

EROS INTERNATIONAL AND HATHWAY CABLE ANNOUNCE LAUNCH OF “BROADBAND MOVIES” PARTNERSHIP

London, UK – July 17, 2014 – Eros International plc (NYSE: EROS) (“Eros”), a leading global company in the Indian film entertainment industry announced the launch of movie streaming service, “Broadband Movies,” a partnership between Hathway Cable and Datacom (“Hathway”), one of the leading cable television services provider in India and Eros Now, the dedicated online entertainment service of Eros International PLC. The streaming service will enable Hathway Broadband customers to watch high quality movies from the Eros Now platform on multiple devices like smart- TVs, PCs, laptops, tablets and mobiles. The subscription-based service will be available to Hathway Broadband customers across India.

“Broadband Movies is an opportunity for us to partner with a leading content provider in Eros Now while simultaneously offering consumers meaningful services that enhance their high speed connection in a completely legal and secure manner,” said Jagdish Kumar, MD of Hathway. “By offering 50 Mbps speeds, essential for delivering the HD quality videos available through the Eros Now library, we are setting the industry standard for broadband service and connectivity.”

As one of the largest multi-system operators (MSOs) and cable broadband service providers in India, Hathway delivers high speed 50 Mbps as the default minimum speed for its broadband subscribers in Mumbai, Pune and Bangalore.

Rishika Lulla, CEO of Eros Now said “We are delighted to partner with Hathway and make our exhaustive Bollywood and regional Indian language movie library available to all of Hathway’s subscribers. This launch is just another step forward in extending the reach of ErosNow as a leading digital entertainment brand.”

As a dedicated online streaming entertainment service, ErosNow showcases premium Bollywood content through an extensive catalogue of current and classic Bollywood films, TV shows and music. Launched in 2012, ErosNow has a selection of over 500 movies and over 3,000 music videos available.

Kunal Ramteke, Business Head of Hathway Broadband added, “On demand video consumption and multiple device access are no longer emerging trends in India. Our strategy remains delivering a holistic Broadband experience to all of our subscribers, providing not just connectivity but also delivering relevant services which make the most of our high speed broadband offering.

The Broadband Movies service is available to Hathway’s Broadband customers across India. To enjoy the Broadband Movies experience visit www.hathway.com. The service is being launched with a two month free viewing period for any Hathway subscriber. The service will be offered at attractive monthly subscription prices with a base price for unlimited viewing of movies.

About Hathway Cable and Datacom Ltd

Hathway is one of the leading cable television services provider in India, as well as one of the leading cable broadband services providers offers cable television services across 140 cities and towns and high-speed cable broadband services across 20 cities. Hathway has been awarded the best MSO by the Indian Telly Awards for its quality Cable TV and Broadband Internet Services nine times and "Star News Brand Excellence Awards for Brand Excellence in Digital Products for Internet Services in 2011." Hathway has been voted as one of the best managed media companies in Asia 2013 based on a study conducted by EUROMONEY.

About Eros International, Plc

Eros International Plc (NYSE: EROS) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International Plc became the first Indian media company to list on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has an extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. For further information please visit: www.erosplc.com

Eros Now, the company's on-demand entertainment portal accessible via internet-enabled devices, was launched in 2012 and now has available a selection of hundreds of movies and thousands of music videos. Eros Now eventually will include the company's full film library, as well as further third party content. For further information please visit: www.erosnow.com

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