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Neue Pressemitteilung

Frutarom: new ERP system introduced successfully

Frutarom's subsidiaries in Reinach (Switzerland) and Emmerich (Germany) brought the new ERP (Enterprise Resource Planning) system on-line in January 2006 after a 10-month period of intensive and thorough preparatory work. The switch was highly successful thanks to meticulous preparation by Frutarom and its IT advisors.

Oracle's E-Business Suite is a comprehensive integrated IT system for the execution of all business procedures. Sales, purchasing, production, logistics, product management, quality assurance, and finance will all be integrated into the system.

Frutarom plans to implement Oracle at all of its subsidiaries worldwide. Centralizing and harmonizing data as well as ensuring more rapid access to it and consequently, improving the efficiency of customer service, are the goals of this integrated ERP solution. Frutarom Switzerland in Wädenswil will be the next site to implement this system.

If you have any questions please contact:

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Background information on the company

Frutarom is a global company active in global flavor and fine ingredients markets. Frutarom has significant production and development centers on three continents and markets its products on five continents to over 3,500 customers in more than 100 countries. Frutarom's products are intended for the food and beverage, flavor and fragrance, pharmaceutical, nutraceutical, functional food, food additive and cosmetic industries.

Frutarom operates through two Divisions:

- The Flavors Division, which develops, produces and markets flavor compounds and food systems.
- The Fine Ingredients Division, which develops, produces, markets and sells natural flavor extracts, natural functional food ingredients, natural pharma/nutraceutical extracts, specialty essential oils and citrus products and aroma chemicals.

Frutarom's products are produced at its plants in the United States, England, Switzerland, Germany, Israel, Denmark, China, and Turkey. The Company's global marketing organization includes branches in Israel, the United States, England, Switzerland, Germany, Denmark, Norway, France, Italy, Spain, Hungary, Romania, Russia, Ukraine, Kazakhstan, Belarus, Turkey, Brazil, Mexico, China, Japan, Hong Kong, India and Indonesia. The Company also works through local agents and distributors worldwide. Frutarom employs about 1,100 people worldwide.

Frutarom's Vision is ***To Be the Preferred Partner for Tasty and Healthy Success!***

For further information, visit our website: www.frutarom.com