

ErosNow Streams on Chromecast Globally

Mumbai, December 19, 2014 – Eros International Plc (NYSE: EROS) (“Eros”), a leading global company in the Indian film entertainment industry, announced today that its on-demand entertainment portal ErosNow has formed a worldwide content partnership with Google Chromecast, which recently launched in India.

Indian entertainment consumers will now be able to use Chromecast to bring their favorite ErosNow content from a phone, tablet or laptop to the biggest screen in their homes — the TV. To celebrate the association, ErosNow is offering Chromecast customers a range of subscription offers which includes free access to their premium catalog of content for two months. This includes unlimited streaming of Hindi and Regional Movies, TV Shows, Music and ErosNow Original content. This offer is valid with the purchase of Chromecast in India through official retail partners Snapdeal and Airtel.

The ErosNow iOS app and Android app with Chromecast functionality are already live worldwide in the App Store and Google Play for all countries where Chromecast is supported including the US, UK, Australia, Germany and Hong Kong.

Commenting on the tie-up with Google, **Rishika Lulla Singh, CEO, ErosNow** said, *“We are very excited to bring the best in entertainment from ErosNow to Chromecast users-on their big screens. We believe this partnership will give a new dimension to the way entertainment is perceived and in addressing the evolving needs of consumers.”*

Chromecast users can now access and view their preferred entertainment content from ErosNow’s library of movies on demand and in HD as well as films and TV shows from other leading content providers like Viacom18, Dharma, Balaji, UTV, Zee and Colors from a phone, tablet or laptop to one’s television. Chromecast consumers can additionally view live streaming of entertainment industry events like movie premieres and music launches.

Popular titles on Eros Now include movies such as *Ram-Leela*, *Chennai Express* and *Queen* and TV shows such as *Comedy Nights with Kapil*. The platform also offers the latest breaking promos, trailers & behind the scenes of titles including Rajinikanth’s *Lingaa* and the upcoming *Tevar* and *Badlapur*. Popular music videos and audio tracks from recent films such as *Action Jackson* and *Happy Ending* are also featured alongside originally-created content exclusive to the platform in genres such as humor, food, horror & kids.

About ErosNow

ErosNow is the company’s on-demand entertainment portal accessible anytime, anywhere on nearly any Internet-connected screen. The ErosNow platform currently offers users thousands of new and catalogue movies from Eros as well as other major Bollywood studios, a large selection of premium television content syndicated from major TV studios as well as thousands of music videos and audio tracks. Members have several options to consume content including through monthly subscriptions, download to rent and download to own – all without advertisements. For

further information please visit: www.erosnow.com

About Eros International Plc

Eros International Plc (NYSE: EROS) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International Plc became the first Indian media company to list on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has an extensive and growing movie library comprising of over 2,300 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. For further information please visit: www.erosplc.com

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