

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                       |                                     |
|-----------------------|-------------------------------------|
| <b>Name of entity</b> | <b>VOCUS COMMUNICATIONS LIMITED</b> |
| <b>ABN</b>            | <b>96 084 115 499</b>               |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                  |
|----------------------------|------------------|
| <b>Name of Director</b>    | Craig Farrow     |
| <b>Date of appointment</b> | 22 February 2016 |

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |
|---|
| <b>Number &amp; class of securities</b> |
| N/A                                     |

+ See chapter 19 for defined terms.

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### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

| <b>Name of holder &amp; nature of interest</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | <b>Number &amp; class of Securities</b> |
|--|---|
| <b>MelCraig Superannuation Pty Ltd</b> –<br>Craig Farrow is the director and shareholder   | 195,000 ordinary shares                 |
| <b>Crofar Pty Ltd</b><br>Craig Farrow is the director and shareholder  | 463,135 ordinary shares                 |

### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |     |
|--|-----|
| <b>Detail of contract</b>  | N/A |
| <b>Nature of interest</b>  | N/A |
| <b>Name of registered holder<br/>(if issued securities)</b>      | N/A |
| <b>No. and class of securities to which<br/>interest relates</b> | N/A |

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+ See chapter 19 for defined terms.