

CBS Outdoor Americas Inc./Decaux expands its Los Angeles street furniture joint venture to Greater LA

Out of Home Media

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Paris, 6 September 2013 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today that it has agreed with CBS Outdoor Americas Inc. to expand its 50/50 joint venture ("JV") to include bus-shelters in 14 cities such as the City of Burbank, the City of Pasadena, the City of Long Beach, upon the receipt of necessary consents. The JV has operated the street furniture contract with the City of Los Angeles since 2002.

The JV will provide a total number of 5,150 2m² advertising panels covering a population of 5.5 million.

Jean-François Decaux, Chairman of the Executive Board and Co-Chief Executive Officer of JCDecaux, said: *"I am very pleased to see our successful JV for street furniture with CBS in LA expanding to include all cities in Greater LA which is the largest Out-of-Home media market in the US. This will benefit both cities as well advertisers."*

Wally Kelly, Chairman and Chief Executive Officer of CBS Outdoor Americas, said: *"Our partnership with JCDecaux has been beneficial to both parties and I'm confident that this expanded JV will only help make this initiative more successful."*

Key Figures for the Group

- 2012 revenues: €2,623m ; H1 2013: €1,264 m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No.1 worldwide in street furniture (434,700 advertising panels)
- No.1 worldwide in transport advertising with more than 150 airports and more than 280 contracts in metros, buses, trains and tramways (358,100 advertising panels)
- No.1 in Europe for billboards (199,600 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (205,000 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,002,800 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 10,484 employees

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