

MATAHARI DEPARTMENT STORE ACHIEVES ITS 2017 STORE OPENING TARGET - ACTIVELY SEEKING TO ACCELERATE STORE EXPANSION PLANS

PT Matahari Department Store Tbk (“Matahari” or “the Company”; stock code: “LPPF”) is planning to open 2 new department stores this month, and an additional Nevada specialty store in December. The 2 department stores will be located in Baturaja and Lahat, both located in South Sumatera. Matahari Baturaja will open on 23rd November 2017, and Matahari Lahat will open on 30th November 2017. The new Nevada specialty store will open at Pakuwon Mall, in Surabaya.

Richard Gibson, CEO and Vice President Director of the Company said, “We are very excited about these 3 new store openings. The 2 new department stores will be opening in new cities for us, giving us the opportunity to bring our merchandise assortments to 2 new markets. Our new Nevada store in Surabaya follows our successful test in the Jakarta market, allowing us to showcase the Nevada brand in its own unique shopping environment. As we move forward we are actively and opportunistically looking to accelerate our new store opening plans, including in those areas where other department stores have closed. We see the current market weakness as an opportunity for stronger players like ourselves to increase market share, and be well positioned for future growth once the market bounces back. With the 3 new store openings, less 2 expired leases (Mall Taman Angrek Jakarta and Lombok City Center) that will not be extended, we will have 155 stores in total by the year end.”

About PT Matahari Department Store Tbk

Matahari Department Store is the first and largest department store in Indonesia, which currently operates 154 stores with retail space of more than one million square-meters in 71 cities across Indonesia, and also offers its merchandise on-line at MatahariStore.com. Developed over its 59 years history, Matahari provides the growing Indonesian middle class with the latest in fashion trends for apparel, as well as beauty products and home products, showcased in its modern and well-appointed stores. Matahari is very proud for its support to Indonesian economic by employing more than 40,000 employees and partner with approximately 850 local vendors, as well as international suppliers.

The Company has received many recognitions from the industry – nationally and internationally – including Top 500 Retail Asia Pacific – 3rd Retailer in Indonesia from Retail Asia, Euromonitor, KPMG & NYCU; Brand Asia 2017 – Top 3 Most Powerful Retail Brand in Indonesia from Nikkei BP Consulting, Inc and WoW Brand Award 2017 – Gold Champion from MarkPlus Inc, both for department store category. The Company also



received Netizen Brand Choice Award 2017 from Warta Ekonomi. All of these awards support and strengthen the good reputation of the Company as one of the leading, dynamic, and trusted companies.

For further information, please contact:

Corporate Communications / Investor Relations
PT Matahari Department Store Tbk
Tel: (62 21) 547 5333
E-mail: corp.comm@matahari.co.id, ir@matahari.co.id
Website: www.matahari.co.id

Halo Matahari: (021) 500838
Facebook: www.facebook.com/mataharidepartmentstore
Youtube: Matahari Department Store
Twitter: @GayaMatahari
Instagram: MatahariDeptStore
Website: www.matahari.co.id

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