

MATAHARI DEPARTMENT STORE MENCATAT PERTUMBUHAN YANG KUAT DI TAHUN 2014, DENGAN LABA BERSIH SEBANDING NAIK SEBESAR 31,0%

Ringkasan 2014:

- **Penjualan kotor sebesar Rp 14.421 miliar, naik 13,2% dibanding tahun lalu**
- ***Strong same store sales growth (SSSG)* sebesar 10,7%**
- **Laba bersih sebanding naik 31,0% dibanding tahun lalu**
- **Membuka 8 gerai baru di 2014, sehingga total gerai saat ini menjadi 131**

PT Matahari Department Store Tbk (“Matahari” atau “Perseroan”; kode saham: “LPPF”) mencatat kinerja keuangan yang kuat di tahun 2014, dengan laba bersih sebesar Rp1.419 miliar. Laba bersih sebanding di tahun 2014 naik 31,0% dibanding tahun lalu.

Penjualan kotor tercatat sebesar Rp14.421 miliar, 13,2% lebih tinggi dibandingkan tahun lalu. Pendapatan bersih tercatat sebesar Rp7.925 miliar, 17,3% lebih tinggi dibandingkan tahun lalu. Pencapaian SSSG tahun 2014 sebesar 10,7% didukung oleh tetap tingginya permintaan dari segmen kelas menengah yang merupakan target pasar Perseroan.

Perseroan terus melakukan percepatan pembayaran hutang banknya, yang membuat total hutang menurun menjadi Rp700 miliar per akhir tahun 2014, menurun dibanding Rp1,6 triliun per akhir tahun 2013.

Per 31 Desember 2014, Matahari memiliki 131 gerai di 62 kota di Indonesia, termasuk 8 gerai baru yang dibuka tahun ini, yaitu di Sampit (Kalimantan Tengah), Jakarta Barat, Samarinda, Balikpapan (keduanya di Kalimantan Timur), Palembang (Sumatera Selatan), Kuta (Bali), Karawaci Utara (Tangerang) dan Padang (Sumatera Barat), dan mengangtisipasi untuk membuka 12-14 gerai di tahun 2015. Pada akhir 2014, total luas gerai meningkat menjadi 854.000 m².

Michael Remsen, CEO dan Vice President Director Perseroan mengatakan, “Kami sangat senang dengan pencapaian kami di tahun 2014, yang merefleksikan rekor baru bagi Matahari. Permintaan dari segmen menengah yang menjadi target pelanggan kami terus menguat, dan dengan rencana pembukaan gerai kami di 2015, kami yakin tahun ini akan memiliki pertumbuhan yang kuat”.

Tentang PT Matahari Department Store Tbk

Matahari Department Store merupakan *department store* ritel terbesar di Indonesia yang menyediakan produk busana *fashion*, produk kecantikan dan produk perlengkapan rumah tangga. Dengan jaringan lebih dari 1.200 pemasok lokal serta pemasok internasional yang telah dibangun selama 55 tahun perjalanan usahanya, Matahari senantiasa menyediakan tren *fashion* terkini serta gerai yang modern dan lengkap bagi kalangan menengah Indonesia yang semakin meningkat. Saat ini Matahari memiliki 132 gerai di 63 kota di seluruh Indonesia.

Untuk informasi lebih lengkap, harap hubungi:

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