



EBOS leads NZ market with first Investor Relations App

News Release

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EBOS, Australasia's largest diversified distributor of healthcare and animal care products will be breaking new ground with the delivery of its half year results next week with an NZX linked iPad app.

Created by Insight Creative, the EBOS investor relations app will be a first for NZX listed entities. This week iPad users will be able to access the Company's financial statements and commentary for the six months to 31 December 2013 soon after publication on the NZX and ASX at 9.30am NZT on Wednesday, 19 February. In addition, in future the app will notify users of other Company announcements as well as providing details of the trading of the Company's shares.

EBOS Managing Director Mark Waller says the App will be particularly useful to market analysts, shareholders and others who closely follow the Company.

"Now EBOS is dual listed on the ASX and NZX there are analysts and others in Australia who are keenly interested in the Company's performance. This will be of particular benefit to them in understanding EBOS business by keeping up to date with all market announcements."

EBOS will be the first NZX listed entity to make its announcements available via an iPad app. Though widely used by UK corporates, investor relations apps are only now beginning to be adopted by Australian companies including insurer QBE and the CBA bank.

Insight founder and Managing Director Mike Tisdall says the IR app will primarily be of use to market analysts and institutional shareholders who follow EBOS as well as the financial media.

"People on the move can be notified and access Company announcements wherever they are. The app cuts through the clutter and ensures those that need to know can be immediately informed.

"We expect more New Zealand companies to adopt this technology this year. It is ideally suited to those that are dual-listed or have an offshore investor base."

The IR App created by Insight can be downloaded, free, from Apple's app store by searching 'EBOS ir' and can be linked to the NZX or ASX platform at the user's option.

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