

MATAHARI DEPARTMENT STORE MENCATAT PERTUMBUHAN 50,3% ATAS LABA BERSIH Q1 2015

Highlights Q1 2015:

- Total penjualan kotor sebesar Rp 2.881 miliar, naik 7,6% dibanding Q1 2014
- *Same store sales growth (SSSG)* sebesar 5,4%
- Laba bersih naik 50,3% menjadi Rp 185 miliar
- Membuka 1 gerai baru di Q1 2015 dan 2 gerai baru di April 2015, sehingga total gerai menjadi 134

PT Matahari Department Store Tbk mencatat pertumbuhan 50,3% atas laba bersih Q1 2015 menjadi Rp 185 miliar, dibanding sebesar Rp 123 miliar di Q1 2014.

Penjualan kotor Q1 2015 tercatat sebesar Rp 2.881 miliar, 7,6% lebih tinggi dibanding Q1 2014 yang tercatat sebesar Rp 2.677 miliar. Pendapatan bersih tercatat sebesar Rp 1.619 miliar, 9,4% lebih tinggi dibanding Rp 1.480 miliar pada Q1 2014. SSSG sebesar 5,4% menunjukkan ketahanan segmen kelas menengah yang merupakan target pasar Perseroan, meskipun terjadi penurunan secara luas atas kegiatan konsumen di Q1 2015.

Matahari saat ini memiliki 134 gerai di 65 kota di Indonesia, termasuk 1 gerai baru yang dibuka di Q1 2015 dan 2 gerai baru di April 2015, yaitu di Singkawang (Kalimantan Barat), Bau Bau (Sulawesi Tenggara) dan Kupang (Nusa Tenggara Timur).

Michael Remsen, CEO dan Vice President Director Perseroan mengatakan, "Kami optimis atas prospek penjualan kami tahun ini, namun melihat kondisi perekonomian saat ini kami tetap harus waspada. Selain itu, kami sangat gembira melihat kecepatan pembukaan gerai kami di tahun 2015."

Tentang PT Matahari Department Store Tbk

Matahari Department Store merupakan *department store* ritel terbesar di Indonesia yang menyediakan produk busana *fashion*, produk kecantikan dan produk perlengkapan rumah tangga. Dengan jaringan lebih dari 1.200 pemasok lokal serta pemasok internasional yang telah dibangun selama lebih dari 55 tahun perjalanan usahanya, Matahari senantiasa menyediakan tren *fashion* terkini serta gerai yang modern dan lengkap bagi kalangan menengah Indonesia yang semakin meningkat. Saat ini Matahari memiliki 134 gerai di 65 kota di seluruh Indonesia.

Untuk informasi lebih lengkap, harap hubungi:

Corporate Communications / Investor Relations

PT Matahari Department Store Tbk

Tel: (62 21) 547 5333

E-mail: corporate.communication.mds@matahari.co.id, ir@matahari.co.id

Website: www.matahari.co.id

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