

Contributions

PMI is committed to addressing critical societal issues around the world. Our programs primarily focus on access to education, providing economic opportunity, empowering women and disaster relief. We have an almost 60-year history of supporting communities where we do business, and our commitment has never been stronger than it is today. In 2014, we gave a total of approximately \$31 million to more than 210 non-profit organizations around the world.

Empowering Women in Italy

PMI partnered with *Nocetum Social Cooperative* in Milan to provide the training and skills that help empower immigrant women in vulnerable situations to become self-sufficient. Whether it be by assisting to set up a catering business or teaching sustainable farming techniques, *Nocetum* helps to significantly improve the lives of these women and their families.



Italy

Increasing Economic Opportunity in Malawi

PMI's long-standing partner, *Total Land Care*, worked with tobacco-growing communities to develop solutions that address poverty, such as providing access to clean water and building schools.

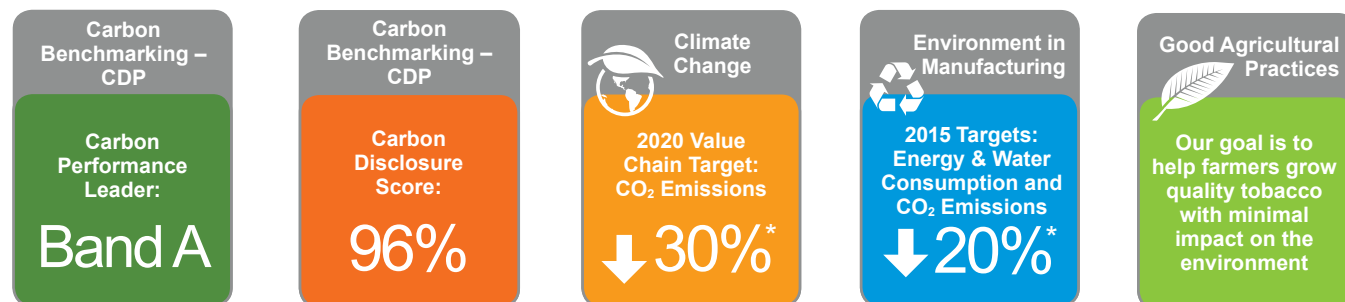
"Before the school was built, children were sitting under trees or in classrooms with no desks or chairs. During the rains, many children would not come to school. The new school facilities have attracted teachers for the increased number of pupils."

– Peter Kalusa, Head Teacher, Primary School, Malawi.



Malawi

Environmental Sustainability



World-Class Performance

2014 was a year of impressive environmental recognition for PMI. In June, we ranked in the top ten percent of the largest global companies assessed in the *Newsweek Green Rankings* and placed 29th among the 500 largest U.S. companies assessed.

In October, CDP (formerly the Carbon Disclosure Project) confirmed us as a Climate Performance Leader in a measure considered one of the most credible and respected in the area of Environmental Sustainability benchmarking. This recognition

represents our highest accolade to date and makes us one of only three S&P 500 Consumer Staples companies, and the only tobacco company, to qualify for CDP's "A list." This tremendous achievement highlights the passion and dedication of our employees.

For the first time, this year's CDP report also correlates a corporation's environmental rating with its economic performance. PMI scored at the top of the premier quartile of S&P 500 companies in this ranking.

We disclose our carbon emissions through CDP, but a summary can be found

at www.pmi.com/carbon.

We will continue to manage our environmental performance responsibly and reduce the impact that we have on the environment. We are developing long-term carbon emission reduction initiatives that are scientifically consistent with limiting global warming to ensure that we play our part in addressing this key societal challenge.

*Against our 2010 baseline, per million units of product equivalent. Energy reduction is focused on fossil fuels.