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***Global Sources Electronics* show opens today with 6,200 booths in two phases**

**Includes Asia's biggest VR/AR industry event plus *Startup Launchpad* exhibitions and conference**

**HONG KONG, April 11, 2017** – *Global Sources Electronics*, the world's largest electronics sourcing show, opens today at AsiaWorld-Expo. As the flagship trade show of [Global Sources](#) (NASDAQ: GSOL), the show will feature more than 6,200 booths of the hottest electronics products from Greater China, Korea, and five other countries.

The first phase runs from April 11 to 14 and showcases 3,600 booths of consumer electronics, VR and gaming, components and smart living products. The second phase, *Mobile Electronics*, is scheduled to take place from April 18 to 21 and will showcase the latest smartphones, tablets, wearables, accessories and mobile VR/AR products.

In addition to the extensive exhibits, the show will highlight the industry's rapidly accelerating innovation and technologies through experience and demo zones, conference programs and *Startup Launchpad*.

Tommy Wong, President of Global Sources Electronics Group, said: "*Global Sources Electronics* is more than just a show. We are committed to nurture innovation and facilitate the advancement of technology for the electronics industry."

### **Highlights of the first phase of the show:**

- *VR & Gaming* pavilion and experience zone where visitors can try the latest commercial and entertainment VR, 3D and 4D games.
- New *Smart Living* pavilion covers smart security, energy management, entertainment, appliances and gadgets.
- New *eCommerce* pavilion for online and Amazon sellers.
- New *Ready-to-Buy Zone* with products in inventory and for delivery within 48 hours.
- New pavilions for Commercial Electronics, and Health and Wellness.
- Expanded *Electric Personal Transporter* pavilion which includes a test-drive zone and a freestyle performance show.
- *Next-Gen Components Zone* gives buyers a closer look into what is inside the latest drones, robotics and industries, automotive, wearables and smart home security products.
- Booth signage, directory and mobile app indicate suppliers who accept small orders.
- Mobile app enables buyers to take photos, make notes and follow exhibitors.

### **Industry conferences to deliver insights into hot electronics sectors**

Two product-focused forums will be held today, April 11, to allow attendees to get a deeper understanding of booming industry sectors. The *Future of Autonomous Vehicles* seminar focuses on the development of autonomous vehicles, piloted driving, connected vehicles and the future of transportation. The *Smart Living Development* conference brings together experts to share their views on technology, applications and hardware.

On April 12, a *Smart Transporter Industry* conference will focus on markets trends, technologies, future development, quality issues and industry standards. On April 12 and 13 the *Source2Sell* seminars will give online and Amazon sellers sourcing tips from thought leaders and online retail experts.

### **Startup Launchpad to showcase innovation and facilitate global distribution**

*Startup Launchpad* is the largest collection of hardware startups in Asia. Spanning both phases of the *Global Sources Electronics* show and featuring 200 startups, the pavilions give buyers the chance to be first-to-market with innovative, shelf-ready products. Its conference program covers emerging product

trends including autonomous vehicles, health tech, sports wearables and the Internet of Things. More information is available at <http://www.launchpadhk.com>.

To enhance buyer and supplier sourcing efficiency, the show also provides value-added services including the Welcome Center for online and Amazon sellers, buyer and supplier apps, and a VIP Buyers Office.

The *Global Sources Electronics* show is expected to attract more than 60,000 buyers from 150 countries and territories including purchasing decision makers from Ace Hardware, Best Buy, Carrefour, Casio, Dolby Laboratories, eBay, Foxconn, Fujitsu, Gibson Technology System, Hewlett Packard, Hitachi, LG, Logitech, Microsoft, Nintendo, Olympia, Panasonic, Philips, Qualcomm, Siemens, Telstra, Tomy, Verbatim and Vox Accessories.

Global Sources serves its markets with an integrated online marketplace and trade show offering. The show is complemented by six electronics industry websites accessible from GlobalSources.com. Updated daily, each site delivers exclusive content, including *Analysts' Choice* which provides an unbiased selection of new and innovative products. The *At the Show* show-daily newsletter provides reports and live videos on the hottest products.

The *Global Sources Electronics* show and *Startup Launchpad* are supported by industry organizations and technology partners including the Association of Telecommunications Industry of Singapore, China Smart Home Industry Alliance, Dongguan Electronic Industry Association, Korea Electronics Association, Hong Kong Consumer Electronics Alliance, Hong Kong Electronics & Technologies Association, Hong Kong Security Association, Hong Kong Software Industry Association, Hong Kong Wireless Technology Industry Association, Taiwan Electrical and Electronic Manufacturers' Association, The Chamber of Hong Kong Computer Industry, Microsoft, Sovereign Trust and Supporting Electronics, Technology & Industry Organization.

Official Media Partners for 2017 Spring *Global Sources Electronics* show include China Daily, Chin@ Moments, Tencent Digital, Ubergizmo and Xinhuanet.

Opening hours for the show are:

- April 11-13 from 9:30 a.m. to 6:00 p.m.
- April 14 from 9:30 a.m. to 5:00 p.m.

Buyers can find more information about the *Global Sources Electronics* show and pre-register to attend at <http://www.globalsources.com/exhibitions>.

More information about Global Sources is also available at the company's corporate site (<http://www.corporate.globalsources.com/>), Facebook and Twitter (*/globalsources*).

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces ([GlobalSources.com](http://GlobalSources.com)), trade shows, magazines and apps.

More than 1.4 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.