

NEWS RELEASE

HAPPY BIRTHDAY KAI KAI AND JIA JIA!

*Guests mark pandas' birthdays with giant cakes, new book and lanterns of hope for endangered species;
More than 500 conservation pledges collected ahead of Panda Party 2014*

Singapore, 5 September 2014 – Giant pandas Kai Kai and Jia Jia celebrated their birthdays and second anniversary in Singapore in style as over 150 guests joined their birthday bash at River Safari and participated in a Panda Lantern Parade to light the way for the future of the endangered species.

Guest-of-Honour Ms Sim Ann, Minister of State, Ministry of Education & Ministry of Communications and Information, was among the birthday party guests who were given the rare opportunity of touring River Safari at night as they shone lanterns of hope for the future of giant pandas, led by a blazing Chinese dragon dance that trailed across the park.

Male Kai Kai turns seven on 14 September, while his female partner, Jia Jia turned six on 3 September. The pair of pandas arrived in Singapore on 6 September 2012. The birthday duo was treated to birthday 'cakes' specially designed by students of ITE College West.

More than 500 conservation pledges were collected from birthday party guests and members of the public during events held at two of CapitaLand's CapitaMalls, Westgate and ION Orchard, in August. The public pledged their commitment to protect pandas through various ways, from conserving fuel by taking public transport to refraining from using products that may endanger animals.

Wildlife Reserves Singapore Chairman Ms Claire Chiang said, "In the past two years Kai Kai and Jia Jia have brought much joy to visitors at River Safari and as we celebrate their birthdays, we hope to leverage their popularity to initiate education programmes to highlight the threats that pandas face and encourage individuals to take actions to ensure a brighter future for this iconic animal."

Mr S R Nathan, Chairman, CapitaLand Hope Foundation, said, "CapitaLand Hope Foundation (CHF) will be taking part in the celebrations of Kai Kai and Jia Jia's birthdays, as well as their second anniversary in Singapore. The arrival of Kai Kai and Jia Jia has created many opportunities for CHF to work in partnership with WRS to develop educational programmes and

materials to engage our children beneficiaries in Singapore and to promote wildlife conservation, so that the young too, can learn to contribute towards biodiversity.”

Mr Tan Seng Chai, Group Chief Corporate Officer, CapitaLand Limited and Executive Director, CapitaLand Hope Foundation, said, “CapitaLand has always been committed to caring for and contributing to the economic, environmental and social development of communities. As the Presenting Sponsor and Conservation Donor of the Giant Panda Collaborative Programme, CapitaLand is pleased to support WRS’ efforts in wildlife conservation by also leveraging our real estate portfolio. To celebrate the birthdays of Kai Kai and Jia Jia this year, our extensive network of properties provided an excellent platform for the ‘Pandamonium at CapitaMalls’ activities, where Kai Kai & Jia Jia mascots made special appearances at our shopping malls to engage and educate thousands of shoppers on the importance of wildlife conservation.”

The birthday bash also saw the launch of a nursery rhyme book for pre-school children that tells the adventures of the two pandas in Singapore, officiated by Guest-of-Honour Ms Sim Ann. Written by five teachers (Refer to Appendix A), the book is in the Chinese language to help children learn their mother tongue in a fun and engaging manner.

The birthday bash kick-starts festivities happening during Panda Party week from 6-14 September (Refer to Appendix B). Visitors to River Safari can expect a line-up of activities from free guided tours at the Giant Panda Forest to interactive show & tell sessions where they will get the opportunity to feel a panda skull replica and get a whiff of panda poop. Visitors can also plant pledges to help symbolically ‘grow’ a lush bamboo forest for the bears. Kids can enjoy panda arts and crafts, from face painting to clay modelling activities.

To commemorate this year’s Panda Party, River Safari launched a new behind-the-scenes tour called *Panda Rise & Shine* where participants can get up-close with pandas before the park opens, and assist keepers in preparing breakfast for Kai Kai and Jia Jia. This premium experience brings participants to back-of-house areas such as the pandas’ dens, kitchen and bamboo storage room.

As part of the festivities during the Panda Party week, visitors can bring home a free panda lantern with purchases at River Safari’s retail and F&B outlets. In addition to this birthday treat, visitors can look forward to new panda-licious treats such as Panda Chocolate Mousse, and wild discounts on panda merchandise.

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For more information, visit pandas.riversafari.com.sg

About River Safari

River Safari, the newest addition to Wildlife Reserves Singapore's portfolio of award-winning parks, is Asia's first and only river-themed wildlife park. Occupying 12 hectares and developed at a cost of S\$160 million, the park boasts an immense collection of freshwater flora and fauna, numbering over 150 plant species, 300 animal species and over 5,000 animal specimens.

River Safari, located near Night Safari and Singapore Zoo, is home to a pair of giant pandas for 10 years as part of a joint collaboration between China Wildlife Conservation Association and Wildlife Reserves Singapore to promote giant panda conservation. The giant pandas are housed in a specially constructed climate-controlled exhibit along the Yangtze River zone.

CapitaLand is the Presenting Sponsor and Conservation Donor of the Giant Panda Collaborative Programme and Singapore Airlines is the Official Airline Sponsor of these gentle animals.

River Safari is located at 80 Mandai Lake Road. More information can be found at www.riversafari.com.sg

About Wildlife Reserves Singapore

Wildlife Reserves Singapore (WRS) is the parent company of award-winning attractions Jurong Bird Park, Night Safari, Singapore Zoo and the newly opened River Safari. WRS is dedicated to the management of world-class leisure attractions that foster conservation and research while educating visitors about animals and their habitats.

A self-funded organisation, WRS also collaborates with various partners, organisations and institutions aimed to protect local and global biodiversity. Each year, Jurong Bird Park welcomes over 900,000 visitors, Night Safari 1.1 million, and Singapore Zoo 1.7 million.

More information can be found at www.wrs.com.sg

About CapitaLand Limited

CapitaLand is one of Asia's largest real estate companies. Headquartered and listed in Singapore, the company's businesses in real estate and real estate fund management are focused on its core markets of Singapore and China.

The company's diversified real estate portfolio primarily includes integrated developments, shopping malls, serviced residences, offices and homes. The company also has one of the largest real estate fund management businesses with assets located in Asia. CapitaLand leverages its significant asset base, real estate domain knowledge, product design and development capabilities, active capital management strategies and extensive market network to develop real estate products and services.

CapitaLand's listed real estate investment trusts are Ascott Residence Trust, CapitaCommercial Trust, CapitaMallTrust, CapitaMalls Malaysia Trust and CapitaRetail China Trust.

About CapitaLand Hope Foundation

CapitaLand Hope Foundation, the philanthropic arm of CapitaLand, was established in 2005 to further CapitaLand's community development commitment to 'Building People – Building For Tomorrow', by recognising that the long-term success of the company's business is closely intertwined with the health and prosperity of the communities in which it operates.

Every year, CapitaLand allocates up to 0.5% of its net profit to the Foundation to promote social growth and development of underprivileged children with respect to their education, healthcare and shelter needs. CapitaLand Hope Foundation is a registered charity in Singapore and strongly believes each child has within them the potential for greatness, which if nurtured and built upon, can bring significant value to future societies. Going beyond donations associated with charitable giving, the Foundation also focuses on giving time and attention to the children beneficiaries through advocating volunteerism. The strong commitment of volunteers embodies the true spirit of community development at CapitaLand.

For more information, please visit the official website: www.capitalandhopefoundation.com

ISSUED BY	:	Wildlife Reserves Singapore and CapitaLand Limited
CONTACT	:	Shaiful Rizal Wildlife Reserves Singapore +65 6210 5357 (Office) +65 9170 2542 (Mobile) shaiful.rizal@wrs.com.sg Lorna Tan CapitaLand Limited SVP, Corporate Communications +65 6713 2861 (Office) +65 9791 8597 (Mobile) lorna.tan@capitaland.com

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APPENDIX A

Kai Kai Jia Jia Er Ge

Kai Kai Jia Jia Nursery Rhymes written by five very passionate teacher authors who believe that children learn best through authentic experience that provide emotional connections. They are:

1. Mdm Ng Tai Cheen, Principal Master Teacher (Chinese)
2. Ms Lim Siew Gek, Retired teacher (Former HOD/Mother Tongue of Ahmad Ibrahim Primary School, Most Inspire Chinese Teacher Award 2002 and President Teachers Award 2005)
3. Mdm Teng Mui Kim, Retired teacher(Former Senior teacher of St Andrew's Junior school)
4. Mdm Lee Kam Har, Senior Chinese language teacher of ACS (Primary)
5. Mdm Yang Fang (Chinese language teacher of Ahmad Ibrahim Primary School)



When the giant pandas came to Singapore, the teacher authors saw great opportunities in using these well-loved bears to excite and engage children in learning Chinese. In their personal capacity and on a pro-bono basis, they worked with Wildlife Reserves Singapore and wrote the two pre-school supplementary readers 《凯凯嘉嘉对你说》和 《凯凯嘉嘉儿歌》.

The books are to fulfill the following objectives:

- Engage pre-schoolers in learning Chinese through panda ambassadors Kai Kai and Jia Jia
- Provide authentic learning environment in River Safari and create emotional connections for high level of engagement in children
- Teach values through Kai Kai and Jia Jia
- Teach areas of learning as outlined in the Kindergarten Curriculum Framework, in particular language and literacy, discovery of the world and aesthetics & creative expression

Wildlife Reserves Singapore will be holding workshops to encourage teachers to use the books as a teaching resource. The books will be sold as bulk orders to pre-schools and to members of the public at WRS retail outlets.

On a separate note, the teacher authors have also written story books 《动物园的故事一》, 《动物园的故事二》 and 《飞禽公园的故事》. These books were published as a joint collaboration between Teachers Network and Wildlife Reserves Singapore. These books serve as supplementary readers, specially tailored for P1 to P4 students.

APPENDIX B

1. Panda Party Week at River Safari (6-14 September)

All About Pandas


ACTIVITIES	DETAILS
SPECIAL PROGRAMMES Be a Panda Researcher Hone your skills as a panda researcher! Visit various stations to identify panda tracks, examine panda poo and paw prints. You will gain insights into tracking methodology in the wild and how results from tracking pandas help us understand more about these bears and ultimately save them from extinction. Panda Rise & Shine Go behind-the-scenes with a panda keeper and prepare breakfast and enrichment toys for Kai Kai and Jia Jia. Launched in celebration of the Panda Party, this new premium experience brings participants to back-of-house areas such as the pandas' dens, kitchen and bamboo storage room.	Venue: River Safari Classroom Dates: 6 & 14 September Time: 10.30am Duration: 90 minutes Cost: \$8 (U.P: \$12) in addition to River Safari admission To sign up, register online at http://education.riversafari.com.sg/whatsap.html Venue: Giant Panda Forest Dates: Programme runs on Tuesdays and Fridays only, starting 9 Sep 14 Time: 7.40am – 9.30am Duration: 110 minutes Cost: \$350 per participant Target age: Participants over 7 years old are welcome. Children below 13 years of age must be accompanied by a paying adult Minimum /maximum participants: 1-6 pax Bookings to be made at least 7 days in advance. To sign up, register online at http://education.riversafari.com.sg/behindTheScenesTours.html
SHOW & TELL What Fills A Panda's Tummy Pandas are bamboo lovers. Learn about the adaptations of a giant panda in helping it to find and consume bamboos! See and touch a skull replica of a giant panda, and learn about the various types of food that our resident giant pandas, Kai Kai and Jia Jia, savour at River Safari.	Venue: Panda Courtyard (Outside Giant Panda Forest) Dates: 7 to 13 September Time: 10.30am and 2.00pm Duration: 15 minutes Cost: Free


GUIDED TOUR OF GIANT PANDA FOREST Venture into our cool bio-dome and learn more about its residents from our knowledgeable guides	Venue: Giant Panda Forest Dates: 6 to 14 September Time: 11am, 1pm, 2pm, 3pm Duration: 15 minutes Cost: Free Due to limited spaces, tours will be conducted on a first come first served basis
PANDA AWARENESS BOOTH Feel the skull replica of a panda and get a whiff of panda poop, which some say smells like green tea! Find out more on how you can protect these endangered bears.	Venue: Panda Courtyard (Outside Giant Panda Forest) Dates: 6 to 14 September Time: 10am to 4pm Cost: Free
PANDA PLEDGE WALL Learn about the threats that pandas face and make a pledge to save them. Every pledge planted will help symbolically 'grow' a bamboo forest for the pandas, so the more pledges we collect, the more homes we create for our cuddly bears!	Venue: Panda Courtyard (Outside Giant Panda Forest) Dates: 6 to 14 September Time: 10am to 4pm Cost: Free
PANDA ART & CRAFT Engage in hand and face painting, and create your own Kai Kai and Jia Jia figurines with clay!	Venue: Panda Courtyard (Outside Giant Panda Forest) Dates: 6 to 14 September Time: 10am to 4pm Cost: Minimal fee required
PANDA MEET & GREET Meet the adorable Kai Kai and Jia Jia mascots and snap photos with them	Venue: Panda Courtyard (Outside Giant Panda Forest) Dates: 6 to 14 September Time: 10.45am and 2.15pm Cost: Free

Panda Lanterns




Item	Details
<p>Exclusive Kai Kai and Jia Jia lantern</p> <p>Get your paws on this unique panda lantern in celebration of the Panda Party</p> 	<p>Take home a free lantern* with a minimum spending of \$20 in a single receipt at the following River Safari outlets:</p> <ul style="list-style-type: none"> - House of Kai Kai and Jia Jia - River Safari Shop - Mama Panda Kitchen - River Safari Tea House <p>*While stocks last from 6 to 14 September</p>

All New Panda-Themed Bites

Item	Details	Venue
<p>Panda Party Set Meal</p> <p>Braised Chicken Meatball, 'Bamboo' Mantou, Crispy Lotus Chips, Mini Panda Mooncake</p> 	<p>Party week promotion (6-14 September): \$16.90 per set</p>	<p>Mama Panda Kitchen</p>
<p>Panda Chocolate Mousse</p>	<p>Party week promotion (6-14 September): \$5.90</p>	

		
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Wild Discounts on Panda Merchandise

Item	Details	Venue
<p>Kai Kai/Jia Jia bag tag</p> 	<p>Party week promotion (6-14 September): \$9.90 each</p> <p>Buy one, get one free</p>	House of Kai Kai and Jia Jia
<p>Kai Kai/Jia Jia keychain plush</p> 	<p>Party week promotion (6-14 September): \$9.90 each</p> <p>Buy one, get one free</p>	
<p>Panda Birthday Bath Towel</p> 	<p>Party week promotion (6-14 September): \$12.00</p> <p>Usual Price: \$19.90</p>	