

**MATAHARI DEPARTMENT STORE MENCATAT
PERTUMBUHAN YANG KUAT SAMPAI SEPTEMBER 2014,
DENGAN LABA BERSIH SEBANDING NAIK SEBESAR 27,7%**

Highlights:

- **Total penjualan kotor sebesar Rp10.980 miliar, lebih tinggi 14,0% dibanding periode yang sama tahun lalu**
- **Same store sales growth (SSSG) yang kuat yaitu sebesar 11,3%**
- **Laba bersih sebanding naik 27,7% dibanding periode yang sama tahun lalu**

PT Matahari Department Store Tbk (“Matahari” atau “Perseroan”; kode saham: “LPPF”) mencatat hasil yang kuat di periode 9 bulan pertama tahun 2014, dengan laba bersih sebesar Rp1.060 miliar. Laba bersih sebanding di 9 bulan sampai September 2014 naik 27,7% dibanding periode yang sama tahun lalu.

Penjualan kotor tercatat sebesar Rp10.980 miliar, 14,0% lebih tinggi dibanding periode yang sama tahun lalu. Pendapatan bersih tercatat sebesar Rp6.039 miliar, 18,2% lebih tinggi dibanding periode yang sama tahun lalu. Pencapaian SSSG sebesar 11,3% di 9 bulan ini, didukung oleh tetap tingginya permintaan dari segmen kelas menengah yang merupakan target pasar Perseroan.

Per 30 September 2014 Matahari mengoperasikan 126 gerai di 62 kota di Indonesia, termasuk 2 gerai baru yang dibuka di Jakarta dan Sampit di tahun ini. Matahari merencanakan untuk membuka 7 gerai tambahan sampai akhir tahun ini.

Perseroan terus melakukan percepatan pembayaran hutang banknya, yang membuat total hutang menurun menjadi Rp1.280 miliar per 30 September 2014, dibanding Rp1.969 miliar per 30 September 2013.

Michael Remsen, *CEO dan Vice President Director* Perseroan mengatakan, “Kami terus melihat menguatnya pertumbuhan permintaan dari segmen menengah yang menjadi target pelanggan kami. Usaha berkelanjutan yang kami lakukan untuk terus menyediakan produk yang *fashionable* dengan nilai lebih, dengan suasana belanja yang menarik, nyaman dan berorientasi kepada pelanggan, mendapatkan reaksi yang positif dari pelanggan”.

Tentang PT Matahari Department Store Tbk

Matahari Department Store merupakan *department store* ritel terbesar di Indonesia yang menyediakan produk busana *fashion*, produk kecantikan dan produk perlengkapan rumah tangga. Dengan jaringan lebih dari 1.200 pemasok lokal serta pemasok internasional yang telah dibangun selama lebih dari 55 tahun perjalanan usahanya, Matahari senantiasa menyediakan tren *fashion* terkini serta gerai yang modern dan lengkap bagi kalangan menengah Indonesia yang semakin meningkat. Saat ini Matahari memiliki 126 gerai di 62 kota di seluruh Indonesia.

Untuk informasi lebih lengkap, harap hubungi:

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