

HTC REPORTS 2015 THIRD QUARTER RESULTS

Taipei, Taiwan – October 30, 2015 – HTC Corporation (TWSE: 2498), a global leader in mobile innovation and design, today announced consolidated results for its fiscal 2015 third quarter ended September 30, 2015.

While demand at the high end remained soft, Q3 results came in at the higher end of expectations; key figures as follows:

- Quarterly revenue of NT\$21.4 billion with gross margin of 18.0%
- Quarterly operating loss of NT\$4.9 billion with operating margin of -23.1%
- Quarterly net loss after tax: NT\$4.5 billion, or -NT\$5.41 per share

HTC's comprehensive program of restructuring and streamlining continued in Q3, resulting in significant reductions in operating expenditure across the organization and a sequential reduction in operating loss.

“Our ‘back to basics’ approach to realigning the organization is starting to bear fruit, with a more dynamic entrepreneurial spirit emerging that will enable us to more quickly respond to fast-changing market conditions,” said Cher Wang, Chairwoman and CEO of HTC. “This will stand us in good stead as we head into the next few quarters of exciting product launches across all of our business units, starting with this month’s spectacular launch of the stylish HTC One A9, and will enable us to continue to achieve on our growth strategy.”

The HTC One A9 was unveiled in New York earlier this month to critical acclaim, and is being widely hailed as setting a new standard for premium Android phones. The 5” all-metal, dual-finish design of the HTC One A9 delivers professional level photography and high resolution audio, all powered by the latest Google Android 6.0 Marshmallow and HTC Sense. Already available in several territories, the HTC One A9 has been welcomed in major markets, and places HTC in a commanding position in smartphone innovation going into the new year.

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Quarterly Results Conference Call and Webcast

The webcast of the Q3'15 quarterly results conference call may be accessed at:

<http://edge.media-server.com/m/p/8knk2pwp>

HTC provides live streaming of its quarterly financial results conference call in English; to receive an alert for future calls please sign up at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-calendar>

HTC investor information may be accessed at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-irhome>

About HTC

HTC Corporation aims to bring brilliance to life. As a global innovator in smart mobile devices and technology, HTC has produced award-winning products and industry firsts since its inception in 1997, including the critically acclaimed HTC One and Desire lines of smartphones. The pursuit of brilliance is at the heart of everything we do, inspiring best-in-class design and game-changing mobile experiences for consumers around the world. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498).
www.htc.com

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