



For immediate release
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NEWS RELEASE

Winning photos of “Building People” Photography Competition capture the best of people and architecture

Winning entries selected from over 2,000 photo entries received from Asia Pacific

Singapore, 17 August 2012 – CapitaLand Limited and National Geographic Channel today announced the winners of the CapitaLand-National Geographic Channel “Building People” Photography Competition at the opening of the exhibition at ION Orchard.

In its third consecutive year, the Competition achieved a record of more than 2,000 entries from Asia Pacific countries, including Singapore, China, Australia, Vietnam, Indonesia, India, Malaysia, Philippines, Thailand and Brunei. With a 70% increase in the number of submissions from last year, the acclaimed regional Competition has also widened its regional audience, with a *first-ever* entry from India, featuring CapitaLand’s Celebration Mall in Udaipur, Rajasthan, India.

Photography enthusiasts from all over the world captured stunning stills featuring vivid moments of interaction between people and CapitaLand properties in Singapore and overseas. Judges were won over by outstanding and vibrant images of Raffles City Singapore and Clarke Quay, with creative use of shutter speeds, composition, lighting and perfect timing to capture the moment. Singaporeans **Teo Kiat Choon, Wong Chow Mein** and **Ong Yi Chao** were finally chosen by renowned National Geographic photographer, Annie Griffiths and the judging panel from CapitaLand as the top three entries. Their winning photos feature iconic Singapore buildings such as Raffles City Singapore and Clarke Quay.

First prize winner **Teo Kiat Choon from Singapore** also received the most votes during the online public voting period from 10 July to 29 July 2012 for his entry, featuring Raffles City Singapore. This year also sees a special award given to **Ong Yi Chao from Singapore**, who also won the “Best CapitaMall Photo” award in portraying the best of life and activities within a CapitaMall, truly taking the theme “Building People” beyond judges’ expectations. His photograph captured a moment of leisure reflected in a popular evening running path taken by many joggers along the riverside where Clarke Quay is located.

From the outstanding quality of photos received this year, CapitaLand and National Geographic Channel gave out a “Special Commendation Award” to a photograph that stirred emotions and captured a sense of freedom in an unusual shot of a quiet and serene

Clarke Quay in Singapore. The award was presented to **Chong Li Beng Jacob** from Singapore.

All the winners won for themselves a chance to participate in an exclusive photography trail led by Annie Griffiths on 18 August 2012 in Singapore, attractive prizes including CapitaVouchers, complimentary stay at Ascott's serviced residences in Asia Pacific, Nikon cameras and other accessories. Their winning works are also exhibited at the CapitaLand-National Geographic Channel "Building People" Photography Exhibition at ION Orchard which will run till 26 August 2012. The winning entries can be found within **Annex A**.

From 17 to 26 August 2012, members of the public will be able to view the winning photographs and a selection of over 200 entries from the Competition at the "Building People" Photography Exhibition which will be held at ION Station, Basement 4 (ION Orchard, Singapore). Hosted by CapitaLand in partnership with the National Geographic Channel, the exhibition will showcase photographs of vibrant interactions between CapitaLand's buildings, including homes, offices, shopping malls, serviced residences and mixed developments, and the people living, working or shopping in these properties.

Mr Tan Seng Chai, Deputy Chief Corporate Officer of CapitaLand Limited, said: "This year, we notice even greater effort and thought put into the photography process, with photographers taking the theme "Building People" further by incorporating human element in their photographs. Breathing life into a picture is not an easy task as it requires patience to capture the right moment. Participants have also become more creative in finding new angles and new photography techniques to highlight the unique design and architecture of the buildings captured. The benchmark for this Competition has certainly been raised with more submissions, heightened creativity and regional competitiveness as each country strives to portray its architecture in the best light possible."

National Geographic Photographer and Competition judge, Ms Annie Griffiths said: "The submissions for this photography competition have captured powerful and elegant interpretations of the region's architecture, and vividly narrated CapitaLand's theme "Building People". The stories told through these photographs have drawn me in deeper, as though I was looking through the photographers' lenses myself. The varied choices of angles, exposure and composition have heightened my anticipation of returning to Singapore, and spending time with all the talented photographers at the "Building People" seminar and photography trail.

Mr Simeon Dawes, Senior Vice President, FOX ONE STOP MEDIA, said: "The photo submissions to the "Building People" Photography Competition get more impressive each year. The fact that so many stunning images of our living spaces have been submitted reaffirms that this event, as a result of the partnership between National Geographic Channel and CapitaLand, continues to connect with our audiences across Asia."



Participants of the competition were invited to an exclusive “Building People” Photography Seminar conducted by Annie Griffiths at Capital Tower this morning. During the seminar, Annie shared the essential elements that contribute to beautiful photography, and engaged her audience with an interactive demonstration on storytelling through photography, and travelling light during a photo expedition. Drawing from her vast experience as one of the first women photographers to work for National Geographic, the winners had an exclusive peek into Annie’s inspiring portfolio as she demonstrated her secrets, tips and techniques that breathe life into her works. [Please refer to **Annex B** for Annie’s biography]

For more information, please visit www.capitaland.com/ngc-photo.

About CapitaLand

CapitaLand is one of Asia’s largest real estate companies. Headquartered and listed in Singapore, the multi-local company's core businesses in real estate, hospitality and real estate financial services are focused in growth cities in Asia Pacific and Europe.

The company's real estate and hospitality portfolio, which includes homes, offices, shopping malls, serviced residences and mixed developments spans more than 110 cities in over 20 countries. CapitaLand also leverages on its significant asset base, real estate domain knowledge, financial skills and extensive market network to develop real estate financial products and services in Singapore and the region.

The listed entities of the CapitaLand Group include Australand, CapitaMalls Asia, CapitaMall Trust, CapitaCommercial Trust, Ascott Residence Trust, CapitaRetail China Trust, CapitaMalls Malaysia Trust and Quill Capita Trust.

About National Geographic Channels International (NGCI)

National Geographic Channels International (NGCI) inspires viewers through its smart, innovative programming that questions what we know, how we view the world and what drives us forward. A business enterprise owned by National Geographic Ventures and FOX Entertainment Group, NGCI contributes to the National Geographic Society's commitment to exploration, conservation and education through its six channels: National Geographic Channel, National Geographic Channel HD, Nat Geo Wild, Nat Geo Wild HD, Nat Geo Adventure and Nat Geo Music.

Globally, National Geographic Channel (including NGC U.S., which is a joint venture of NGV and Fox Cable Networks Group) is available in 435 million homes in 173 countries and 37 languages.

For more information, please visit www.natgeotv.com.



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ANNEX A

1st Prize Winner and Voters' Choice Winner

Teo Kiat Choon (Singapore)



A perfect example of a photograph that tells a story, this image was taken at the front entrance of Raffles City Singapore. While the image captures the busy stream of people flowing in and out of the building, the photographer's choice of a slow shutter speed creates a blur effect of people in movement, except for the driver in the foreground. This elicits an emotional response from the viewer, invoking curiosity to want to know more about him. Is he merely resting, or is he lonely in the chaos of this bustling scene? The composition and lighting employed in this photograph reflects excellent work, but it is the "moment" that makes this photo strong.

2nd Prize Winner

Wong Chow Mein (Singapore)



Strategically located in the heart of the city centre, Raffles City Singapore is well-connected by all modes of transport including trains and vehicles. The interior shot of Raffles City Singapore portrays a central node by employing the use of colours, especially with the

inclusion of bright blue lights to make the photo stand out. A short time exposure allows lots of movement and creates a bustling scene.

3rd Prize Winner and Best CapitaMall Photo

Ong Yi Chao (Singapore)



The unique colourful buildings of Clarke Quay have made this photograph come alive with color and motion. Not all judges are fans of fisheye lenses, but here it adds to the wit of the photo. The composition is delightful, captured at the perfect time of the day with clear lights signaling that dusk is nearing.

Special Commendation Award

Chong Li Beng Jacobs (Singapore)



Almost postcard-like, the emptiness of the background contrasted with the busy colours of the buildings brings out a quiet and serene feel to the photograph which elicits emotions of freedom. Both the sky and reflection of water body have framed Clarke Quay very beautifully.

ANNEX B

About Annie Griffiths



One of the first women photographers to work for National Geographic, Annie Griffiths has photographed every continent during her illustrious career.

She has worked on dozens of magazine and book projects for the Society, including stories on Lawrence of Arabia, Baja California, Galilee, Petra, Sydney, New Zealand, and Jerusalem.

In addition to her magazine work, Annie is deeply committed to photographing for aid organisations around the world. She is the Executive Director of Ripple Effect Images, a collective of photographers who document the programmes that empower women and girls in the developing world, especially as they deal with the devastating effects of climate change.

Annie is known for her warmth and for her ability to quickly create photographs that humanize situations and cultures.

Annie's work has also appeared in LIFE, Geo, Smithsonian, Fortune, Merian, Stern, and many other publications. With author Barbara Kingsolver, she produced *Last Stand: America's Virgin Lands*, a book celebrating the last pristine wilderness in North America. Proceeds from the book have raised more than a quarter of a million dollars for grassroots land conservation. In 2008, Annie published *A Camera, Two Kids and a Camel*, a photo memoir about balance, and the joy of creating a meaningful life. In 2010, she published *Simply Beautiful Photographs*, which was named the top photo/art book of the year by Amazon and by Barnes and Noble. Annie is currently at work on three new books.

Annie has received awards from the National Press Photographers Association, the Associated Press, the National Organization of Women, The University of Minnesota and the White House News Photographers Association.