Vander LLC, Uniden, Velleman and Woolworths.

Global Sources trade shows are complemented year-round by 16 industry-specialized websites accessible from GlobalSources.com. Updated daily, each site delivers exclusive content, including *Analyst's Choice* which provides an unbiased selection of new and innovative products.

For more information about Global Sources trade shows, please visit

<http://www.globalsources.com/exhibitions>.

More information about Global Sources is also available at the company's corporate site

(<http://www.corporate.globalsources.com/>), Facebook and Twitter (*/globalsources*).

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces ([GlobalSources.com](http://GlobalSources.com)), trade shows, magazines and apps.

More than 1.4 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.