

**MATAHARI DEPARTMENT STORE MENCATAT  
PERTUMBUHAN YANG KUAT DI SEMESTER 1 2013,  
DENGAN  
LABA BERSIH NAIK SEBESAR 68,3%**

**Highlights:**

- Total penjualan kotor sebesar Rp 5.160 miliar, lebih tinggi 19,4% dibanding Semester 1 2012
- *Strong same store sales growth (SSSG)* sebesar 14,1%
- Laba bersih naik 68,3% menjadi Rp 265 miliar
- Membuka 5 gerai baru, sehingga saat ini total gerai menjadi 121
- Kembali melakukan pembayaran hutang bank secara sukarela sebesar Rp 400 miliar

PT Matahari Department Store Tbk mencatat hasil yang kuat di Semester 1 2013, dengan pertumbuhan sebesar 68,3% di laba bersih menjadi Rp 265 miliar, dibanding sebesar Rp 157 miliar di Semester 1 2012.

Penjualan kotor Semester 1 2013 tercatat sebesar Rp 5.160 miliar, 19,4% lebih tinggi dibanding Semester 1 2012 yaitu sebesar Rp 4.320 miliar. Pendapatan bersih tercatat sebesar Rp 2.741 miliar, 23,1% lebih tinggi dibanding Rp 2.226 miliar yang dicatat di Semester 1 2012. Meningkatnya SSSG menjadi 14,1%, merupakan hasil dari peningkatan segmen pelanggan Perseroan, peningkatan *disposable income* dan perbaikan di penawaran produk yang dijual.

Saat ini Matahari memiliki 121 gerai di 58 kota di Indonesia, termasuk 5 gerai baru yang dibuka di kuartal ke-2 2013, yaitu di Surabaya, Palangkaraya, Palembang, Palopo dan Cibubur.

Perseroan telah melakukan pembayaran hutang bank secara sukarela di bulan Maret 2013 sebesar Rp 700 miliar, dan kembali melakukan pembayaran hutang bank secara sukarela hari ini sebesar Rp 400 miliar, sehingga total hutang turun dari Rp 2.369 miliar di akhir Juni 2013 menjadi Rp 1.969 miliar.

Michael Remsen, CEO dan Vice President Director Perseroan mengatakan, "Manajemen yakin bahwa tahun ini memiliki outlook yang positif, yang didukung oleh terus menguatnya pertumbuhan batas atas di segmen yang menjadi target pelanggan yang didorong oleh meningkatnya *disposable income*".

## **Tentang PT Matahari Department Store Tbk**

Matahari Department Store merupakan *department store* ritel terbesar di Indonesia yang menyediakan produk busana *fashion*, produk kecantikan dan produk perlengkapan rumah tangga. Dengan jaringan lebih dari 1.200 pemasok lokal serta pemasok internasional yang telah dibangun selama 55 tahun perjalanan usahanya, Matahari senantiasa menyediakan tren *fashion* terkini serta gerai yang modern dan lengkap bagi kalangan menengah Indonesia yang semakin meningkat. Saat ini Matahari memiliki 121 gerai yang berlokasi di 58 kota di seluruh Indonesia.

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