global ** sources

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), apps, magazines, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.

NASDAQ-GS: GSOL

Company mission

To connect global buyers and suppliers, by providing the right information, at the right time, in the right format.

Integrated sourcing and marketing solutions

- Global Sources trade shows
- GlobalSources.com marketplaces
- · Industry-specific digital and print magazines
- Private Sourcing Events



Investor highlights

- Large market opportunity primarily focused on China exports
- Leading provider to the professional market
 - Deep relationships with the largest buyers
 - High quality community of verified suppliers
- Industry's broadest multi-channel platform driven by online marketplaces and trade shows
- Strong balance sheet and 44-year track record of profitability

Financial Highlights	incial Highlights (in US\$ thousands, except number of shares and					
1	Three months end 2015	ee months ended Sep. 30 2015 2014		Nine months ended Sep. 30 2015 2014		
Online services	15,924	18,712	49,125	57,912		
Print services	1,293	1,599	3,822	4,780		
Exhibitions	4,054	9,512	50,225	50,784		
Miscellaneous	2,221	1,888	6,236	5,701		
Total revenue	23,492	31,711	109,408	119,177		
Operating expenses	-28,252	-31,138	-102,576	-110,737		
Profit/(loss) from Operations	-4,760	573	6,832	8,440		
Net profit/(loss) attributable to t Company's shareholders from:	the					
Continuing operations	-4,847	808	3,978	8,228		
Discontinued operations	223	1,109	5,893	821		
Total	-4,624	1,917	9,871	9,049		
Diluted net profit/(loss) per shar attributable to the Company's shareholders from:	re					
Continuing operations	\$-0.18	\$0.02	\$0.13	\$0.24		
Discontinued operations	0.01	0.04	0.20	0.02		
Total	\$-0.17	\$0.06	\$0.33	\$0.26		

44 years of facilitating global trade

2015 Global Sources Electronics becomes world's largest electronics sourcing show

> New GlobalSources.com homepage and 12 industry-specific sites launched

2014 *Mobile Electronics* show launched in Hong Kong

2013 Acquires an interest in the Shenzhen International Machinery Manufacturing Industry Exhibition

2012 Acquires 80 percent interest in China International Fashion Brand Fair – Shenzhen

2006 First *China Sourcing Fairs* open in Hong Kong

2003 First *China Sourcing Fairs* held in Shanghai

2000 Goes public on the NASDAQ market

1995 *Asian Sources Online*, Asia's first B2B marketplace, goes live

1992 *Chief Executive China* magazine launched

1985 First magazine for China market published

1971 The company launches with publication of first magazine, *Asian Sources*

Investor & media contact details

Contact type	Area	Contact person	Company	Telephone	E-mail
Investor	In the US	Cathy Mattison	LHA	(415) 433-3777	cmattison@lhai.com
	Outside of the US	Connie Lai	Global Sources	(852) 2555-4747	investor@globalsources.com
Media	Outside of the US	Camellia So	Global Sources	(852) 2555-5021	cso@globalsources.com

