

p r e s s r e l e a s e

Universal Studios Singapore® celebrates Hollywood-Style Grand Opening, Showcasing array of Stars & Celebrities –

May 28 Grand Opening Puts Southeast Asia's No. 1 Theme Park on Track to Thrill and Entertain Millions in 2011

SINGAPORE, 27 MAY 2011 – In true Hollywood style, some of the biggest superstars from East and West – international action star Jet Li, international screen icon Maggie Cheung, renowned pop-artist and former American Idol judge Paula Abdul and Chinese cinema darling and pop artiste Vicki Zhao Wei, as well as many of Singapore's very own local artistes – will all converge to celebrate and take part in the Grand Opening events for Universal Studios Singapore. Set for Saturday 28 May, 2011, the official Grand Opening celebrations will be highlighted by a gala ceremony at the signature 21-metre tall arch entrance of Universal Studios Singapore, featuring a grand and exuberant character procession of the theme park's world-renowned resident stars.

Already billed as Southeast Asia's No. 1 Theme Park, Universal Studios Singapore showcases 21 rides and shows with globally-popular themes such as the world's first Madagascar-themed ride, *Madagascar: A Crate Adventure*; *Jurassic Park Rapids Adventure*; *Shrek 4-D Adventure*; *Revenge of the Mummy*; and *Battlestar Galactica: Human* and *Battlestar Galactica: Cylon*. The action and entertainment opportunities for Universal Studios Singapore guests will continue to grow toward the end of this year with the worldwide premiere of yet another blockbuster attraction.

Universal Studios Singapore's Grand Opening activities kick off this evening with the metamorphosis of the park's Hollywood and New York zones into a glamorous Hollywood gala dinner party for 1,600 invitation-only guests that include a "who's who" of business and government VIPs. Red-carpet arrivals will include many widely famous East and West superstars and Singapore celebrities as they pose for photographs and stop for fan autographs while strolling the traditional Hollywood red walkway.

Resorts World Sentosa (RWS), the integrated resort site for Universal Studios Singapore, today announced a new forecast of 16 million visitors for the year 2011, up from 15 million in 2010. Universal Studios Singapore is expected to welcome four million visitors, double its attendance within its nine months of opening in 2010.

Over the same period of time, Universal Studios Singapore hosted over 115,000 delegates from across the world participating in 96 private events, and also delighted over 1,500 children from needy families from both Singapore and neighboring Malaysia in RWS's annual charity aRWSome Kids' Date.

Tan Sri Lim Kok Thay, Executive Chairman of RWS said, "People often ask why I picked a Universal Studios theme park to be part of Resorts World Sentosa six years ago. I tell them that movies are evergreen. They can be enjoyed, celebrated and remembered by all ages."

"We also found a great partner in Universal Parks and Resorts. Today, we come together to celebrate the park's Grand Opening. I am ecstatic at how Universal Studios Singapore has, in a short time, grown into a major tourism draw card for Singapore," Mr Lim added.

Universal Studios Singapore is today staffed by 3,450 team members, who form nearly one third of the 13,000-strong workforce at RWS. Theme park management is a brand new industry in Singapore and, with the development of Universal Studios Singapore, the Resort has not only helped shape government-driven theme park training courses, but essentially transformed the tourism landscape of Singapore.

"Today's Grand Opening marks a very special day, not just for Universal Studios Singapore, but for all of Singapore, as your country positions itself as a world-class tourism and entertainment destination for all its residents as well as millions of international guests," said Tom Williams, Chairman and CEO, Universal Parks & Resorts.

"We're proud to be a keystone feature of Resorts World Sentosa and welcome Universal Studios Singapore to the growing family of Universal Studios parks and resorts worldwide. We look forward to being a part of the continued success, development and growth of Singapore's burgeoning travel and tourism industry," he added.

With Universal Studios Singapore as its anchor attraction, Resorts World Sentosa has become one of the most successful destinations in the region. Even as Singapore's first integrated resort celebrates the success of Universal Studios Singapore, it forges ahead with the development of another world-class attraction of a different genre – the Marine Life Park, which will be one of the largest wildlife parks in the world, opening its doors to guests come 2012.

Two more hotels and the ESPA complex will mark the completion of RWS, as the region's truly first integrated resort – one that offers a dazzling array of leisure and business options, making it truly an all-in-one, integrated destination.

Guests can log on to www.facebook.com/ResortsWorldatSentosa to catch the latest updates as the Park readies for Grand Opening celebrations.

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About Resorts World Sentosa

Resorts World Sentosa (RWS), Singapore's first integrated resort is located on the resort island of Sentosa. Spanning 49 hectares, the resort has welcomed over 15 million visitors since it opened in January 2010. RWS is home to the region's first-and-only Universal Studios theme park, a casino, luxurious accommodation in four unique hotels, the Resorts World Convention Center, celebrity chef restaurants as well as specialty retail outlets. The resort also offers entertainment ranging from its resident theatrical circus spectacular Voyage de la Vie, to public attractions such as the Crane Dance and the Lake of Dreams. Resorts World Sentosa is currently developing the second phase of the Resort. Upon completion, RWS will open the Maritime Experiential Museum and Aquarium, the Marine Life Park, a destination spa and two additional hotels. Resorts World Sentosa is wholly owned by Genting Singapore, a company of the Genting Group.

About Universal Parks & Resorts

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, encompasses today's most relevant and popular entertainment experiences, creating emotional connections with guests around the world. Each year, millions of guests visit UPR theme parks to experience thrilling, world-famous attractions that use ground-breaking technology and cannot be found anywhere else. Universal Studios is a globally respected and internationally renowned theme park brand. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for some of most thrilling and technologically advanced "ride-the-movies" motion picture and television show-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is 51%-owned by Comcast, with 49% owned by General Electric.

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