

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (Globalsources.com), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.

Company mission

To connect global buyers and suppliers, by providing the right information, at the right time, in the right format.

Integrated sourcing and marketing solutions

- GlobalSources.com marketplaces
- Global Sources trade shows, *Private Sourcing Events* & technical events
- Industry-specific digital and print magazines



Global Sources' industry verticals serve their markets with five media formats and aim to provide buyers with the best of online media integrated with the best of trade shows. The goal is to overcome limitations of online-only environments and provide unique and essential sourcing content and services.

Investor highlights

- Large and attractive market opportunity primarily focused on China export and domestic B2B market
- Leading provider to the professional market
 - Deep relationships with the largest buyers
 - High quality community of verified suppliers
- Industry's broadest multi-channel platform driven by online marketplaces and trade shows
- Strong balance sheet and 44-year track record of profitability

Financial Highlights (in US\$ thousands, except number of shares and EPS)				
	Three months ended March 31		Year ended December 31	
	2015	2014	2014	2013
Online services	17,917	21,252	81,873	91,422
Print services	2,137	2,590	11,379	13,207
Exhibitions	260	8,860	97,017	85,636
Miscellaneous	1,889	1,768	7,943	7,257
Total revenue	22,203	34,470	198,212	197,522
Operating expenses	-25,415	-33,612	-178,042	-176,843
Profit / (loss) from operations before profit on sale of property	-3,212	858	20,170	20,679
Profit on sale of property	-	-	-	15,410
Profit / (loss) from operations	-3,212	858	20,170	36,089
Net profit / (loss) attributable to the Company's shareholders	-2,127	145	18,330	32,735
Diluted EPS	\$ -0.07	-	\$ 0.55	\$ 0.91
NASDAQ-GS: GSOL Fiscal Year End: Dec. 31 The outstanding number of shares as at 3/31/15: 30.2M shares.				

44 years of facilitating global trade

- 2015 New GlobalSources.com homepage and vertical homepages launched
- 2014 *Mobile Electronics* show launched in Hong Kong
- 2013 Global Sources acquires an interest in the *Shenzhen International Machinery Manufacturing Industry Exhibition* and its related shows, known as the *SIMM* machinery shows
- 2012 Global Sources acquires 80 percent interest in *China International Fashion Brand Fair – Shenzhen*
- 2010 *China Sourcing Fairs* launched in Johannesburg
- 2006 First *China Sourcing Fairs* open in Hong Kong
- 2003 First *China Sourcing Fairs* held in Shanghai
- 2000 Global Sources goes public on the NASDAQ market
- 1995 *Global Sources Online*, Asia's first B2B marketplace, goes live
- 1992 *Chief Executive China* magazine launched
- 1985 First magazine for China market published
- 1971 Global Sources launches with publication of first magazine, *Asian Sources*

Investor & media contact details

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