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Global Sources completes launch of its mobile electronics vertical – an ecosystem connecting buyers and suppliers across five media

World's largest mobile electronics sourcing show opens with more than 1,500 booths

HONG KONG, Oct. 18, 2014 – [Global Sources](#) (NASDAQ:GSOL) has now fully launched its suite of services for the mobile electronics industry. *Mobile Electronics* is an industry-specialized community of buyers and suppliers – connected through content, communication and five media channels – an online marketplace, a magazine, alerts, an app and trade shows.

Key components of the ecosystem include:

- 400,000 buyers worldwide including more than 100,000 verified at shows;
- 10,000 suppliers – with a focus on including those who have exported, exhibited or been audited;
- The No. 1 site for industry featuring exclusive product reports, research and analysis; and
- The No. 1 sourcing show each April and October in Hong Kong.

With more than 1,500 booths, the *Mobile Electronics* fair is the largest sourcing show of its kind. Buyers visiting the event, held Oct. 18-21 at Hong Kong's AisaWorld-Expo, will find a wide range of smartphones, tablets, wireless products, wearables and accessories by thousands of manufacturers from China and Korea.

Global Sources' CEO, Spenser Au, said: "Mobile electronics is a multi-billion dollar with strong growth across all categories and geographies – nearly 2 billion mobile phones will be sold during 2014. Meanwhile, the wearables category is set to explode reaching US\$8 billion by 2018.

"Our services were developed to help buyers in this industry make the right decision – at the right time – by delivering products, suppliers and intelligence through the channels of their choice."

Ten of thousands of buyers are expected to attend include Belkin, Casio, Foxconn, Hisense, Intelbras, Lexmark, Lotte Himart, MacWay, MGB Metro, Microsoft, Monster Products, Motorola, RadioShack, Siemens, TCL, and many more.

"Leading with Innovation" keynote sessions

The *Mobile Electronics* show this fall features conference keynote themed "Leading with Innovation" where some of the industry's most influential players will share their visions, explore new innovations and technology trends, and take audiences inside the ever-expanding mobile electronics world.

Top-notch speakers from Intel, Monster Products, Lenovo, Misfit will share their views on topics including the convergence of mobility and intelligence, emerging ecosystem of telecoms and streaming music, new era of mobility, and convergence of fashion and wearable technology.

Value-added services enhance ROI for trading partners

Global Sources offers a full range of complimentary services to maximize participants' ROI from the show:

- **Mobile app** provides a searchable exhibitor directory with product profiles, interactive floor plan and conference information.
- **Smart wristband** gives VIP buyers exclusive access to premium services at the show.
- **VIP buyer office suite** provides selected buyers with on-site office facilities for higher efficiency during their sourcing trips.
- **Private Sourcing Events** allow pre-selected exhibitors exclusive opportunities to meet large global companies in private. Eight sourcing teams from buyers including AMZER, Blade Group, CYA, Monster Products, Philips, TurboPad and Valore are scheduled to participate, representing combined annual sales of more than US\$33.8 billion.

Visitors to *Global Sources Mobile Electronics Fair* will also be able to see the world-famous robot, Titan during the 4-day show. Titan will perform multiple times a day, and pose for photos with show attendees. To follow the robot's action at the show, please visit:

<http://www.facebook.com/GlobalSourcesMobileElectronics>.

Opening times for the *Global Sources Mobile Electronics Fair* are:

- Oct. 18-20 from 10:00 a.m. to 6:00 p.m.
- Oct. 21 from 10:00 a.m. to 5:00 p.m.

More information about the *Fair* can be found at <http://www.chinasourcingfair.com/hkme>.

More information about Global Sources is available on the company's corporate site (<http://www.corporate.globalsources.com>), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 5 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.