

HTC REPORTS 2013 FOURTH-QUARTER RESULTS

TAIPEI, Taiwan – February 10, 2014 – HTC Corporation (the Company, TWSE: 2498), a global leader in mobile innovation and design, today announced consolidated results for its fiscal 2013 fourth quarter ended Dec 31, 2013. The company posted quarterly revenue of NT\$42.9 billion and quarterly net profit of NT\$0.31 billion, or EPS NT\$0.38 per share. Gross margin was 17.8 percent and operating margin was -3.7 percent.

“We will continue to stay focused on making the best smartphone and building a compelling mid-range portfolio. Meanwhile, we are going to communicate better with consumers,” said Peter Chou, HTC’s CEO.

In China, HTC entered into a strategic partnership with China Mobile and launched HTC One Max as the first TD-LTE device in China. The Company introduced new additions to its mid-range product portfolio, including the HTC Desire 700 dual sim, HTC Desire 601 and HTC Desire 500 across Europe, Asia and Middle East. The Company also launched 4G-LTE edition of the award-winning HTC One and HTC Butterfly s in Taiwan, as well as a champagne gold edition of HTC One in selected markets.

In fourth quarter, HTC One claimed yet another Best Phone title by Tbreak Awards, the most prestigious technology and gaming awards in the Middle East.

HTC launched “The Most Beautiful Smartphone” campaign through an interactive outdoor billboard at Time Square in New York City, boosting digital engagement with consumers and activation through the holiday sales season.

“The Ultimate Smartphone Photo Booth” was launched in partnership with Qualcomm consisting of 130 HTC One phones shooting from 540 degrees of actions and toured across major cities in the United States, showing off the vivid and true-to-life images captured by HTC’s groundbreaking UltraPixel Camera. The video received more than five million views on YouTube alone.

HTC signed a patent and technology collaboration agreement with Nokia and settled all pending patent litigation between two companies. The full terms of the agreement are confidential.

1Q 2014 Outlook

HTC is providing the following guidance for its fiscal 2014 first quarter:

- Revenue between NT\$34 billion and NT\$36 billion
- Gross margin expected to be 21.75% +/- 0.25%
- EPS between -NT\$2.6 and -NT\$2.1

4Q 2013 Conference Call and Webcast

HTC will provide live streaming of its 4Q 2013 financial results conference call in English beginning at 3 p.m. (Taiwan Time, GMT+8) on February 10, 2014 at: <http://www.media-server.com/m/p/76kj7obe>

PRESS RELEASE



About HTC

Founded in 1997, HTC Corp. (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries of design and technology to create innovative and personal experiences for consumers around the globe. HTC's portfolio includes smartphones and tablets powered by the HTC Sense® user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit www.htc.com.

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