

For immediate release  
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NEWS RELEASE

## Childhood memories of photographer create winning shot of “Happiness” in the regional CapitaLand-National Geographic Channel “Building People” Photography Competition

**Singapore, 15 August 2014:** The childhood memories of a photographer helped him to clinch the top prize of the fifth CapitaLand-National Geographic Channel “Building People” Photography Competition. Mr Edward Tian’s entry, *‘Happiness comes in a cone’*, at Clarke Quay, won the judges over from more than 3,500 entries submitted for this year’s competition.

This year’s Competition called for photographs that captured “Happiness” generated by the characteristics of CapitaLand properties, including their ambience, shape, colour and texture.

Mr Tian’s heart-warming shot of the interaction at Clarke Quay between a woman buying ice-cream, and the vendor serving her, encapsulates happiness. Despite challenging lighting conditions, the combination of the moment, composition and vivid colours produce a technically perfect image.

Mr Edward Tian said: “This is my third time participating in this competition. Last year, I won the ‘Voters’ Choice Award’ for my photograph of the Ascott Raffles Place Singapore. This year, I am simply ecstatic to learn that my photograph of *‘Happiness comes in a cone’* at Clarke Quay was picked as the winning entry. I have never grown out of my childhood love for ice-cream, which always brings me that tingling sense of happiness.”

Mr Tian won the grand prize of a three-day, two-night trip to China, including an exclusive photography assignment under the mentorship of Pulitzer Center grant recipient and National Geographic Creative Photographer, Sean Gallagher. He also walked away with S\$2,000 worth of CapitaVouchers, as well as complimentary stay at one of CapitaLand’s serviced residences (Ascott, Citadines or Somerset) in Asia-Pacific.

In addition to clinching the top prize, Mr Tian won the *Best CapitaMall Photo*, the best shot of a shopper engagement captured at a CapitaMall, (*Please refer to **Annex A** for more information of the winning entries and **Annex B** for details on prizes.*)

The prize presentation was held in conjunction with the opening ceremony of the “Building People” Photography Exhibition (Exhibition) at ION Orchard (B4, ION Station). More than four hundred photographs, including the winning entries are showcased at the

exhibition. Held from 7pm on 15 August to 19 August 2014, the Exhibition is open to the public and admission is free. The entries can also be viewed online at:

<http://www.capitaland.com/inside/gallery/building-people-photo-competition-2014>

Mr Tan Seng Chai, Group Chief Corporate Officer, CapitaLand Limited, said: "We are delighted to see the concept of 'Happiness' interpreted in various ways in over 3,500 submissions. These photographs depict our belief that 'Happiness' is an emotion that is fundamental to our business as a real estate developer. Bringing 'Happiness' to our stakeholders is in line with our credo of 'Building People. Building Communities.'. Our commitment to develop high-quality real estate products and services, and the well-being of our shoppers, tenants, serviced residence guests and homeowners is driven by our aim to bring 'Happiness' to those who live, work and play at CapitaLand properties. A good building brings people together, and its role as a backdrop for many memorable moments, is a simple, yet important one. "

Mr Sean Gallagher, one of the judges of for the Competition, said: "I am impressed by the different interpretations of the 'Happiness' theme as seen through the eyes of the region's budding photographers. As a photojournalist, I find that the best photographs are always the ones where any viewer who sees them can relate, and be moved by the story behind the visual. That makes the visual much more compelling." (*Please refer to **Annex C** for Sean Gallagher's biography.*)

Mr Simeon Dawes, Executive Vice President of Advertising Sales & Partnerships at FOX One Stop Media, commented "The response to the 'Happiness' theme this year, and the talent reflected in the entries year-on-year, is an inspiration to us in providing this annual showcase."

He added: "We are very pleased to have completed another successful campaign with CapitaLand, a competition that underscores both CapitaLand's, and National Geographic Channel's ongoing support for, and encouragement of, the art of photography in Asia-Pacific."

Other noteworthy participants include Mr Wong Chek Poh with his shot, '*Raffles City Singapore*' and Mr Alvin Leow's '*ION Orchard, Singapore*', which took second and third place respectively. Their images reflect touching moments of happy connections among CapitaLand buildings, the environment and people.

Mr Terryl Villablanca's entry achieved the most number of votes to win the Voters' Choice award with his entry, '*The Warped Rainbow*', which depicts shoppers riding an escalator, under a stunning rainbow of colours from the lighted ceiling.

All four winners will join Mr Gallagher on a photography trail in Singapore on 16 August 2014, CapitaVouchers, as well as a complimentary stay at any of CapitaLand's serviced residences (Ascott, Citadines or Somerset) in Asia Pacific.

For more information, please visit [www.capitaland.com/ngcphoto](http://www.capitaland.com/ngcphoto).

Please follow CapitaLand\_Inside on Instagram to get updates of the events on Friday and hashtag #CapitaLandLive.

### **About CapitaLand Limited**

CapitaLand is one of Asia's largest real estate companies. Headquartered and listed in Singapore, the company's businesses in real estate and real estate fund management are focused on its core markets of Singapore and China.

The company's diversified real estate portfolio primarily includes integrated developments, shopping malls, serviced residences, offices and homes. The company also has one of the largest real estate fund management businesses with assets located in Asia. CapitaLand leverages its significant asset base, real estate domain knowledge, product design and development capabilities, active capital management strategies and extensive market network to develop real estate products and services.

CapitaLand's listed real estate investment trusts are Ascott Residence Trust, CapitaCommercial Trust, CapitaMall Trust, CapitaMalls Malaysia Trust and CapitaRetail China Trust

### **About National Geographic Channels International (NGCI)**

National Geographic Channels International (NGCI) inspires viewers through its smart, innovative programming that questions what we know, how we view the world and what drives us forward. A business enterprise owned by National Geographic Ventures and FOX Entertainment Group, NGCI contributes to the National Geographic Society's commitment to exploration, conservation and education through its six channels: National Geographic Channel, National Geographic Channel HD, Nat Geo Wild, Nat Geo Wild HD, Nat Geo People and Nat Geo Mundo.

Globally, National Geographic Channel (including NGC U.S., which is a joint venture of NGV and Fox Cable Networks Group) is available in more than 440 million homes in 171 countries and 45 languages.

For more information, please visit [www.natgeotv.com](http://www.natgeotv.com)

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## ANNEX A

### Winning entries

#### **1<sup>st</sup> Prize Winner & Best CapitaMall Photo**

Edward Tian (Singapore) – Clarke Quay, Singapore



*This image captures a wonderful reaction and moment between the lady buying the ice-cream and the seller. It has a nice combination of moment, composition and great colour taken under slightly difficult lighting conditions. The arms of the man and woman form an interesting diamond shape in the centre of the frame too. It is a great spontaneous moment.*

#### **2<sup>nd</sup> Prize Winner**

Wong Chek Poh (Singapore) – Raffles City Singapore



*The form of the colourful kits against the dramatic skyline really makes this an interesting image. Timing is everything here as the kites have been caught perfectly to arch across the frame. The buildings at the bottom right give the image depth and add to the interesting elects in the frame.*

### **3<sup>rd</sup> Prize Winner**

Leow Ek Teck (Singapore) – ION Orchard, Singapore



*This image expresses a real creativity in the combination of moment, architecture and technical photography proficiency. By using a very wide angle lens which slightly distorts the picture, the photographer has effectively combined a number of elements. The children playing together in the centre of the frame really works well and there is very nice balance to their action.*

### **Voters' Choice Winner**

Terryl Villablanca Eugenio (Singapore) – ION Orchard, Singapore



*This beautifully lighted ceiling inside ION Orchard is one of a kind. The silhouette against the colourful ceiling further makes this image stand out. It nicely captures shopper engagement within the mall.*

## **ANNEX B**

### **Prizes**

#### **1st Prize Winner**

- A 3D2N trip to a city in China\* for an overseas assignment under the mentorship of National Geographic Creative Photographer, Sean Gallagher
- CapitaVouchers worth S\$2,000
- Two consecutive nights' stay in any of the Ascott, Citadines or Somerset serviced residences in Asia Pacific\*

#### **2nd Prize Winner**

- CapitaVouchers worth S\$1,200
- Two consecutive nights' stay in any of the Ascott, Citadines or Somerset serviced residences in Asia Pacific\*

#### **3rd Prize Winner**

- CapitaVouchers worth S\$800
- Two consecutive nights' stay in any of the Ascott, Citadines or Somerset serviced residences in Asia Pacific\*

#### **Voters' Choice Winner**

*(Photo entry with the most number of public votes will emerge as Voters' Choice Winner)*

- CapitaVouchers worth S\$500
- Two consecutive nights' stay in any of the Ascott, Citadines or Somerset serviced residences in Asia Pacific\*

#### **Best CapitaMall Photo Special Prize**

*(Chosen from the Top 3 winning photos and Voters' Choice Winner)*

- Photo entry that captures the best of shoppers engaging in activities within CapitaMalls will stand a chance to vie for the "Best CapitaMall Photo" special prize
- CapitaVouchers worth S\$500

All four winners will also join National Geographic Photographer Sean Gallagher on an exclusive CapitaLand photography trail in Singapore

*\*Terms and conditions apply. Please visit [www.capitaland.com/ngcphoto](http://www.capitaland.com/ngcphoto) for more information.*

### **National Geographic Channel-CapitaLand "Building People" Photography**

**Competition website:** [www.capitaland.com/ngcphoto](http://www.capitaland.com/ngcphoto)

#### **Facebook:**

[www.facebook.com/pages/NGC-CapitaLand-Building-People-Photography-Competition/](https://www.facebook.com/pages/NGC-CapitaLand-Building-People-Photography-Competition/)



**Previous Competitions:**

2013 - <http://inside.capitaland.com/gallery/building-people-photo-competition-2013>

2012 - <http://inside.capitaland.com/gallery/building-people-photo-competition-2012>

2011 - <http://inside.capitaland.com/gallery/building-people-photo-competition-2011>

2010 - <http://inside.capitaland.com/gallery/building-people-photo-competition-2010>

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## ANNEX C

### ABOUT SEAN GALLAGHER



Sean Gallagher, a National Geographic Creative Photographer, is a British environmental photojournalist and videographer.

From the Tibetan Plateau to the Indonesian archipelago, he often spends months in the field travelling throughout Asia documenting the most pressing conflicts between nature and humanity for some of the world's leading news outlets.

Gallagher is a six-time recipient of the Pulitzer Center on Crisis Reporting travel grant.

He graduated in Zoology from England's University of Newcastle-upon-Tyne and it was this background in science that led to him communicating environmental issues through visual storytelling - by creating unique photographic, video and multimedia projects that highlight individuals' stories from communities that are affected by issues such as desertification, deforestation, pollution, species extinction and climate change.

Gallagher's work has appeared with outlets or in key international print and broadcast media including The New York Times, National Geographic News, CNN, The Atlantic and BBC News.

Gallagher collaborates extensively with the Pulitzer Center on Crisis Reporting who have helped sponsor many of his projects in China, including a 4000km journey across the country documenting the threats from increasing desertification, a seven-province trip investigating the impact of disappearing wetlands and a one-month journey across the Tibetan plateau photographing the effects of climate change on the 'roof of the world'.

He is also involved in education-outreach programmes both in Asia and the United States, using visual storytelling to communicate the issues to a wide variety of audiences.

Gallagher is based out of Beijing, China.