

## About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces ([GlobalSources.com](http://GlobalSources.com)), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 5 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.

## Company mission

To connect global buyers and suppliers, by providing the right information, at the right time, in the right format.

## Integrated sourcing and marketing solutions

- GlobalSources.com marketplaces
- *China Sourcing Fairs, Private Sourcing Events & technical events*
- Industry-specific digital and print magazines



Global Sources' *Find Them and Meet Them* initiative aims to provide buyers with the best of online media integrated with the best of trade shows. The goal is to overcome limitations of online-only environments and provide unique and essential sourcing content and services.

## Investor highlights

- Large and attractive market opportunity primarily focused on China export and domestic B2B market
- Leading provider to the professional market
  - Deep relationships with the largest buyers
  - High quality community of verified suppliers
- Industry's broadest multi-channel platform of media
- Strong balance sheet and 43-year track record of profitability

Financial Highlights	(in US\$ thousands, except number of shares and EPS)			
	Three months ended June 30		Six months ended June 30	
	2014	2013	2014	2013
Online services	20,844	22,689	42,096	47,664
Print services	3,020	3,528	5,610	6,512
Exhibitions	32,412	33,274	41,272	34,775
Miscellaneous	2,061	1,948	3,829	3,740
Total revenue	58,337	61,439	92,807	92,691
Operating expenses	-52,134	-53,598	-85,746	-84,278
Profit from operations before profit on sale of property	6,203	7,841	7,061	8,413
Profit on sale of property	-	10,953	-	15,410
Profit from operations	6,203	18,794	7,061	23,823
Net profit attributable to the Company's shareholders	6,987	16,774	7,132	22,395
Diluted EPS	\$ 0.20	\$ 0.46	\$ 0.20	\$ 0.62
<b>NASDAQ-GS: GSOL</b> <b>Fiscal Year End: Dec. 31</b> <b>The outstanding number of shares as at 6/30/14: 29.8M shares.</b>				

## 43 years of facilitating global trade

- 2014 *Mobile Electronics* show launched in Hong Kong
- 2013 Global Sources acquires an interest in the *Shenzhen International Machinery Manufacturing Industry Exhibition* and its related shows, known as the *SIMM* machinery shows
- 2012 *China Sourcing Fairs* debut in Sao Paulo, Brazil
- Global Sources acquires 80 percent interest in *China International Fashion Brand Fair – Shenzhen*
- 2011 *China Sourcing Fairs* launched in Miami
- 2009 Global Sources acquires 70% interest in *China International Optoelectronic Exposition*
- 2006 Buyers representing US\$700 billion in annual sales attend *Private Sourcing Events*
- 2005 First *China Sourcing Fairs* open in Hong Kong
- 2003 First *China Sourcing Fairs* held in Shanghai
- 2000 Global Sources goes public on the NASDAQ market
- 1995 *Global Sources Online*, Asia's first B2B marketplace, goes live
- 1992 *Chief Executive China* magazine launched
- 1985 First magazine for China market published
- 1971 Global Sources launches with publication of first magazine, *Asian Sources*

## Investor & media contact details

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