

FOR IMMEDIATE RELEASE

Press Contact

Camellia So

Tel: (852) 2555-5021

e-mail: GSpres@globalsources.com

Investor Contact in Asia

Connie Lai

Tel: (852) 2555-4747

e-mail: investor@globalsources.com

Investor Contact in U.S.

Cathy Mattison

LHA

Tel: (1-415) 433-3777

e-mail: cmattison@lhai.com

World's biggest mobile electronics sourcing show opens today

***Mobile Electronics* show features 2,300 booths of smartphones, tablets, wearables, accessories and drones**

HONG KONG, Oct. 18, 2015 – *Global Sources Mobile Electronics* show opens today with 2,300 booths at AsiaWorld-Expo in Hong Kong and runs through Oct. 21. It follows the first phase of *Global Sources Electronics* which was held Oct. 11 to 14, 2015.

President of [Global Sources](http://GlobalSources.com) (NASDAQ: GSOL) Electronics Group, Tommy Wong, said: “Our *Mobile Electronics* show is the largest of its kind and has grown by more than 100 percent since its launch in 2014. This show will feature more than 400 booths of smartphones and tablets, some 1,200 booths of mobile accessories, and a rapidly expanding Wearables Pavilion.”

***Global Sources Electronics* showcases Hong Kong as Asia's innovation hub**

- **Drones Pavilion and Experience Zone:** With soaring demand from photography, surveillance, agriculture and delivery applications, global drones revenue is forecasted to hit US\$1.27 billion by 2020. Buyers will be able to see live product demonstrations.
- **Robotics Experience Zone:** F&P Robotics AG will present its innovative lightweight robot manipulators. In addition, The Chinese University of Hong Kong will demonstrate multiple robotic inventions for rehabilitation, delivery and leisure.
- **Startup Launchpad Pavilion:** Hong Kong's first offline trade show platform for startups to promote and showcase cutting-edge products and technologies. Buyers can meet with newly

emerging suppliers who are looking for business partners and investors. InvestHK and KPMG are strategic partners for the Startup Launchpad.

Mobile Electronics is the second phase of *Global Sources Electronics*, which is the world's largest electronics sourcing show, encompassing more than 5,800 booths. Each spring and fall the show attracts more than 50,000 buyers from 150 countries, including executives from most of the world's leading brands and retailers.

Among the tens of thousands of buyers expected to attend the *Mobile Electronics* show are Acer, Amazon, Asus, Audiovox, Belkin, BenQ, Best Buy, Cisco, Fujitsu, Foxconn, Hitachi, Huawei, Intel, Logitech, Microsoft, Panasonic, Samsung, Sharp, Siemens, Softbank, Sony, TCL, Tesco, Toshiba, and many more.

The show is complemented year-round by the industry's leading *Mobile Electronics* website. The site delivers exclusive content, updated daily – including Analyst's Choice which highlights the industry's newest and most important products.

Value-added services to enhance buyer and supplier efficiency

- New Request for Quotation system allows buyers to request and compare quotes, and communicate with suppliers through [Global Sources Message Center](#).
- New [Buyer App](#) provides comprehensive show information including event preview, exhibitor details, a searchable online product directory and travel information.
- New Supplier App helps exhibitors obtain buyer information, inquiry history and respond to inquiries.
- Product Showcase enables suppliers who cannot attend the shows to present their latest products and generate buyer inquiries.
- VIP Buyer Office Suites provide selected buyers with fully-equipped, on-site offices for meetings.
- Conference programs with topics covering China sourcing strategies, and startup business will be hosted by industry experts and thought leaders.

Opening hours for the show are:

- Oct. 18-20 from 10:00 a.m. to 6:00 p.m.
- Oct. 21 from 10:00 a.m. to 5:00 p.m.

More information about the *Global Sources Electronics* show is available at

<http://www.globalsources.com/exhibitions>.

More information about Global Sources is available on the company's corporate site

(<http://www.corporate.globalsources.com>), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), magazines, apps, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.