

**FREQUENTLY ASKED QUESTIONS REGARDING
HANESBRANDS INC. DIVIDENDS**

General Information

1. Does HanesBrands pay a dividend?

On January 28, 2014 HanesBrands announced that its Board of Directors is raising the company's dividend by 50 percent, declaring a regular cash dividend of \$0.30 per share to be paid March 11, 2014, for stockholders of record at the close of business February 18, 2014. On July 23, 2013, HanesBrands announced that the Board of Directors had authorized its first regular quarterly dividend of \$0.20 per share. For more information, please read the press releases dated January 28, 2014 and July 23, 2013 in the investors section of our HanesBrands.com website.

2. Will I receive a dividend?

When the Board of Directors declares a dividend, it also establishes a dividend record date. The record date is the designated date on which shares must be held to receive a dividend payment. The record date for the current quarterly dividend is February 18, 2014.

3. What is the last day to purchase stock and still receive a dividend?

To receive a dividend you must be a stockholder of record and have purchased your shares of HanesBrands common stock before the ex-dividend date. You should consult your broker to determine this date.

The ex-dividend date is set by the New York Stock Exchange and is usually two business days before the record date. If you purchase a HanesBrands stock on the ex-dividend date or after, you will not receive the next dividend payment. Instead, the seller gets the dividend. If you purchase before the ex-dividend date, you get the dividend.

4. When will the dividend be paid?

Dividends are generally paid approximately two weeks following the record date. The current quarterly dividend will be paid on March 11, 2014 to stockholders of record on February 18, 2014.

5. How often will I receive a dividend?

Subject to capital availability and a determination that cash dividends continue to be in the best interest of HanesBrands' stockholders, it is the intention of the Board of Directors to pay a regular quarterly dividend on an ongoing basis. The amount and timing of dividends may be changed at any time without notice.

6. Can I choose how to receive my dividend payment?

If your shares of HanesBrands common stock are registered directly in your name, you can choose to receive cash dividends by check or direct deposit into your bank account. You can also participate in the dividend reinvestment plan offered by our transfer agent, Computershare Trust Company, N.A. (Computershare).

If your shares of HanesBrands common stock are held in a bank or brokerage account, you should contact your bank or broker to discuss your dividend payment options.

7. How can I receive dividend payments directly in my bank account?

If you decide to receive cash dividends, it is strongly recommended that they are deposited directly into your bank account. This avoids the risk of checks being lost in the mail and means your dividend will be in your account as quickly as possible following the dividend payment date. Registered stockholders who own HanesBrands common stock directly in their own name may sign up for dividend direct deposit by registering their account at www.computershare.com/investor. If your shares of HanesBrands common stock are held in a bank or brokerage account, you should contact your bank or broker to discuss your direct deposit options.

8. Do you offer a dividend reinvestment program (DRIP)?

Stockholders whose HanesBrands shares are registered directly in their own name may reinvest their dividends into additional shares of HanesBrands stock through Computershare's dividend reinvestment plan. Contact Computershare at (800) 697-8592 for information or to enroll. Information and enrollment materials are also available online www.computershare.com/investor.

If your HanesBrands shares are held in a bank or brokerage account, please contact your bank or broker for dividend reinvestment options.

9. Why didn't I receive the dividend on the date that the dividend was paid by HanesBrands?

If you hold HanesBrands stock in a bank or brokerage account, your dividend payment may not be received on the payment date. On the dividend payment date, HanesBrands transfers the aggregate amount of the dividend payment to Computershare, who then transfers the payment to the Depository Trust Company (DTC). Next, DTC allocates and deposits the aggregate dividend payment among the various banks and brokerage firms for payment to your individual account. This process generally takes two or three days.

10. Why were taxes withheld from my dividend payment?

Dividend payments generally are not subject to tax withholding. However, "backup" withholding at a flat 28% rate is required by the IRS if you have not furnished Computershare or your bank or broker with a completed Form W-9 (Request for Taxpayer Identification Number and Certification) prior the payment of the dividend.

If your shares of HanesBrands stock are registered directly in your own name and you need to submit a Form W-9, please contact Computershare at (800) 697-8592. If your HanesBrands shares are held in a bank or brokerage account, and you need to submit a Form W-9, please contact your bank or broker.

11. Will I receive tax reporting information about my dividends?

Yes. The federal tax laws require brokerage firms, mutual funds, companies, and other entities to report on Form 1099-DIV all dividends they have paid to investors during the previous tax year. You should receive a Form 1099-DIV reporting your dividend income for the previous year by the end of January.

If you own shares of HanesBrands stock are registered directly in your own name and you do not receive a Form 1099-DIV, you should contact Computershare at (800) 697-8592. If your HanesBrands shares are held in a bank or brokerage account, and you do not receive a Form 1099-DIV, please contact your bank or broker.

For more information about Form 1099-DIV, please visit the website of the Internal Revenue Service, where you can read about dividend income reporting. You can also reach the IRS on its toll-free number at (800) 829-1040.

12. What do I do if I have other questions about my dividends or need help?

Please review these frequently asked questions and answers. If you have any additional questions or require further information please contact Computershare or your bank or broker.

Computershare Trust Company, N.A.

Phone: (800) 697-8592

Website: www.computershare.com/investor

P O Box 43036

Providence, RI 02940-3036