

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                                     |
|-------------------------------------|
| <b>VOCUS COMMUNICATIONS LIMITED</b> |
| <b>ACN 084 115 499</b>              |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                     |
|----------------------------|---------------------|
| <b>Name of Director</b>    | CRAIG LEHMAN FARROW |
| <b>Date of last notice</b> | 23 February 2016    |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |  |
|---|--|
| <b>Direct or indirect interest</b>  | INDIRECT   |
| <b>Nature of indirect interest (including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Director and shareholder of:<br>MelCraig Superannuation Pty Ltd<br>Crofar Pty Ltd<br>Sareidal Investments Pty Ltd  |
| <b>Date of change</b>   | 28 July 2016   |
| <b>No. of securities held prior to change</b>   | Total: 658,125 (all Indirect)<br><br>Melcraig Superannuation P/L <Melcraig Super Fund A/c> - 195,000 ordinary shares<br>Crofar Pty Ltd <Crofar Unit A/c> - 463,125 ordinary shares |
| <b>Class</b>  | ORD  |
| <b>Number acquired</b>  | 12,000   |
| <b>Number disposed</b>  | 0  |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small>  | \$90,600 (12,000 acquired under Retail Entitlement Offer at \$7.55 per share)  |

+ See chapter 19 for defined terms.

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|   |   |
|---|---|
| <b>No. of securities held after change</b>  | 670,125 ordinary shares (all Indirect)<br><br>Melcraig Superannuation P/L <Melcraig Super Fund A/c> - 201,000 ordinary shares<br>Crofar Pty Ltd <Crofar Unit A/c> - 463,125 ordinary shares<br>Sareidal investments Pty Ltd <Sareidal Investment A/c> - 6,000 ordinary shares |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Participation in Retail Entitlement Offer   |

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |  |
|--|--|
| <b>Detail of contract</b>  |  |
| <b>Nature of interest</b>  |  |
| <b>Name of registered holder (if issued securities)</b>  |  |
| <b>Date of change</b>  |  |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed |  |
| <b>Interest acquired</b>   |  |
| <b>Interest disposed</b>   |  |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation   |  |
| <b>Interest after change</b>   |  |

**Part 3 – +Closed period**

|  |    |
|--|----|
| <b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b> | No |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>   |    |
| <b>If prior written clearance was provided, on what date was this provided?</b>  |    |

+ See chapter 19 for defined terms.