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## Global Sources wins Gold Award in *The Asset*Triple A Corporate Awards 2014

**HONG KONG, Dec. 3, 2014** – <u>Global Sources Ltd.</u> (NASDAQ: GSOL) received the Gold corporate award for excellence in corporate governance and investor relations in *The Asset's* December 2014 issue. The company had received *The Asset's* Gold and Titanium corporate award for the previous five years.

Global Sources' executive chairman, Merle A. Hinrich, said: "We are honored to receive *The Asset's* award for the sixth consecutive year. This recognition from one of Asia's premier financial publications confirms our continued commitment to exceed best practices in corporate governance and investor relations."

Founded in 1999, *The Asset* (<a href="http://www.theasset.com">http://www.theasset.com</a>) is a renowned English monthly financial magazine in Asia and Hong Kong. Into their second decade, *The Asset's* Triple A Awards are Asia's defining recognition for excellence in the industry. This reputation has been built upon the stringent methodology, combined with the rigorous approach, to the selection of the winners of the coveted Triple A. The awards are adjudicated by *The Asset's* Board of Editors who collectively have several decades' worth of evaluating industry awards in Asia.

## **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<u>GlobalSources.com</u>), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 5 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.