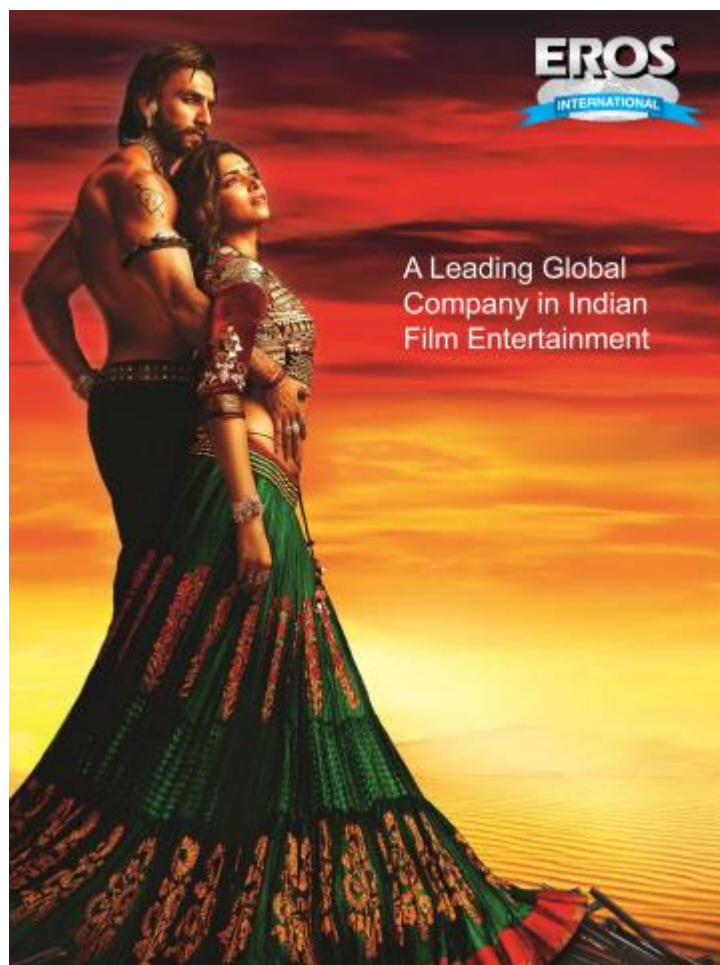


EROS INTERNATIONAL PLC AND SANJAY LEELA BHANSALI'S GOLIJON KI RASLEELA RAM-LEELA STORMS THE BOX-OFFICE

11/18/2013

USD 14.9 million opening weekend box-office gross worldwide for Bollywood film take on classic Romeo and Juliet story

LONDON--(BUSINESS WIRE)-- Eros International Plc (Eros), a leading global company in the Indian film entertainment industry has announced a \$14.9 million gross weekend worldwide for Sanjay Leela Bhansali's Goliyon Ki Rasleela Ram-Leela. The colourful Indian take on the classic Romeo and Juliet starring Deepika Padukone and Ranveer Singh in its lead roles, released worldwide on 15th November in over 3,500 screens and grossed \$10.9 million in India and \$4.0 million internationally.



Eros International Plc and Sanjay Leela Bhansali's Goliyon Ki Rasleela Ram-Leela Storms the Box-Office (Photo: Business Wire)

According to www.boxofficeindia.com Ram-Leela had the third highest opening weekend box-office gross this year and as per www.bollywoodhungama.com, the film ranks 11th on the all-time Top 25 Opening weekend box-office gross. Internationally, the film had the highest grossing first weekend film for a Bollywood release in a weekend without extended public holidays. Touted as a masterpiece by audiences and critics alike, Ram-Leela is also currently on the 9th spot on the box office charts in the United Kingdom.

Eros will further exploit television, home video, on demand and streaming rights for the film, which creates additional potential revenue opportunities after the initial theatrical release.

Nandu Ahuja, Sr. VP, India Theatrical, Eros said, “The film has received an outstanding opening and the audiences have spoken. With rave reviews and strong word of mouth, the film promises to continue dancing its way at the box office”.

Pranab Kapadia, President, Marketing & Distribution, Eros International Plc said, “With its vibrant backdrop and chart-topping music, the film has struck the right chord with its Indian and international audiences alike and performed exceptionally well across all territories. Like SLB’s Devdas, this film will resonate with audiences for a long time after its release”.

Eros International & Sanjay Leela Bhansali’s Goliyon Ki Rasleela Ram-Leela released 15th November 2013. Also by way of update, Eros International’s November 1st 2013 Diwali release Krishh 3 starring Hritik Roshan has a cumulative international box office gross of \$7.5 million till date and has grossed over \$27 million in India so far.

About Eros International Plc (NYSE:EROS)

Eros International Plc (NYSE:EROS) is a global player within the Indian film entertainment industry. With a film library of over 2000 films, Eros co-produces, acquires and distributes Indian language film content across multiple formats globally, including theatrical, television and digital channels. Eros International Plc is the first Indian media company to raise capital and be listed on the New York Stock Exchange. The company trades on the NYSE under the ticker symbol “EROS”. Following the listing on the NYSE, Eros International Plc delisted from the Alternative Investment Market of the London Stock Exchange. (Source: Eros InternationalPlc)

www.erosplc.com

Source: Eros International Plc

Eros International PLC

Investors

Sean Hanafin, 44 (0)20 7258 9909

Chief Corporate Officer

or

Sloane & Company

Media

Whit Clay, 212-446-1864

wclay@sloanepc.com

