



clubcarlson.com

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## Are you in?

Welcome to a whole new world of hotel rewards. We aim to give you what you want. What you need. What you've asked for. More points. More partners. More places. This is your home for premier service, opportunities and privileges at any of our more than 1,000 participating hotels worldwide. That's Club Carlson<sup>SM</sup> – the new global hotel rewards program from Carlson Hotels. Rewards exclusively elevated to higher standards. And it's all for you.

To become a member of Club Carlson<sup>SM</sup>, visit **[clubcarlson.com](http://clubcarlson.com)**, call **+44(0)207 949 0378** or speak with the front desk staff at any of our Carlson hotels.





## You belong here.

Club Carlson<sup>SM</sup> is the hotel rewards program from Carlson, a global leader in travel and hospitality. At Carlson Hotels, we developed Club Carlson<sup>SM</sup> to deliver what you want. Exceptional hotel experiences. First-class redemption partners. Enhanced earning opportunities. And, a faster way to an Award Night stay – earn and redeem points quickly for an Award Night stay at any of our more than 1,000 participating hotels in nearly 80 countries. And, we offer high-speed Internet access to all of our Club Carlson<sup>SM</sup> members at Radisson<sup>®</sup> globally.

[clubcarlson.com](http://clubcarlson.com)



# A thousand reasons to choose Club Carlson.<sup>SM</sup>



## HOTELS THAT LOVE TO SAY YES!

Radisson delivers vibrant, contemporary and engaging hospitality characterized by our unique Yes I Can!<sup>SM</sup> service culture. As one of the world's leading global hotel brands, we offer first-class, full-service hotels that provide services and amenities that are empathetic to the challenges of modern travel. Radisson.com



## I LOVE THIS COUNTRY

Country Inns & Suites By Carlson is a caring and consistent mid-market hotel brand that offers a touch of home that's both welcoming and genuine. From unique amenities like our complimentary Be Our Guest Breakfast to an atmosphere that is comfortable and ideal for business and pleasure, you'll love all the great reasons to stay with us.

Countryinns.com



## ADDING COLOR TO LIFE

Park Inn is a fresh, energetic mid-market hotel brand that focuses on what really matters: a good comfortable stay in a clean and safe environment. From check in to the moment of departure, the Park Inn experience is committed to being friendly, efficient, uncomplicated and hassle-free.

Parkinn.com



## Park Plaza

### LIVING THE PARK PROMISE

With smart, spirited service, Park Plaza hotels' trend-setting designs capture the energy and style of each individual location. A full-service hotel brand that offers award-winning facilities and dedicated staff who live the brand's value proposition, Park Plaza hotels go out of their way to show appreciation to their guests.

Parkplaza.com



The Club Carlson<sup>SM</sup> advantages are clear. More than 1,000 hotels worldwide. Plus, access to Carlson's leading hospitality and travel brands: Radisson,<sup>®</sup> Country Inns & Suites By Carlson,<sup>SM</sup> Park Inn,<sup>®</sup> Park Plaza,<sup>®</sup> T.G.I. Friday's<sup>®</sup> and Carlson Wagonlit Travel. Redemption partners include Visa,<sup>®</sup> the World Childhood Foundation, and over 20 airlines.

Visa<sup>®</sup> Prepaid Cards are issued by MBNA Europe Bank Limited, Registered office: Stansfield House, Chester Business Park, Chester CH4 9QQ. Incorporated in England and Wales under registered number 2783251. MBNA is authorized and regulated by the UK Financial Services Authority and is a subscriber to the banking code. None of the merchants listed are affiliated with Carlson Hotels, nor are they sponsors or co-sponsors of Club Carlson. All merchant names, logos, trademarks or other marks herein are used with permission. The registered owners of the names, logos, trademarks or other marks retain all rights therein. Merchants may have additional terms and conditions, which may be found on the gift card, gift certificate, or merchant's website. Merchants listed are subject to change without notice.

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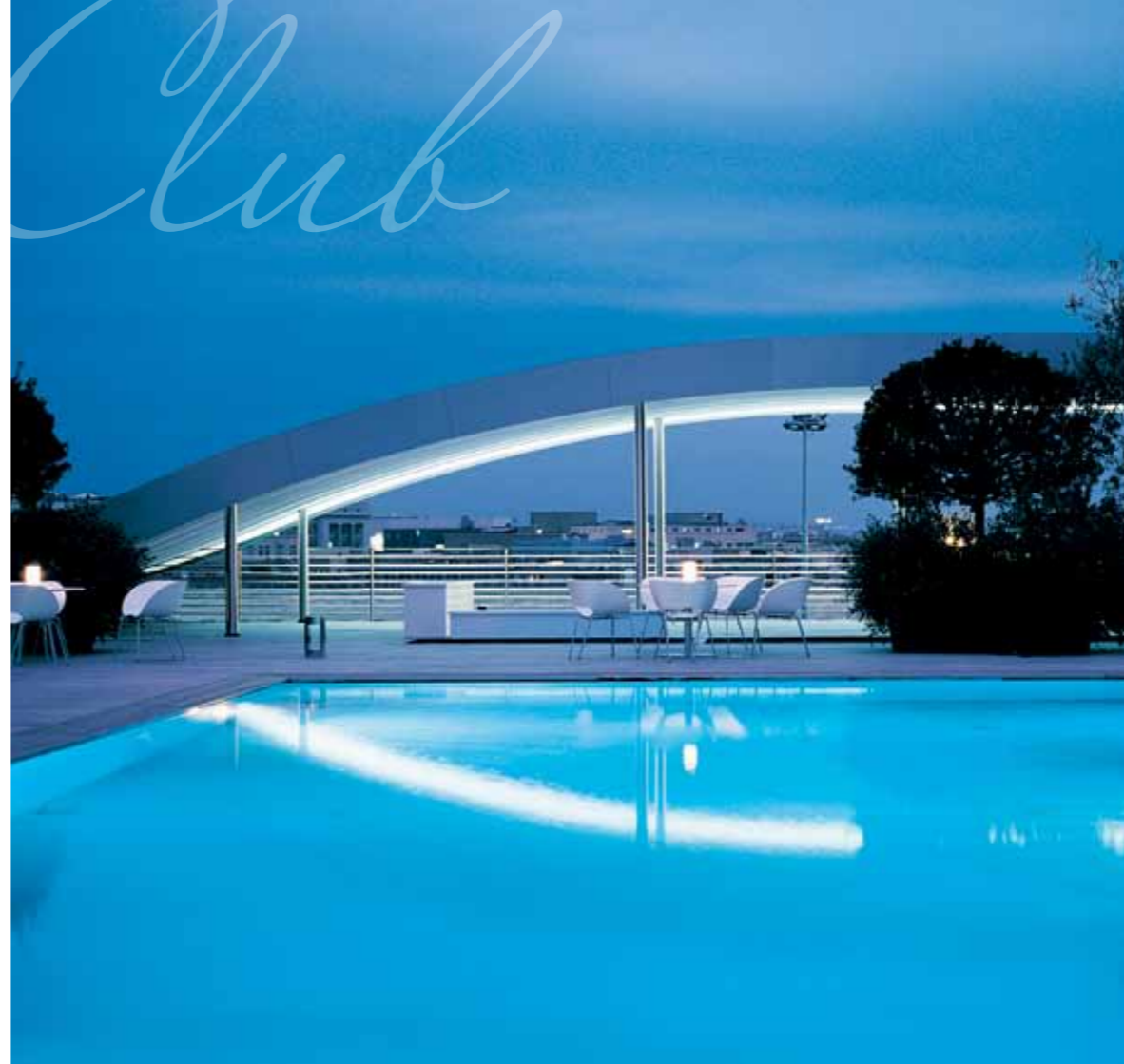


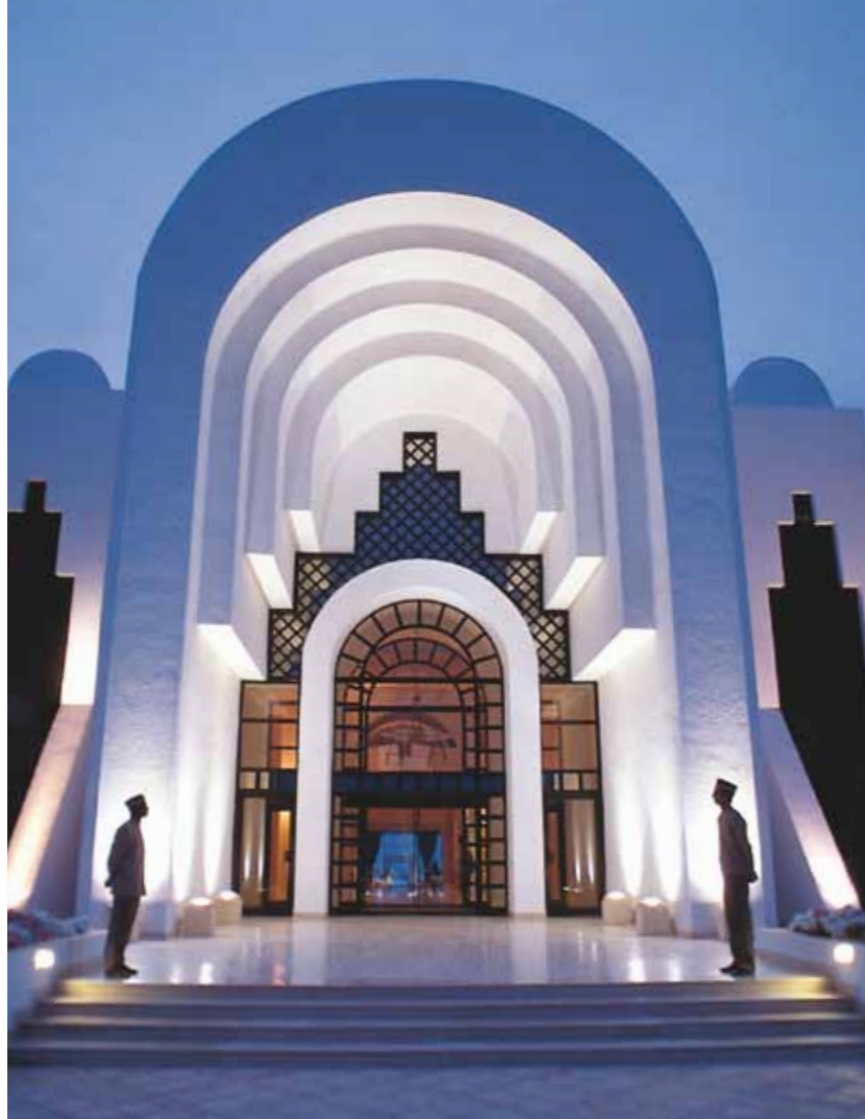
## Your world. Your points.

Not only did we lower the threshold for you to redeem your points for an Award Night at nearly all of our hotels worldwide, but we've also made earning those points easier than ever with your stays. Earn points throughout your eligible Carlson stays – every day, everywhere.

- Now earn 20 Gold Points® per U.S. dollar spent on your eligible hotel nights, meals and beverages at Radisson®, Country Inns & Suites By Carlson,<sup>SM</sup> Park Inn® and Park Plaza® hotels.
- Earn up to 3,000 points for booking your stay with us online at [clubcarlson.com](http://clubcarlson.com) or any Carlson Hotels website.
- Earn 750 points per qualifying rental at participating global car rental agencies.

To learn more about earning opportunities and for complete terms and conditions, visit [clubcarlson.com/earn](http://clubcarlson.com/earn)





## Award Nights. Now.

You've earned your points. Now spend them. Club Carlson<sup>SM</sup> members can now earn rich rewards faster and easier. Cape Town. Cape Cod. Santiago. Shanghai. Choose from participating Carlson hotels anywhere in the world and redeem your points for Award Nights without blackout dates. Plus, you can choose to redeem your points for airline miles, Prepaid Cards and more.

- **Enjoy a faster way to earn Award Nights starting at 9,000 Gold Points<sup>®</sup> with no blackout dates.**
- Pay with Points + Cash for an Award Night starting at 5,000 Gold Points<sup>®</sup>.
- Exchange Gold Points<sup>®</sup> for airline miles with more than 20 airlines.
- Cash in Gold Points<sup>®</sup> for Visa<sup>®</sup> Prepaid Cards and more.

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# Experience Elite status.

After just 10 stays in a year, you'll enjoy an elite assembly of additional benefits. It's our way of saying thanks for choosing Club Carlson<sup>SM</sup> as your preferred hotel rewards program.

**Silver Elite Status** - 15 nights / 10 stays per calendar year

**Gold Elite Status** - 35 nights / 20 stays per calendar year

**Concierge Status** - 75 nights / 30 stays per calendar year

Benefits	Red	Silver Elite	Gold Elite	Concierge
Room Upgrade		●	●	●
Point Bonus		25%	50%	75%
Elite Roll Over Nights		●	●	●
Early Check In/Late Check Out		●	●	●
Elite Customer Service Line		●	●	●
In-Room Welcome Gift			●	●
Room Availability Guarantee			72hrs	48hrs
Continental Breakfast (Radisson, Park Inn, Park Plaza hotels)				●
Points: Room Revenue	●	●	●	●
Points: Food & Beverage	●	●	●	●
Hotel Redemption Offers (Standard, Points + Cash)	●	●	●	●
Partner Redemption Offers (Airlines, Prepaid Cards)	●	●	●	●
High-Speed Internet (Radisson hotels)	●	●	●	●
Online Booking Point Bonus	1000 points	2000 points	2000 points	3000 points

To learn more about Club Carlson Elite benefits, visit [clubcarlson.com/elitebenefits](http://clubcarlson.com/elitebenefits)





# Club Carlson,<sup>SM</sup> we're here to serve you.

No matter how far you go, contacting us is easy. Visit **[clubcarlson.com](http://clubcarlson.com)**

## **Member Support Phone Numbers**

### **U.S. and Canada**

tel +1 (888) 288-8889

### **Caribbean, Mexico, Central and South America**

tel +1 (402) 501-5623

### **Europe, Middle East and Africa**

tel +44 (207) 949-0378

### **Asia Pacific**

tel +61 (2) 9320-4477

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